

FEBRUARY 2015

F A R M E R S   B R A N C H  
**CITY  
MANAGER'S  
REPORT**

A monthly report to inform the public on key metrics for the City.



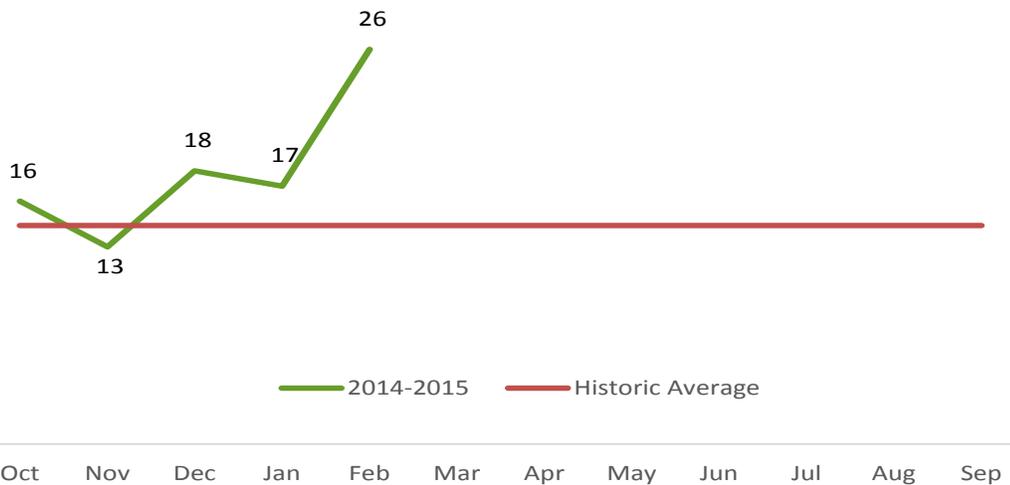
13000 William Dodson Parkway | Farmers Branch, TX 75234  
[www.farmersbranchtx.gov](http://www.farmersbranchtx.gov) | 972.247.3131

# ETHICS

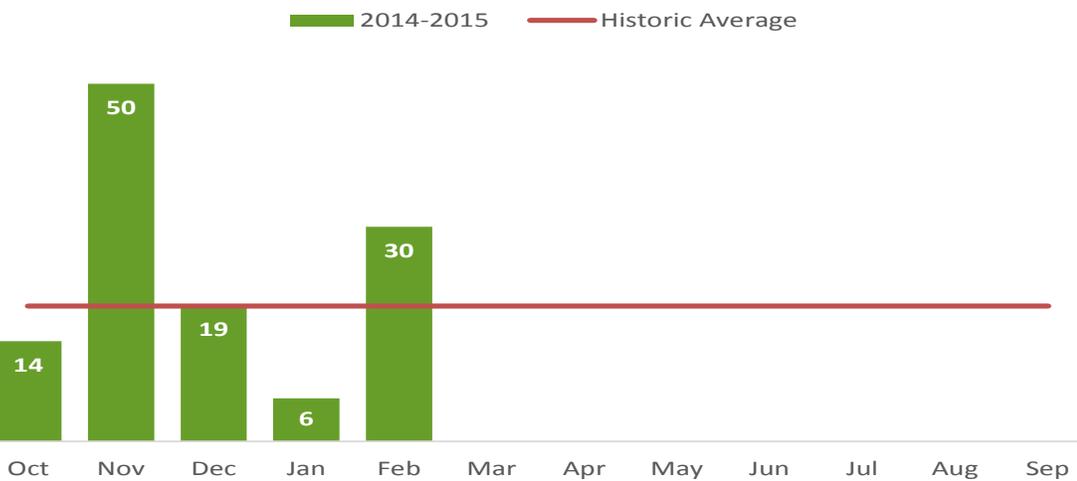
Doing the right things for the right reasons  
delivers appropriate results.



## OPEN RECORDS REQUESTS



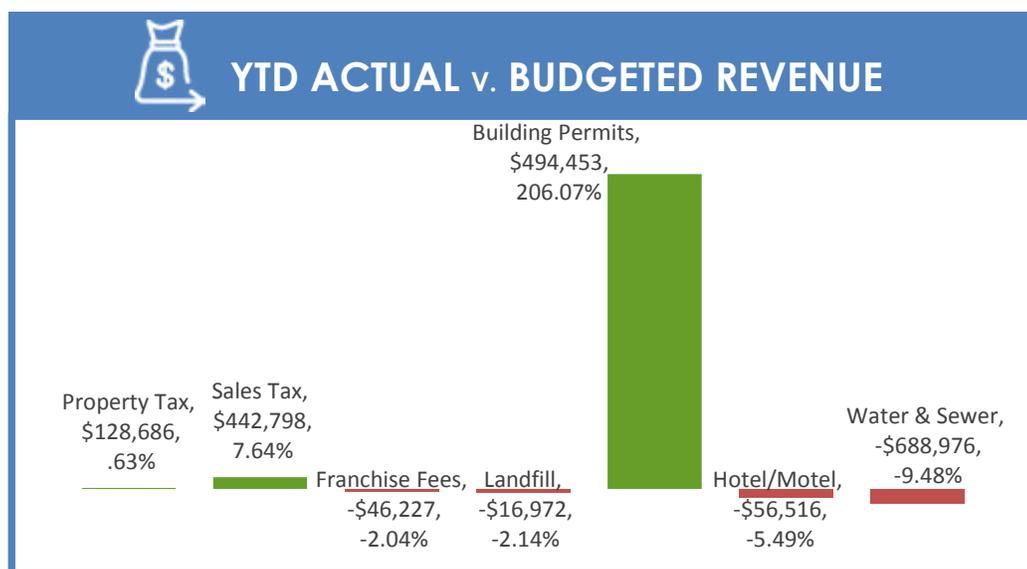
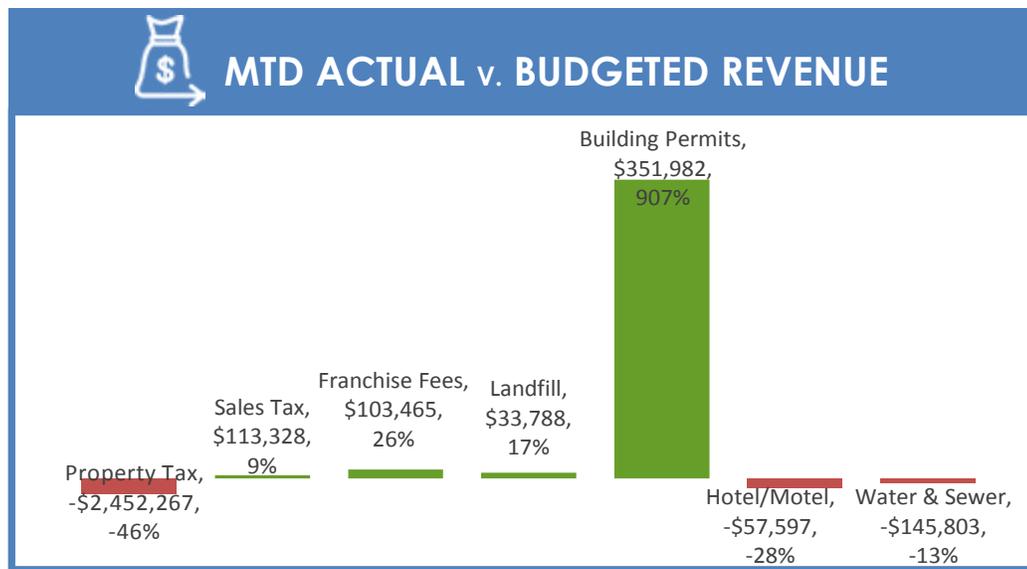
## CRITICAL RECORDS SCANNED



# STEWARDSHIP

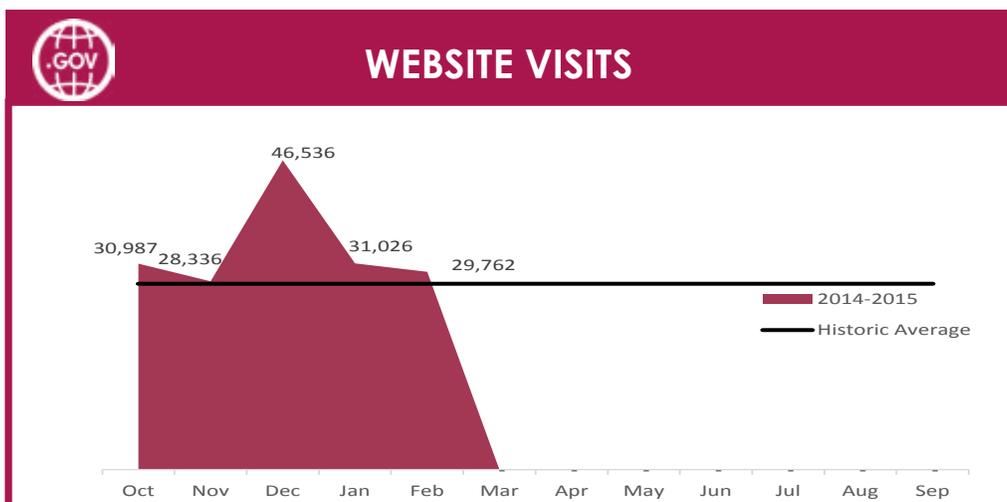
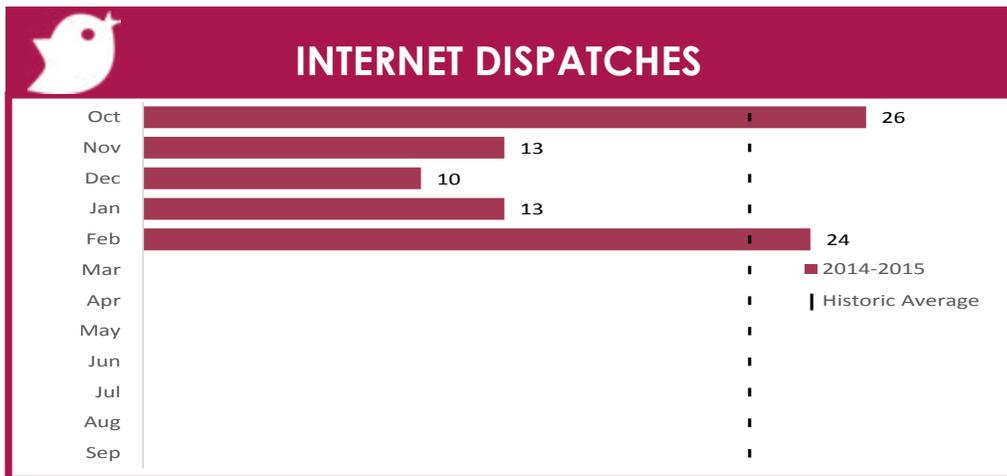
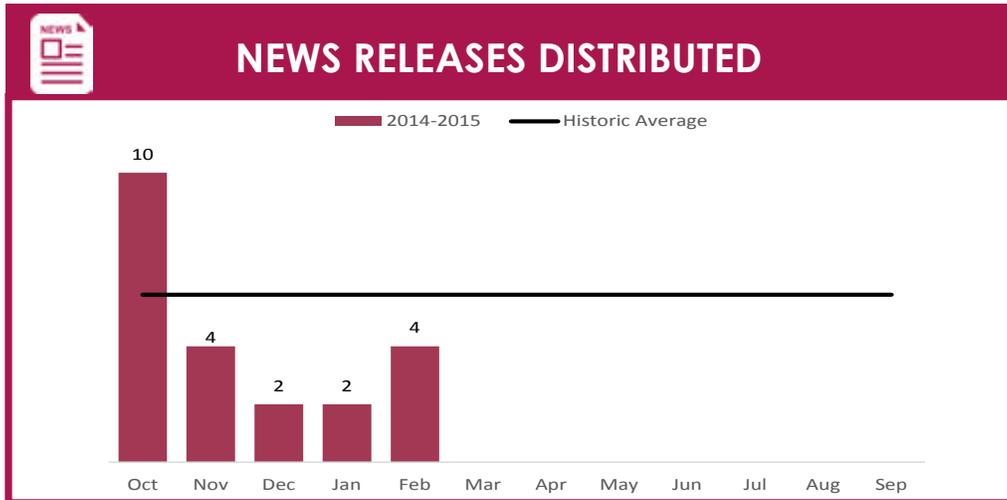
Stakeholders' investments should be protected through conservative budgeting, spending, and resource management.

REVENUES	This Month - Actual	This Month - Budget	FYTD - Actual	FYTD - Budget
Property Tax	\$2,923,095.66	\$5,375,363.00	\$20,475,290.88	\$20,346,605.00
Sales Tax	\$1,399,833.94	\$1,286,506.00	\$6,242,155.93	\$5,799,358.00
Franchise Fees	\$495,317.76	\$391,853.00	\$2,224,922.74	\$2,271,150.00
Landfill	\$233,777.06	\$199,989.00	\$776,303.98	\$793,276.00
Building Permits	\$390,784.94	\$38,803.00	\$734,393.40	\$239,940.00
Hotel/Motel	\$144,622.70	\$202,220.00	\$973,544.53	\$1,030,061.00
Water and Sewer	\$987,491.81	\$1,133,295.00	\$6,581,066.15	\$7,270,042.00



# ACCESSIBILITY

Stakeholders deserve to know what is happening in the community and should have the opportunity to participate in its governance.

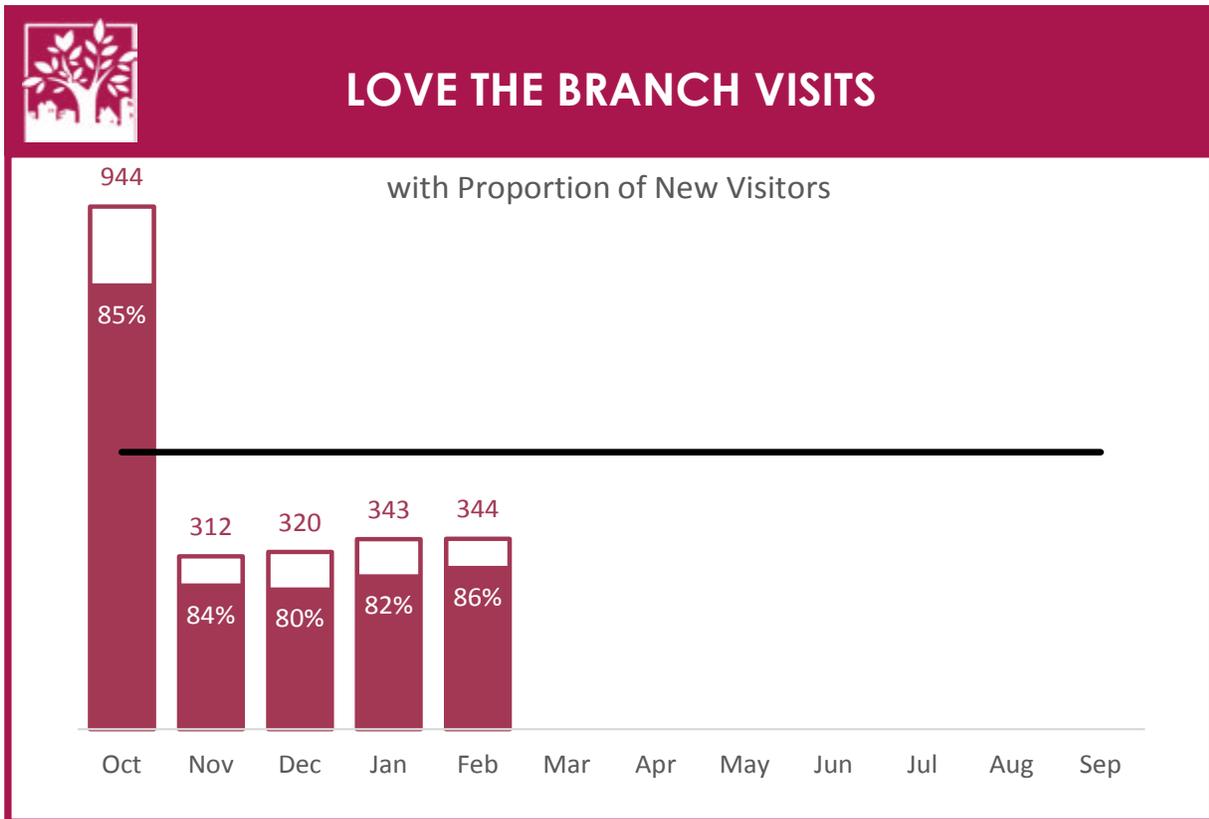


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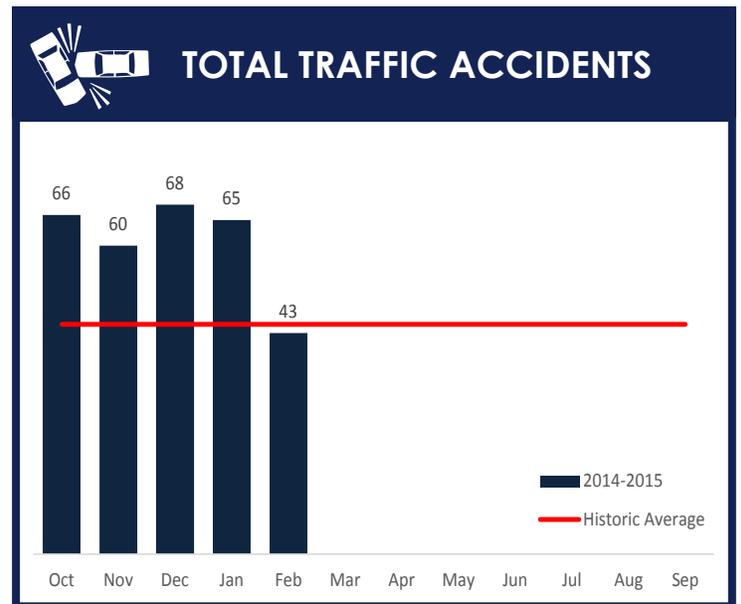
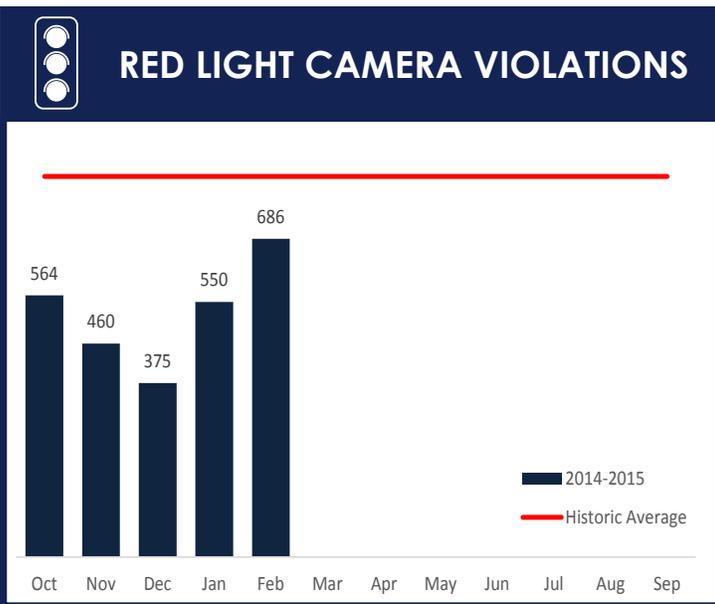
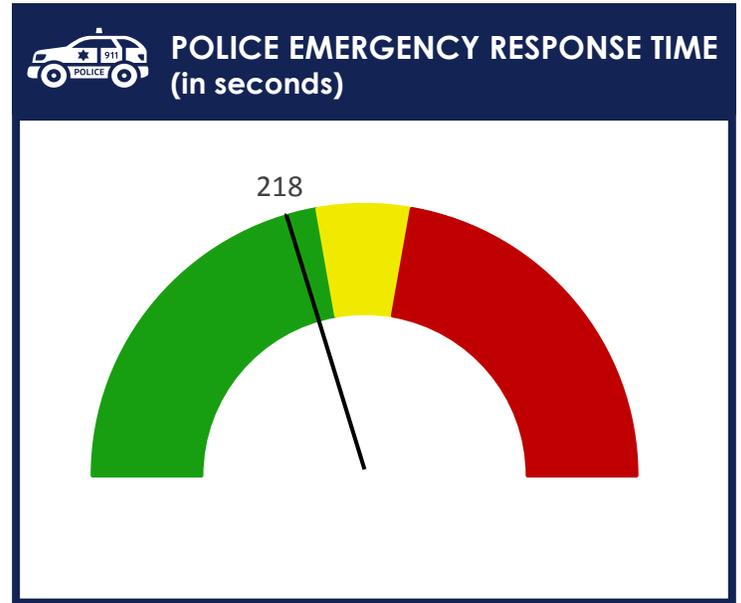
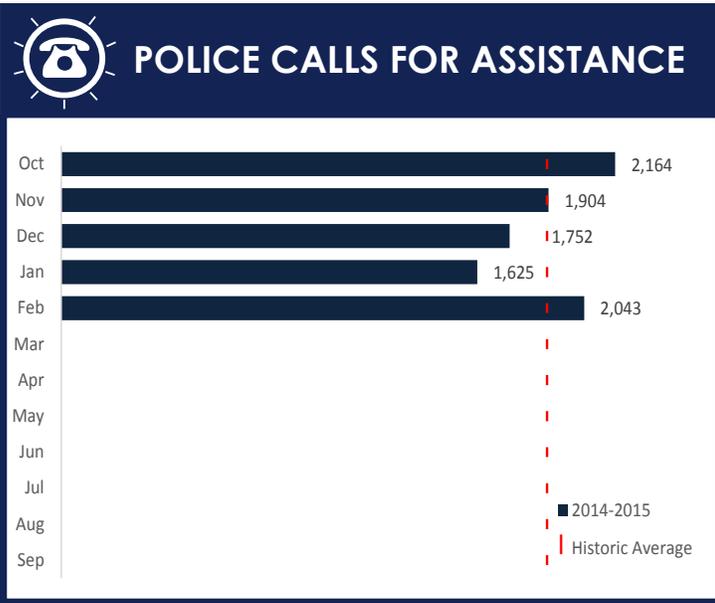


## LOVE THE BRANCH VISITS



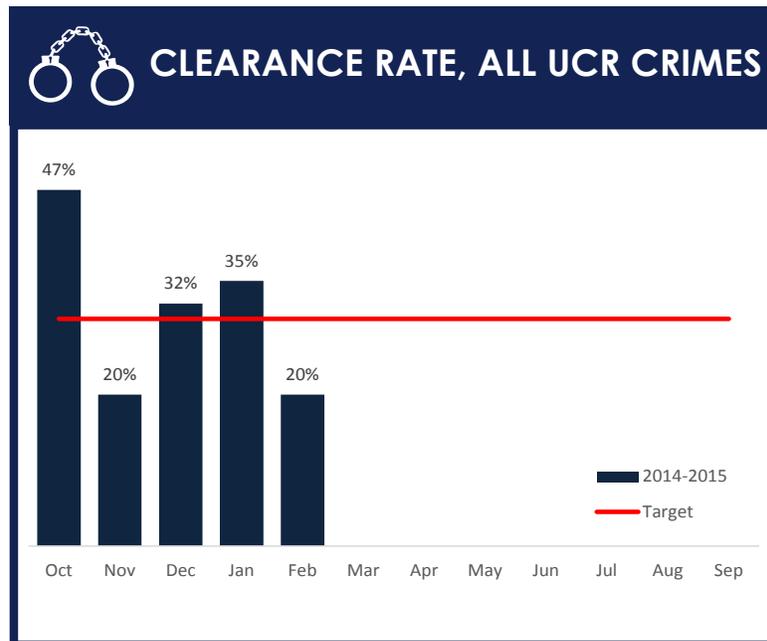
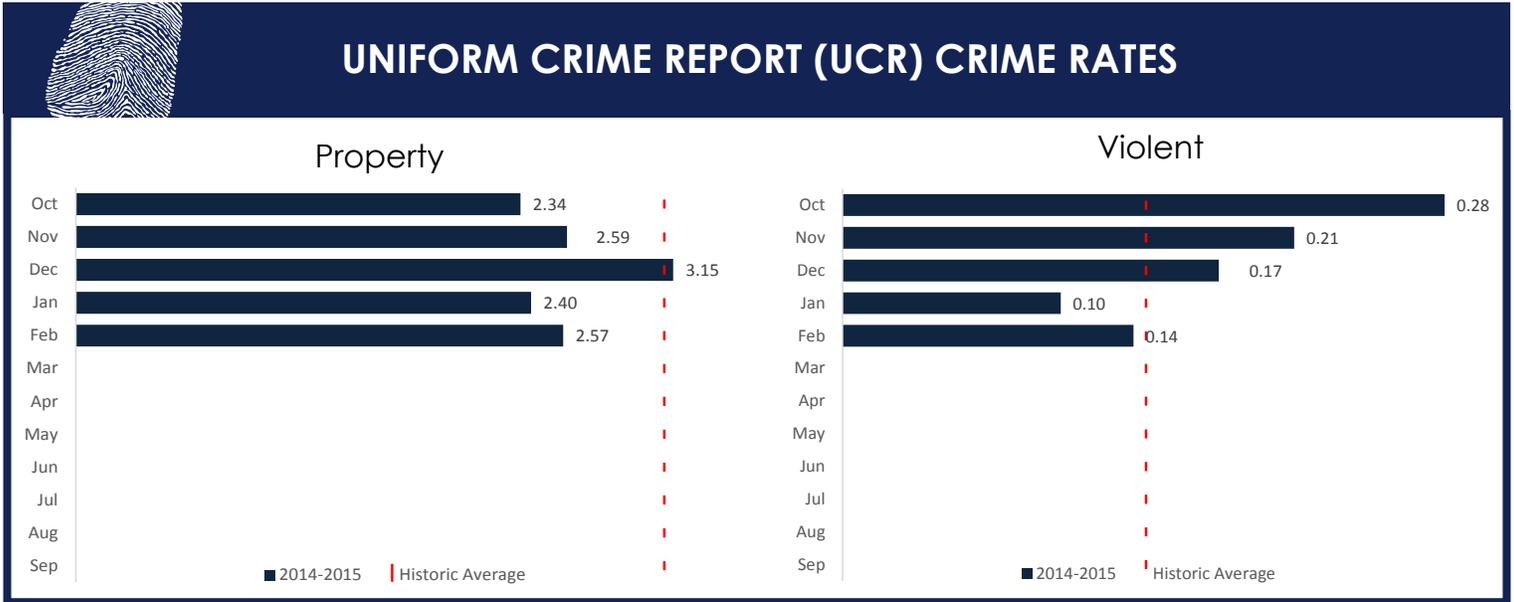
# SAFETY

Safety is the foundation on which vibrant communities are built.



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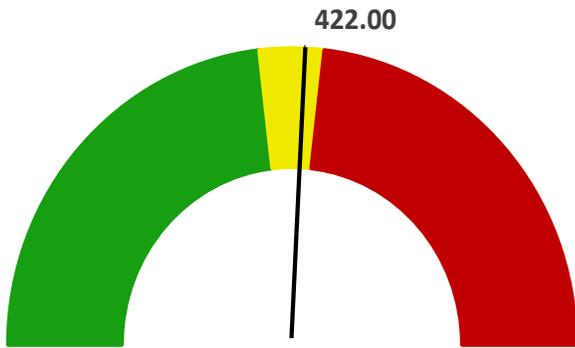


# SAFETY

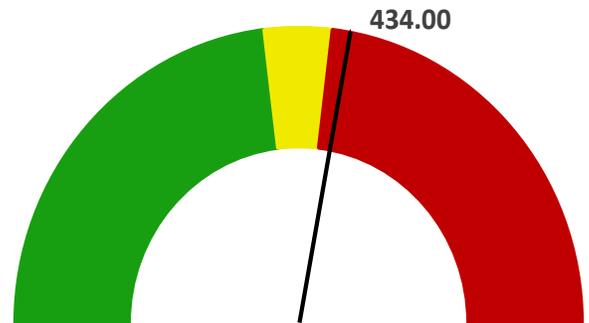
Safety is the foundation on which vibrant communities are built.



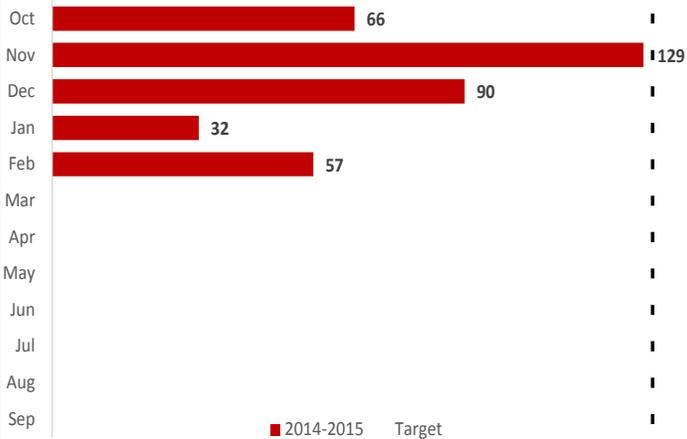
## 90<sup>TH</sup> PERCENTILE FIRE RESPONSE TIME (IN SECONDS)



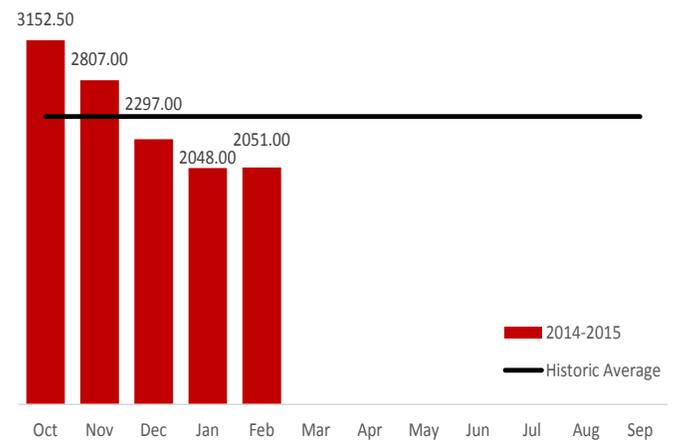
## 90<sup>TH</sup> PERCENTILE EMS RESPONSE TIME (IN SECONDS)



## NUMBER OF BASE BUILDING INSPECTIONS



## NUMBER OF COMBINED FIRE AND EMS TRAINING HOURS

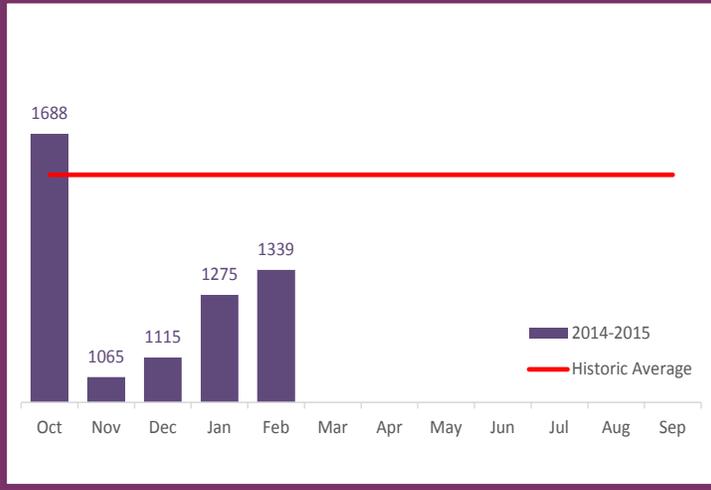


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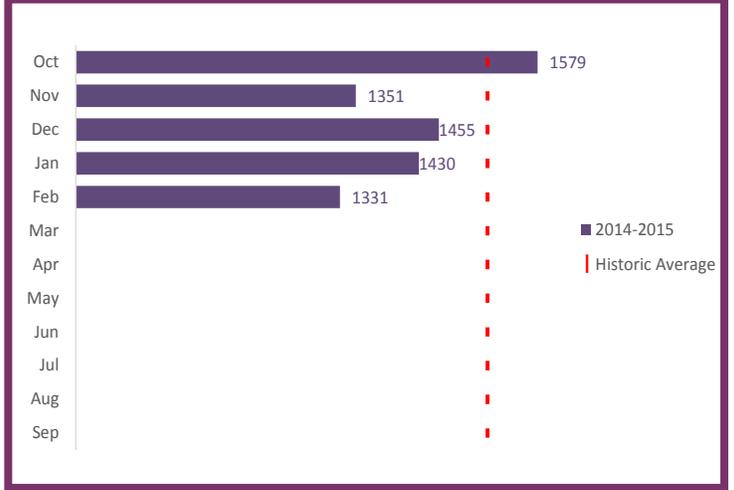
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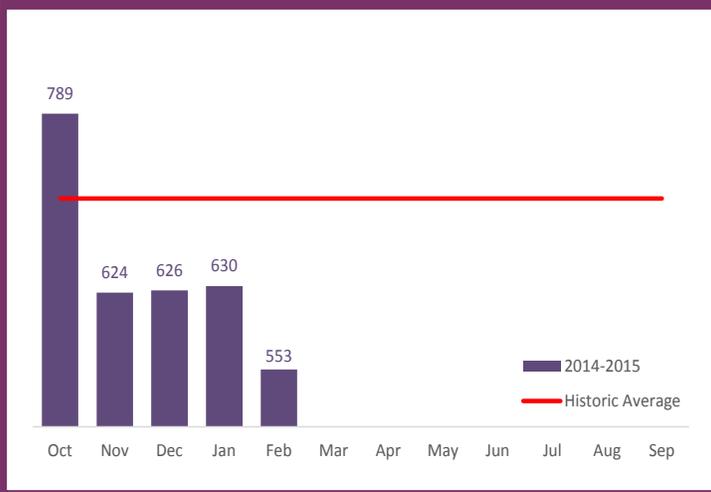
## COURT CASES FILED



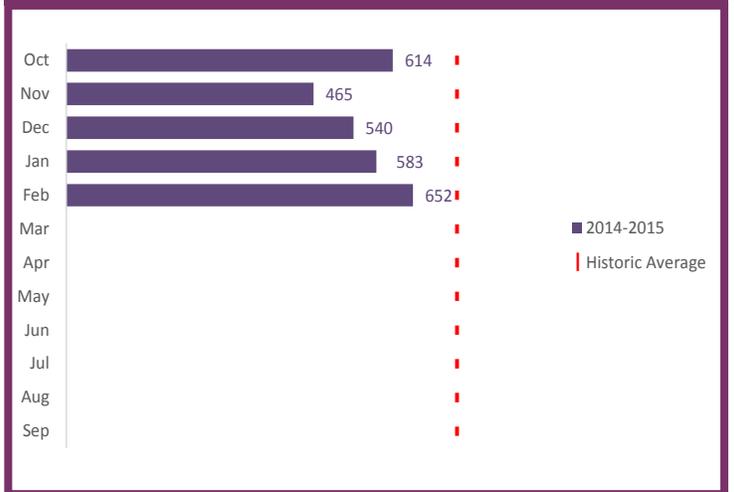
## COURT CASES DISPOSED



## WARRANTS ISSUED

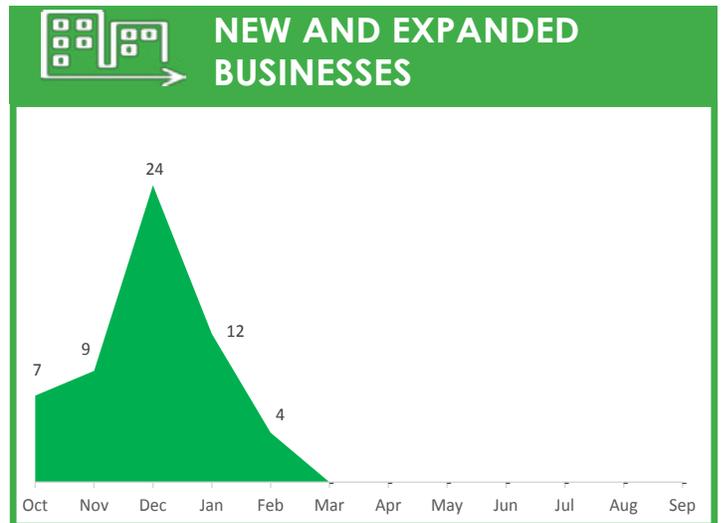
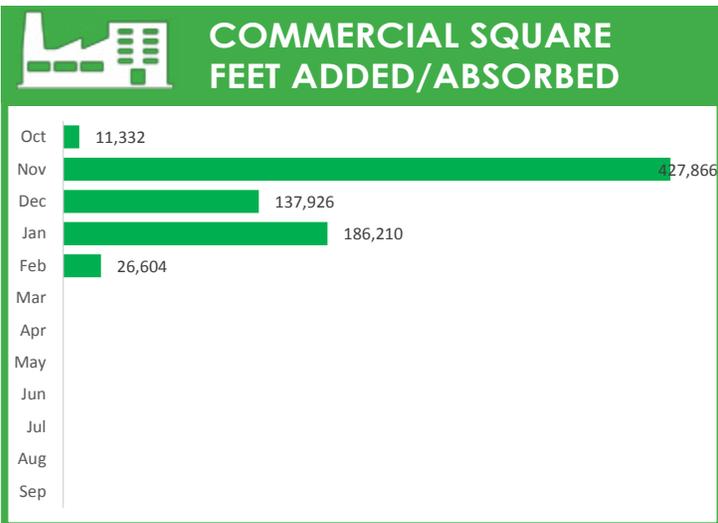
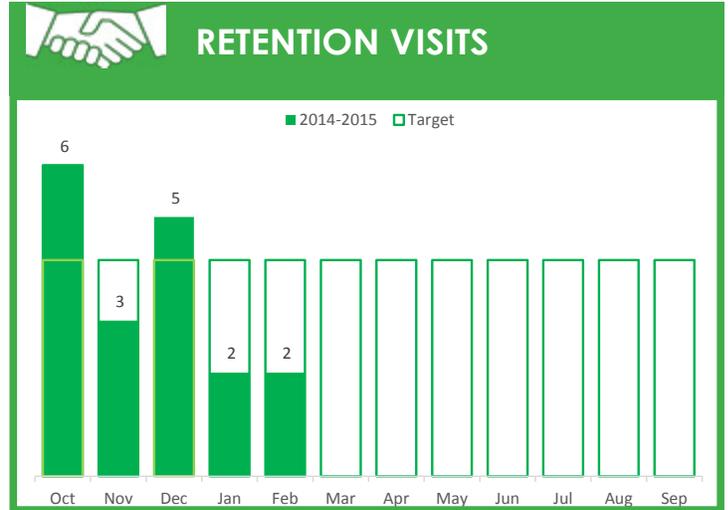
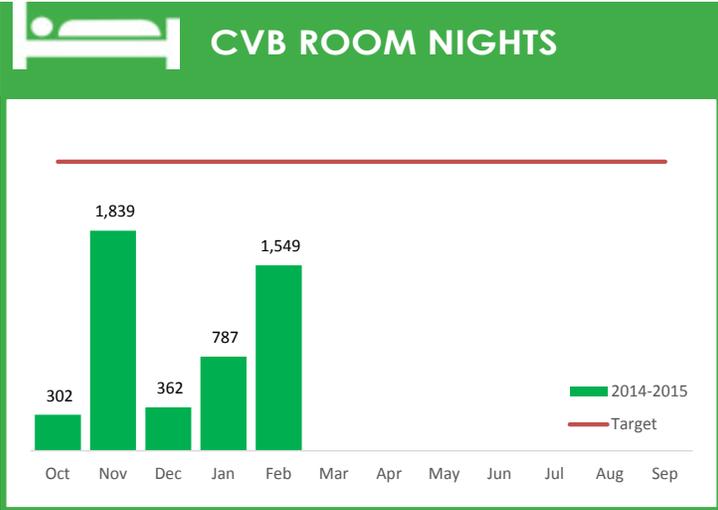


## WARRANTS SERVED



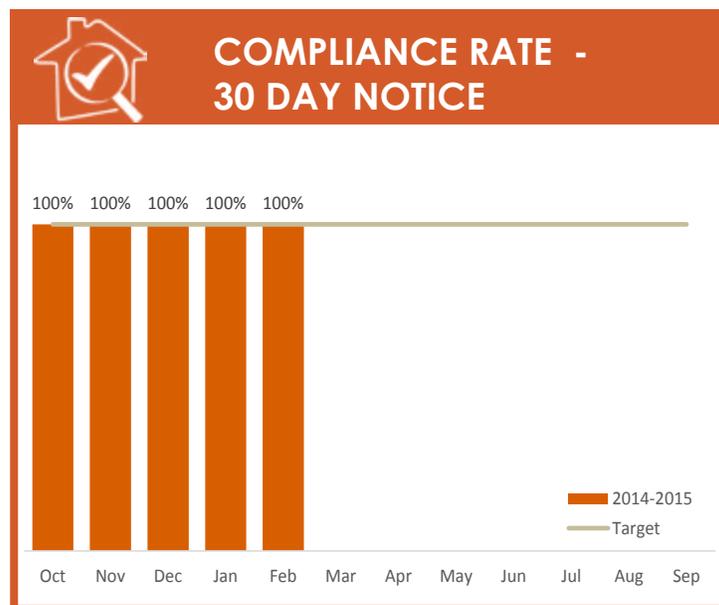
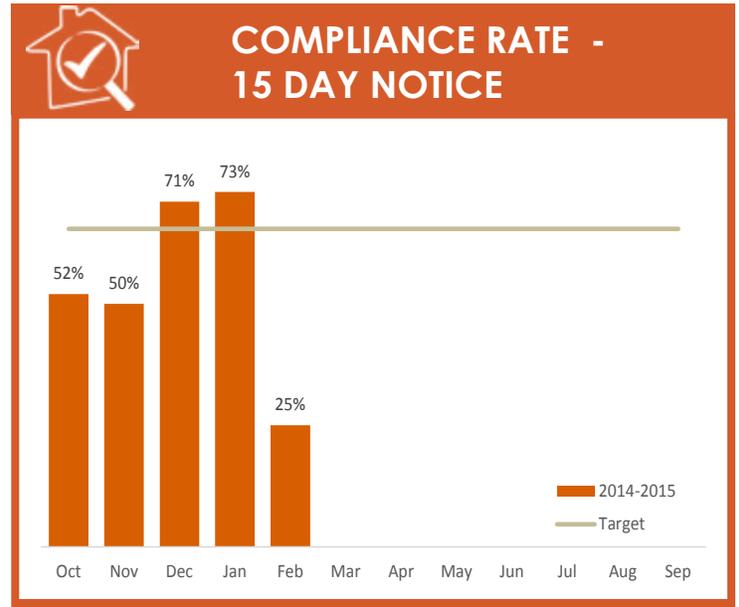
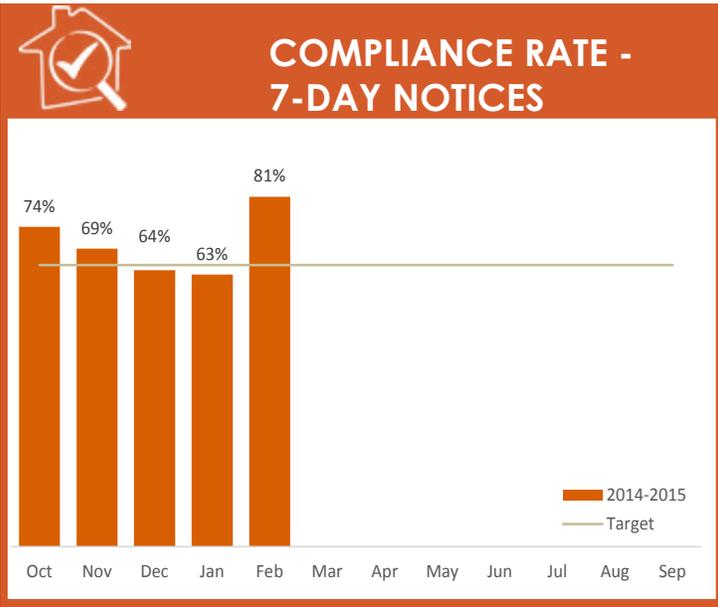
# GROWTH

A strong, diversified economic base provides sustainable growth.



# NEIGHBORHOODS

Effective planning, land use, development, code enforcement, and revitalization activities yield strong, thriving commercial and residential neighborhoods.

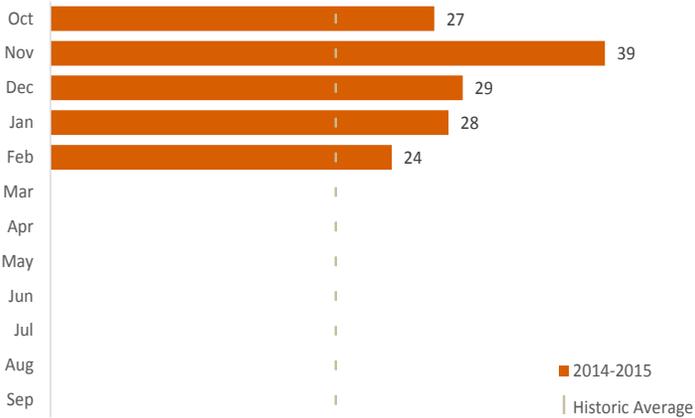


# NEIGHBORHOODS

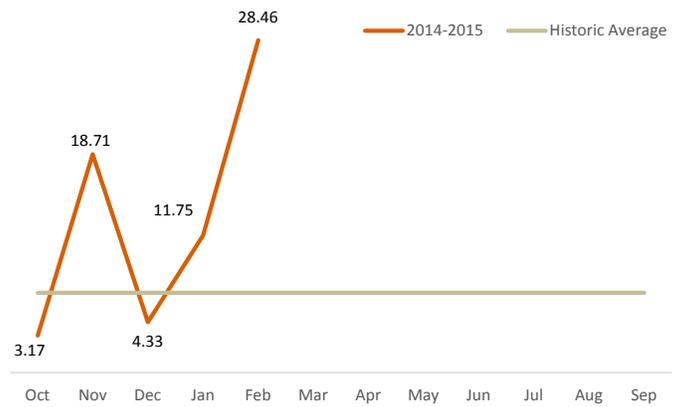
Effective planning, land use, development, code enforcement, and revitalization activities yield strong, thriving commercial and residential neighborhoods.



## COMMERCIAL BUILDING PERMITS ISSUED



## COMMERCIAL BUILDING PERMIT REVIEW TIME



## COMMERCIAL BUILDING PERMIT VALUE

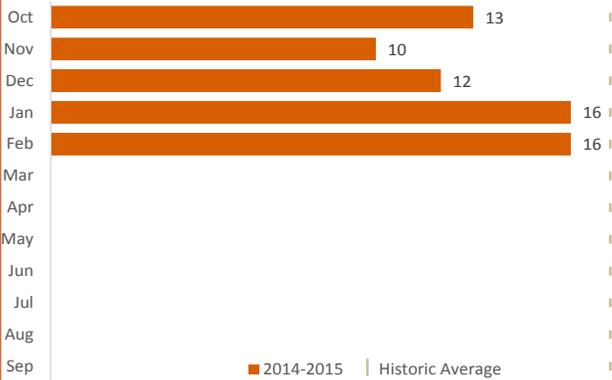


# NEIGHBORHOODS

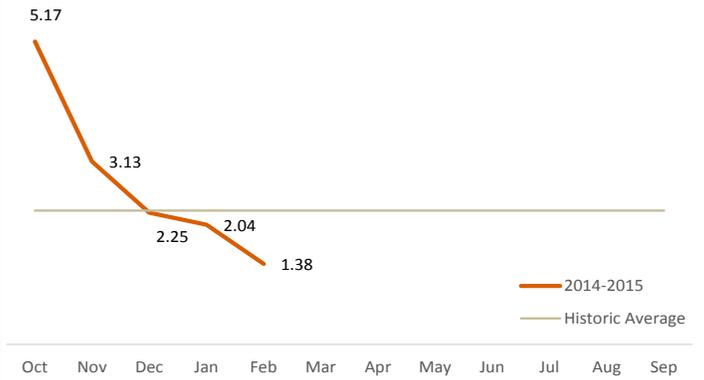
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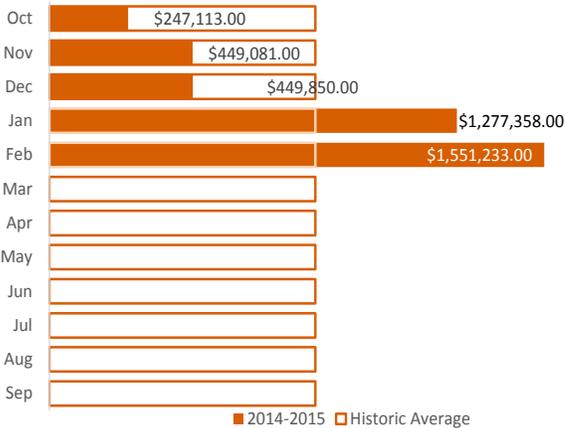
## RESIDENTIAL BUILDING PERMITS ISSUED



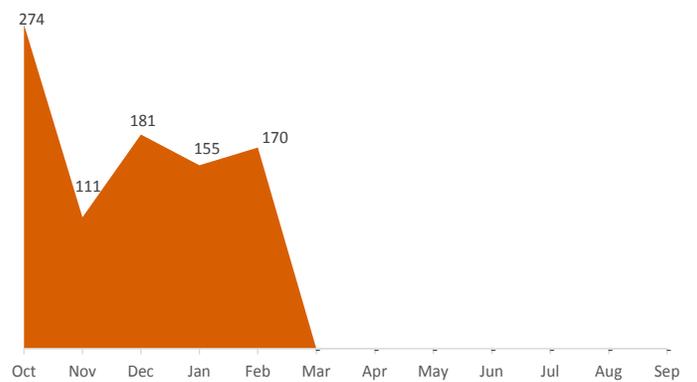
## RESIDENTIAL BUILDING PERMIT REVIEW TIME



## RESIDENTIAL BUILDING PERMIT VALUE



## ANIMAL SHELTER FIELD CALLS

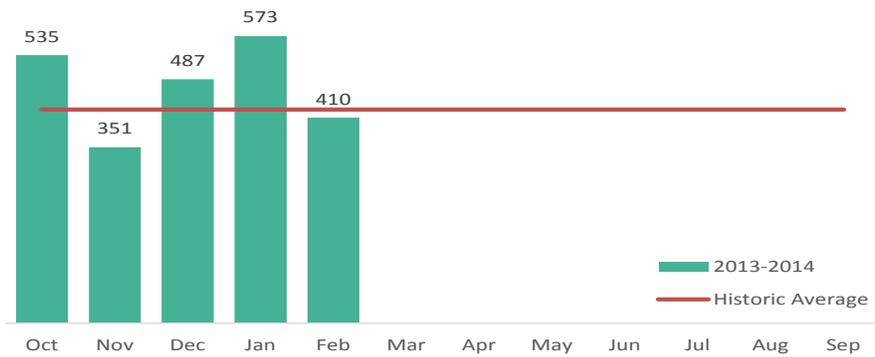


# LEISURE

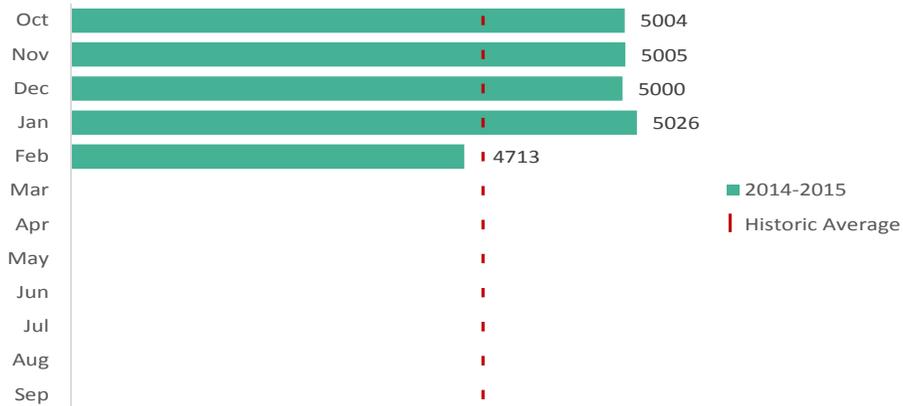
Beautifully maintained natural environments, parks, rights-of-way, and green space paired with a wide variety of quality recreational and entertainment opportunities for all ages enhance quality of life.



## REC CENTER CLASS REGISTRATIONS



## SENIOR CENTER PROGRAM ATTENDANCE

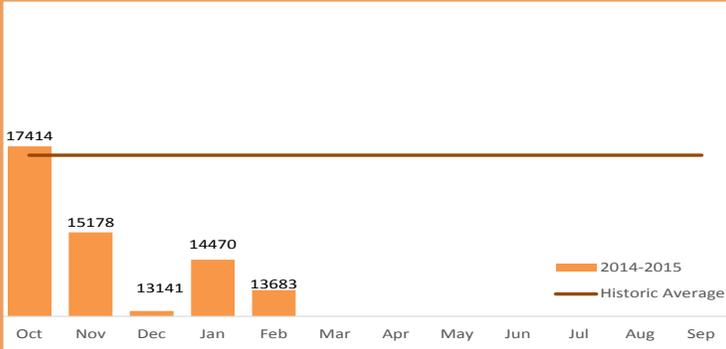


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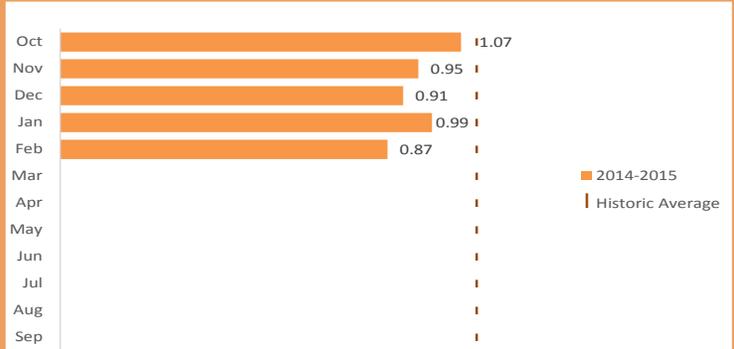
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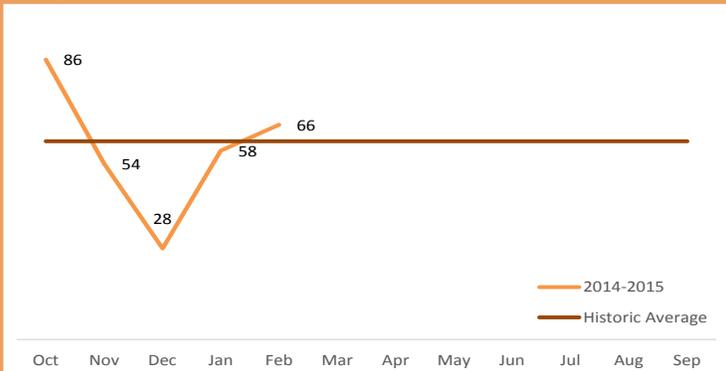
## LIBRARY VISITORS



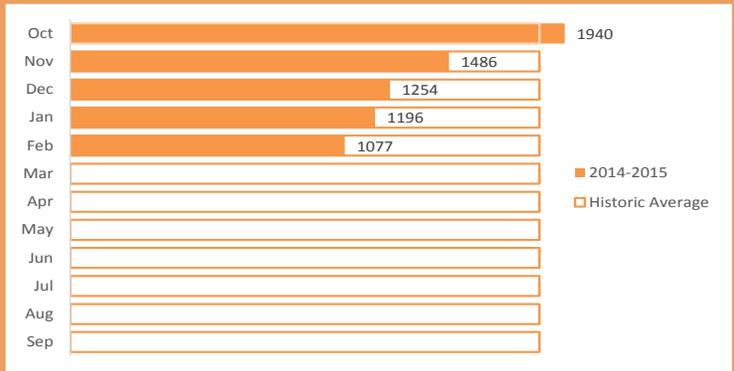
## CIRCULATION PER CAPITA



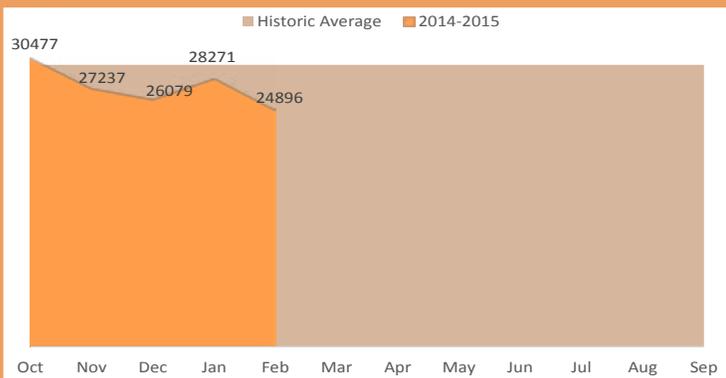
## LIBRARY PROGRAMS



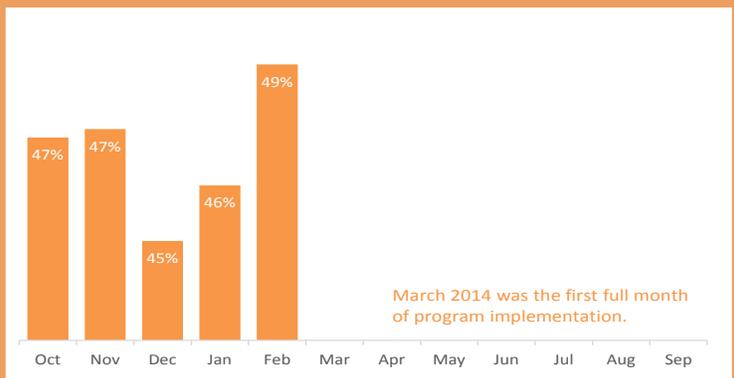
## PROGRAM ATTENDANCE



## TOTAL CIRCULATION

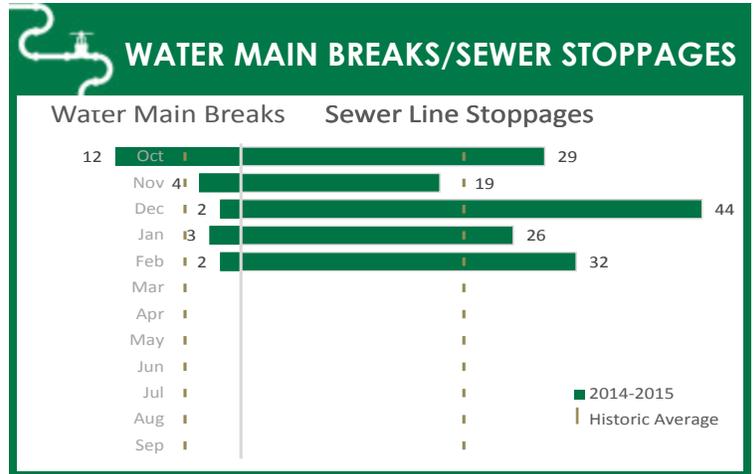
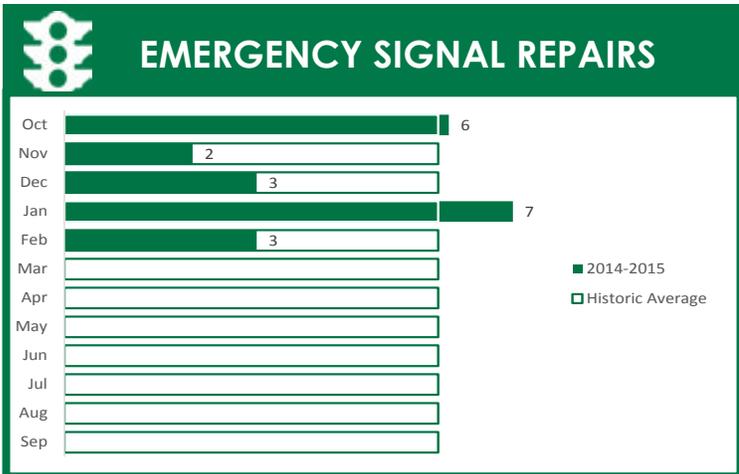
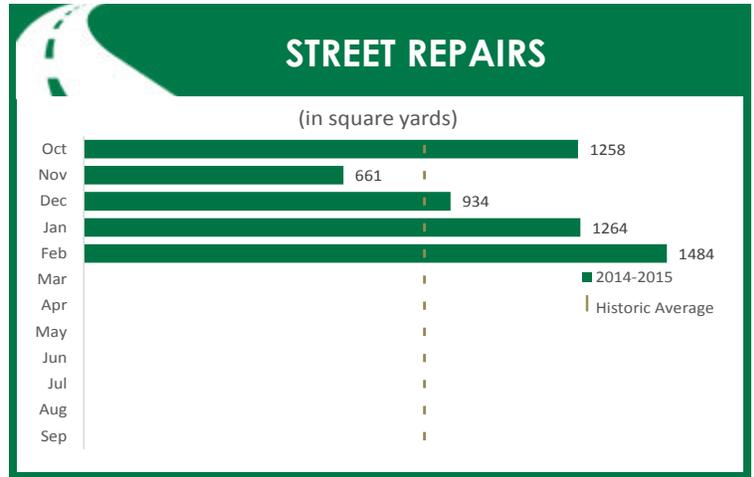
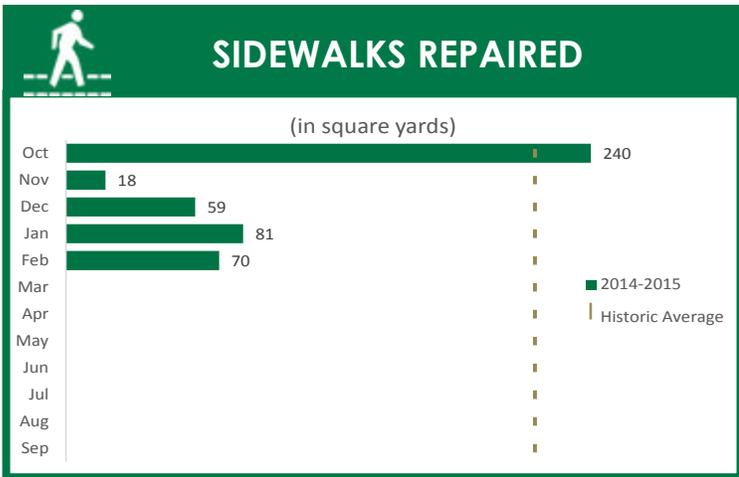
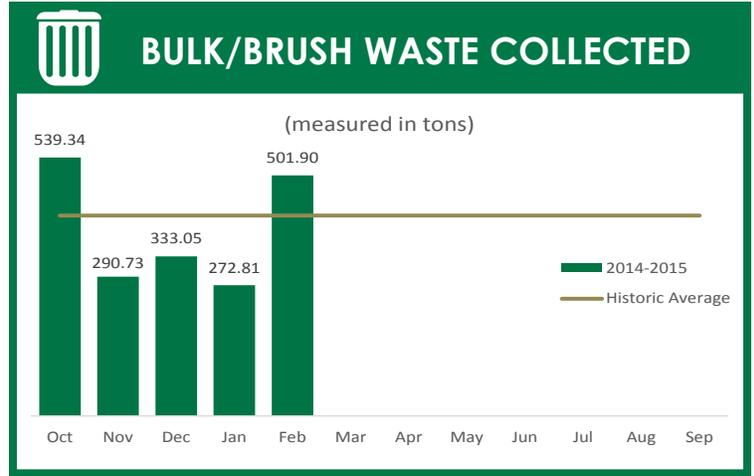
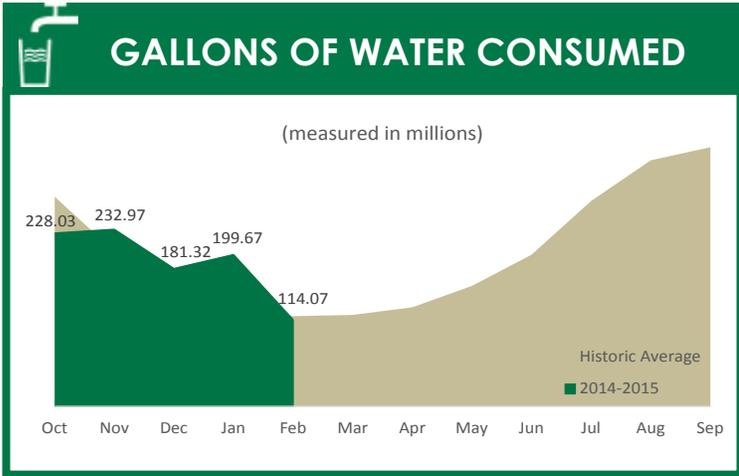


## SELF-SERVICE CHECKOUTS



# INFRASTRUCTURE

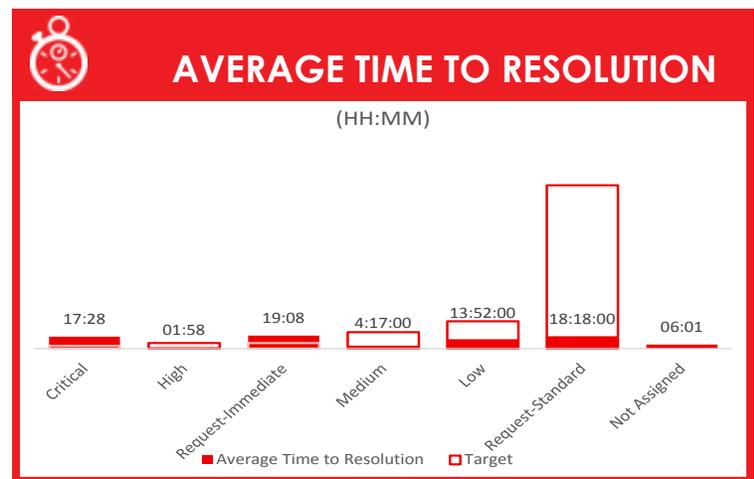
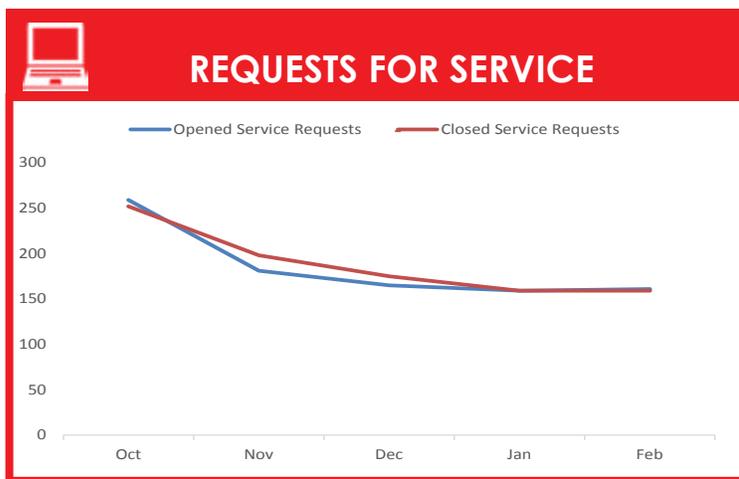
Functional, sustainable, and well-maintained infrastructure, facilities, and equipment are essential elements which allow the City to achieve its potential.



# INFRASTRUCTURE

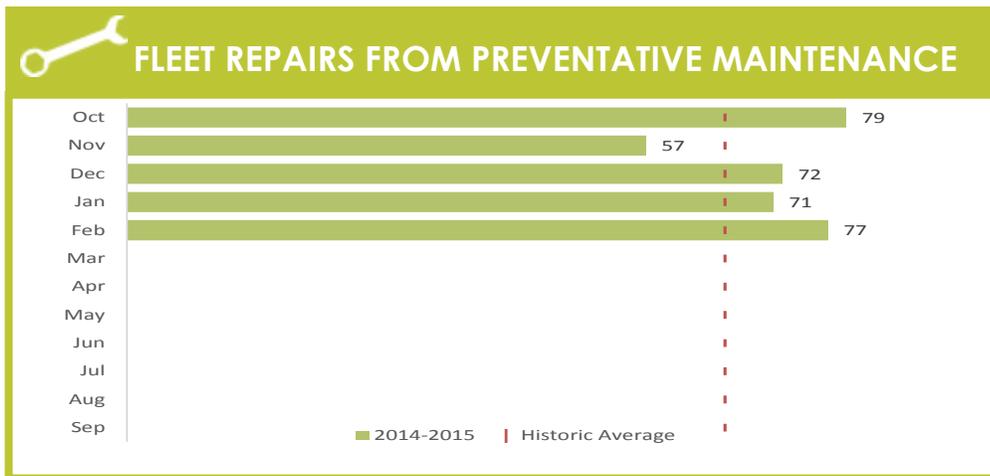
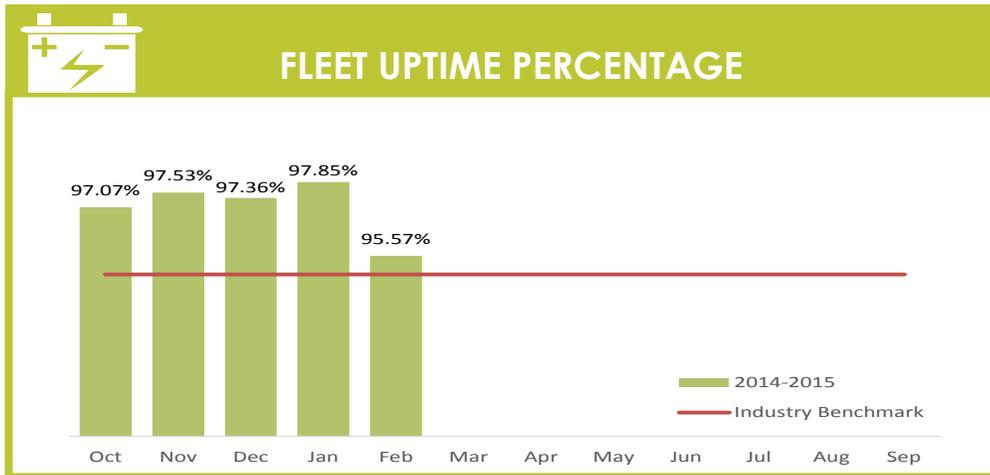
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Information Services Priority Types	# of Requests
<b>Critical - Immediate, sustained effort using all necessary and available resources until service is restored.</b>	<b>1</b>
<b>High - Immediate response to assess the situation, staff may be interrupted and taken away from low or medium priority job.</b>	<b>3</b>
<b>Medium - Response using standard procedures and operating within the normal frameworks.</b>	<b>7</b>
<b>Low - Response using standard procedures and operating within the normal frameworks as time allows.</b>	<b>77</b>
<b>Request Immediate - Priority response to address the request, staff may be interrupted and taken away from low or medium priority jobs.</b>	<b>9</b>
<b>Request Standard - Response using standard procedures and operating within the normal frameworks as time allows.</b>	<b>69</b>



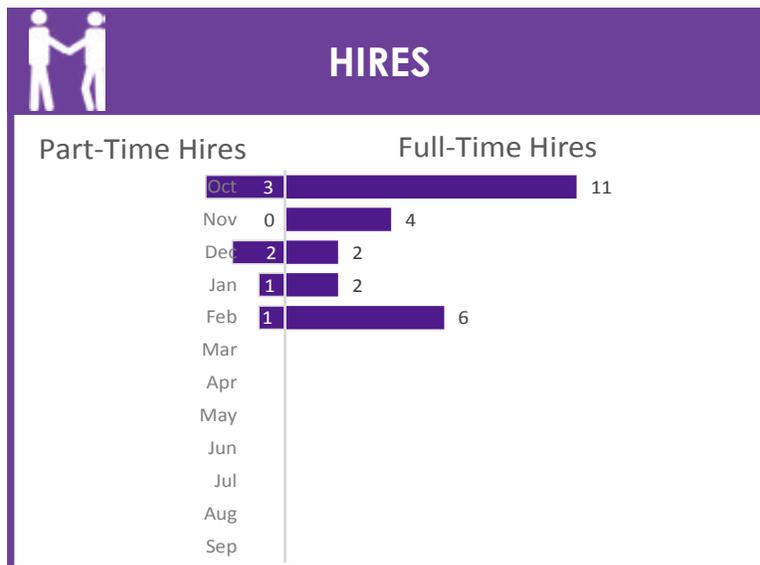
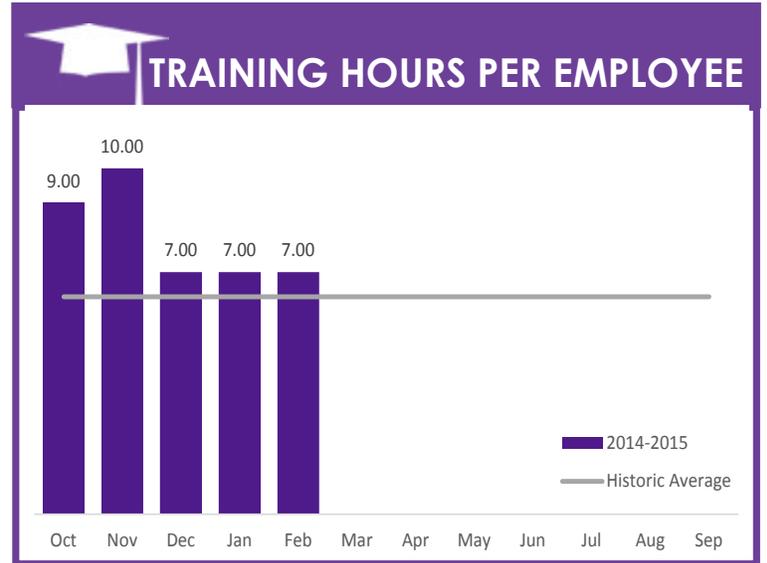
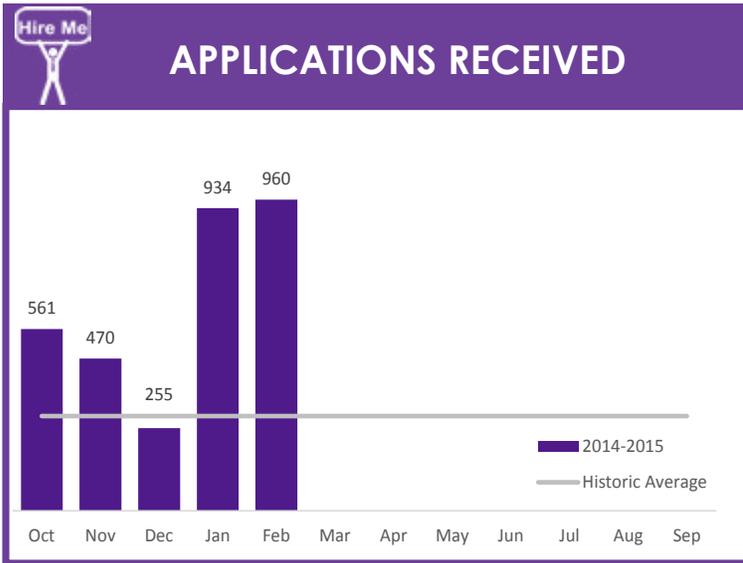
# INFRASTRUCTURE

Functional, sustainable, and well-maintained infrastructure, facilities, and equipment are essential elements which allow the City to achieve its potential.



# PEOPLE

A motivated, educated, experienced workforce is needed to carry out our mission.



# SERVICE

Phenomenal service sets us apart as a community of choice.

## Citizen & Employee Feedback

- “This past month I have come to appreciate our police department even more than I did before. One was Coffee with a Cop at Four Corners with Officers Rose and Damours. The other was Officers Eoff and Ashabranner at our Chapel Hill Chili Cookoff. All four officers represented your department above any of our expectations. Farmers Branch is blessed to have a superior police department.”  
— Margaret Young
- “We often fire off letters when things are not right, and we rarely write letters when things are right. Also, of course, I’m aware tthat police officers are really taking a bashing in many communities. Officer MacPhail is very courteous, efficient and willing to help in any way he can. He’s an asset to the Farmers Branch Police Department and I do appreciate him.”  
— Ann Whitchurch
- “Police were given information that a fugitive, wanted for murders he committed in Mexico and in Dallas was at the location. Officer Canales and backup officers made contact with the suspect at the residence. After an exhaustive investigation into his identity he was able to confirm the man as wanted by Dallas Sheriff’s Office.”  
— Deputy Chief Mark Young

