

**MINUTES**  
**HISTORICAL PRESERVATION AND RESTORATION BOARD**  
**REGULAR MEETING**  
**TUESDAY, AUGUST 23, 2016**

**PRESENT:** Scott Ames  
Gretchen Cash  
Ann Christman  
Clare Connally  
Marjorie Cutler  
Carol Dingman  
Kellie Gallop  
Connie Hardy  
Bitsy Laney  
Kay Lynn Lyon

**STAFF:** Jeff Harting  
Director, PARD  
  
Derrick Birdsall  
Historical Park Supt.  
  
Danielle Brissette  
Museum Educator  
  
Jamie Rigsby  
Curator

**ABSENT:** Beth Wood

**GUEST:** John Dodd

The meeting was called to order at 7:01 P.M.

John Dodd was present to discuss the event "Old Time Religion" taking place in the Church on the Saturday of Bloomin' Bluegrass.

**APPROVED MINUTES:** Carol Dingman moved to approve the minutes of the July 12, 2016 special called Board meeting. Seconded. Motion carried unanimously.

**DISCUSS MASTER TRAIL PROGRAM:** Mitzi Davis from the Parks and Recreation Department was scheduled to present but had a conflict. Clare Connally requested that Mitzi be placed on a future agenda.

**CONSIDER EXCUSING THE ABSENCES OF GRETCHEN CASH AND KAY LYNN LYON:** Following the lead of City Council, Board absences will need to be excused at the following meeting by the members of the Board present. Scott moved to excuse the absences of Gretchen and Kay Lynn. No one seconded. Motion carried unanimously.

**BOARD EMERITUS** – Kellie Gallop moved to recommend to City Council that Patsy Mayo and Ron Doerler be recognized for Emeritus. Scott seconded. Motion carried unanimously.

Marjorie Cutler asked whether Glenna Grimmer still qualifies since she is no longer a Farmers Branch resident. See Section 5, Ordinance NO. 2668. Some members suggested we not explore the issue.'

**DISCUSS BOARD TRAINING, PROCEDURES AND DINNER:** Clare Connally and Danielle Brissette talked about the upcoming Board Training on September 13. They urged everyone to attend and bring friends. Clare also suggested that an invitation to potential volunteers be posted in the Historical Park Herald.

Scott Ames suggested we reinstate quarterly dinners before Board meetings. There was lots of discussion. Carol Dingman moved to reinstate the dinners. Connie Hardy seconded. Motion carried unanimously.

**CHARGING FOR NON FARMERS BRANCH SCHOOL TOURS:** Charging for school tours was discussed. A comparison of what other facilities charge for entry was shared with the Board. Connie Hardy asked if \$5 would be easier for the parents. Bitsy Laney likes the idea of charging more for adults. Carol Dingman wondered if we generate more revenue if we might get special consideration with future budgets. Connie moved to implement \$3 per child for non CFB tours and for private schools not located in FB starting January 1, 2017 and to leave the distribution of those collections as they are currently. Marjorie Cutler seconded. Motion carried unanimously.

**DISCUSS DMOPROZ REPORT:** Carol Dingman gave a comprehensive report on the DMOPROZ (included in the August Board packet). She was assisted in gathering the facts and preparing the report by Ann Christman and Marjorie Cutler.

The Board inquired as to why the Park wasn't at least breaking even or making money with the Christmas teas. The Board agreed that the price could be increased to make a profit and that attendance would probably still be as good. John Dodd agreed that we need to make the high teas a big deal rather than selling ourselves short.

Carol asked each Board member to volunteer for a sub-committee so Clare or she can get back to the Council by April 1, 2017, to discuss the report and our suggestions. Carol said that the Council needs to realize that the Park is their best asset and draw.

New Revenue Development – Carol Dingman – Chair, Scott Ames - committee

Weddings - Kay Lynn Lyon – Chair, Gretchen Cash - committee

Programming and Special Events – Ann Christman- Chair, Connie Hardy – committee

Museum – Marjorie Cutler – Chair, Bitsy Laney – committee

Kellie Gallop said she has too much going on right now to serve on a sub-committee. Patsy Mayo asked to be notified about all sub-committee meetings in case she can attend.

The sub-committees are to present their ideas at the October Board meeting. Patsy suggested that the Council be reminded that they have spent thousands of dollars researching all this and that our recommendations are following up with that goal.

The Board was asked to lobby for a Destination Marketing Person at the Sept. 6 City Council meeting.

**UPCOMING EVENTS:** The schedule of upcoming events was included in the Board's packet and discussed. Danielle said that Encounters from the Past will have some new characters. Date Night attendance was 4,000 per Jeff Harting. He said the City is trying to figure out how to generate revenue from events.

**COMMITTEE REPORTS:**

- A. COLLECTIONS:** The Curator's Report was discussed as presented in the Board packet. Jamie Rigsby reported the restoration of the Bible continues and that she was a presenter at ALHFAM.
- B. PLANNING/EDUCATION CENTER:** Carol Dingman noted that \$500,000 is set aside to fund a "facility" for the Historical Park.
- C. FRIENDS:** Bitsy Laney reported that the Friends raised \$10,788 at the dinner/auction which is 20% of the cost for the outdoor kitchen (\$50,000 est. cost). Friday, September 23 is the Friends' membership meeting.
- D. ORAL HISTORY:** No Report.
- E. MUSEUM EDUCATION:** The Educator's report was discussed as presented in the Board packet.
- F. MUSEUM STORE:** The Museum Store report was discussed as presented in the Board Packet. Board member discussed how to generate more revenue from the Store.

**DIRECTORS REPORT:** The Director's Report was included in the Board's packet and discussed.

**ADJOURNMENT:** The meeting was adjourned at 9:30 P.M.

RESPECTFULLY SUBMITTED:

  
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Gretchen Cash, Secretary

  
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Clare Connolly, Board Chair