MINUTES
PARKS AND RECREATION SUB-COMMITTEE
CITY HALL
13000 William Dodson Pkwy.
Farmers Branch, Texas 75234
April 11, 2016
7:00 pm

Members Present: Michelle Holmes, Jorge Gonzalez, David Merritt, Nic Rady

Members Absent: Rodger Cramer, Colin Eddy, Michael Driskill

Staff Present: Mitzi Davis, Meredith Dowdy

1. CALL TO ORDER
Michelle Holmes called the meeting to order at 7:07 pm

2. DISCUSS AND APPOINT SUB-COMMITTEE OFFICERS
Chair – David Merritt
Vice Chair – Nic Rady
Secretary – Jorge Gonzalez

Michelle Holmes made a motion to nominate David Merritt as Chair; motion second by Nic Rady; motion passed unanimously. Michelle Holmes made a motion to nominate Nic Rady as Vice Chair; motion second by David Merritt; motion passed unanimously. Nic Rady made a motion to nominate Jorge Gonzalez as Secretary; motion second by Michelle Holmes; motion passed unanimously.

3. DISCUSS PROJECT EVALUATION BENCHMARKS
Project benchmark to be discussed in following meetings; categories to consider are VALUE PROPOSITION, BENEFIT, DESCRIPTION, NEEDS, and COST. Cost to be separated by hard cost (actual physical construction cost) and soft cost (design fees) as may be appropriate.

4. REVIEW AND DISCUSS CURRENT PROJECTS UNDER CONSIDERATION
Projects to be classified under three categories:
Bond Proposal:
Nature Preserve
Farmers Market
Citywide Trail Master Plan
Visitor/Education Center

Programs:
Street Soccer
Bike Rental
Frisbee Golf

Other:
Beautification was seen as too broad a designation and applies to most of these. Sidewalks and street lighting are Public Works projects. Cooks Creek Greenbelt could be included with the Citywide Trail Master Plan.
5. DISCUSS POTENTIAL ADDITIONAL PROJECTS FOR FUTURE CONSIDERATION
Phasing of projects may be considered for bond packages. For example, the Farmers Market Phase 1 may include the asphalt road, hot and cold water, electrical outlets, and a gazebo. The Farmers Market Phase 2 (separate bond package) may include restrooms, stage, and a large shade pavilion.

The Citywide Trail Master Plan was reviewed and discussed, it was noted that the estimated cost for a mile of the road bike lane painting and signage is approximately 50K per mile while providing a 6 to 8 foot wide sidewalk per mile is approximately 500K.

It was noted that the signage branding effort previously undertaken by the City cost around 1M.

Veloweb trail funding from DART to the John F. Burke Nature Preserve to the Campion Trail was approved by Dallas County and will be matched by the City.

Other ideas discussed include:
Additional signage may be considered as a way of branding major thoroughfares.
Extending trails and sidewalk to link other parts of the city such as the Dart station with West Farmers Branch.
Providing architectural / landscape gateways to the city at major thoroughfare crossings (IH 35 and LBJ 635).
Provide architectural light fixtures that brand the city and control lighting pollution along major thoroughfares; may be a Public Works project.

6. CONSIDER AGENDA ITEMS FOR FUTURE MEETINGS
Sub-Committee to discuss how to incorporate public relations to get a sense for what is wanted and needed by our communities and how the proposed items will be received.
City Staff to provide the Citywide Trail Master Plan 1 – 5 year, 5 – 10 year, and 10+ year estimated cost.
City Staff to provide the Farmers Market Phase 1 and Phase 2 list of items and their estimated cost.
Discuss the different funding sources available for these potential Parks and Recreation Items (County, Local Government, Private, etc.)
Discuss other developments already in progress that may be leveraged to benefit Parks and Recreation efforts.

Next meeting on Monday, April 18 to be schedule at Farmers Branch Recreation Center at 7:00 p.m.

7. ADJOURN
Motion to adjourn made by Michelle Holmes. Motion second by Nic Rady. Meeting adjourned at 8:48 p.m.

Chair

Attest:

Secretary