

**MINUTES  
HISTORICAL PRESERVATION AND RESTORATION BOARD  
REGULAR MEETING  
TUESDAY, SEPTEMBER 27, 2016**

<b>PRESENT:</b>	Scott Ames Ann Christman Clare Connally Marjorie Cutler Carol Dingman Connie Hardy Bitsy Laney Kay Lynn Lyon	<b>STAFF:</b>	Derrick Birdsall Historical Park Supt.  Kim Jolly Chapman Historical Park Admin.
<b>ABSENT:</b>	Gretchen Cash Kellie Gallop Beth Wood	<b>GUESTS:</b>	Patsy Mayo  Edward Williams Peters Colony Historical Soc.

The meeting was called to order at 7:00 P.M.

**APPROVED MINUTES:** Two changes to the minutes: Patsy Mayo should have been noted as a guest and Scott Ames voted no for charging non-Farmers Branch schools but motioned carried. Carol Dingman moved to approve the minutes of the August 23, 2016 Board Meeting with the corrections noted. Scott seconded. Motion carried unanimously.

**PETERS COLONY HISTORICAL SOCIETY:** Ed Williams was present to tell the Board about the Peters Colony Historical Society and invited the Board to attend the regular meetings of the Peters Colony Historical Society.

**CONSIDER EXCUSING THE ABSENCE OF BETH WOOD FROM THE AUGUST 23, 2016 MEETING:** Following the lead of City Council, Board absences will need to be excused at the following meeting by the members of the Board present. Scott Ames moved to excuse the absence of Beth Wood. Carol Dingman seconded. Motion carried unanimously.

**DISCUSS BOND ELECTION AND TAKE APPROPRIATE ACTION:** Carol Dingman stated that including the Historical Park in the upcoming bond election needs to be discussed with Council at one of the regular meetings, not at a study session. Marjorie Cutler presented a detailed list of what different uses a new facility could serve as to the Board. Carol said that a new building would give room for more inclusive exhibits as well. Carol passed out a map to the Board, proposing to move the boundaries of the Historical Park east, across Ford Road, to include the Buchanan Printing building (now for sale) and the existing City Park property along Farmers Branch Creek. Carol also passed out to the Board information about the Addison Conference Center and discussed how much use that facility had each year. Carol stated that with a capital campaign, there were naming opportunities available to potential personal and corporate donors.

Scott Ames stated his belief that he thought the Board was chasing shadows by pursuing this route and that he believed the die has been cast and that the bond committee was not going to include the Historical Park in its list of items to the City Council. Scott stated that the Irving Convention Center is practically a shell and it not utilized. Scott believes that the Board needs to focus on developing operating revenue, not capital revenue; and that the Board needs to put its energy towards where it will make the most difference.

Carol responded by saying let's show what the Historical Park can be and Scott stated let's show what the Historical Park is.

Kay Lynn Lyon said that the Board can't just focus on the bigger picture items but not lose sight of other things that need doing, like getting more staff.

After much discussion, Scott moved to table the bond discussion until the Mayoral election in 2017. Motion died for lack of a second.

Carol moved that the Board make a presentation to Council, requesting that the Historical Park be placed onto the upcoming Bond election. Connie Hardy seconded. Motion passed, with Scott Ames casting the dissenting vote.

**DISCUSS WITNESS TO HISTORY:** The Board was presented with information regarding the Witness to History Award and was asked to bring back any potential applicants to the October Board meeting.

**UPCOMING EVENTS:** The schedule of upcoming events was included in the Board's packet and discussed.

**COMMITTEE REPORTS:**

- A. COLLECTIONS:** The Curator's Report was discussed as presented in the Board packet.
- B. FRIENDS OF THE HISTORICAL PARK:** Bitsy Laney reported on the Friends Ice Cream Social and membership drive that took place on September 23.
- C. MUSEUM EDUCATION/VOLUNTEERS:** The Educator's report was discussed as presented in the Board packet.
- D. MUSEUM PLANNING:** Nothing further to add after previous discussion.
- E. MUSEUM STORE:** Kim Jolly Chapman was on hand to present the Museum Store report.
- F. ORAL HISTORY:** No Report.

- G. PROGRAMS AND SPECIAL EVENTS:** Ann Christman and Connie Hardy presented their committee report to the Board with the following 3 recommendations: 1 – Modify the existing Tour of Lights program to include one day of a pedestrian walk through with the historical structures open. 2 – Promote the Historical Park as a birthday and family reunion venue. 3 Schedule an art/music event in the Historical Park as a ticketed event to bring awareness to the Park and raise revenue.
- H. REVENUE:** The Revenue Committee discussed pursuing potential sponsorships, charging for parking at special events and raising rates for the existing Christmas Teas. In addition, the committee requested to see a list of revenue generated at the Historical Park, including rentals, donations, etc.
- I. WEDDINGS:** The Wedding Committee is trying to find a time to meet.

**DIRECTORS REPORT:** The Director's Report was included in the Board's packet and discussed.

**ADJOURNMENT:** The meeting was adjourned at 9:05 P.M.

RESPECTFULLY SUBMITTED:

  
\_\_\_\_\_  
Derrick Birdsall

  
\_\_\_\_\_  
Clare Connally, Board Chair