

**MINUTES
HISTORICAL PRESERVATION AND RESTORATION BOARD
REGULAR MEETING
TUESDAY, JULY 12, 2016**

PRESENT: Scott Ames
Ann Christman
Clare Connally
Marjorie Cutler
Carol Dingman
Kellie Gallop
Connie Hardy
Bitsy Laney
Beth Wood

STAFF: Derrick Birdsall
Historical Park Supt.

Danielle Brissette
Museum Educator

Kim Jolly Chapman
Historical Park Admin.

ABSENT: Gretchen Cash
Kay Lynn Lyon

The meeting was called to order at 9:10 A.M.

NOMINATING COMMITTEE REPORT: Kellie Gallop presented the following slate of officers in Gretchen Cash's absence:

Chair – Clare Connally
Vice Chair – Beth Wood
Secretary – Gretchen Cash

After discussion, Marjorie Cutler moved to accept the slate of officers as presented. Anne Christman seconded. Motion carried unanimously.

APPROVED MINUTES: Connie Hardy moved to approve the minutes of the May 24, 2016 Board meeting. Ann seconded. Motion carried unanimously.

CONSIDER EXCUSING THE ABSENCES OF SCOTT AMES AND KELLIE GALLOP:

Following the lead of City Council, Board absences will need to be excused at the following meeting by the members of the Board present. Carol Dingman moved to excuse the absences of Scott and Kellie. Marjorie seconded. Motion carried unanimously.

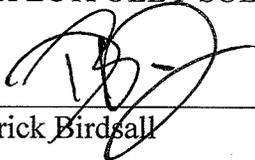
DMOPROZ REPORT: Board Chair Clare Connally opened up the discussion about the DMOPROZ report, asking for opinions from the Board. Scott Ames asked if the Board should consider a modest admission fee at events such as Bloomin' Bluegrass; and mentioned that it was going to be of utmost importance to always discuss ROI when partaking in future planning for the Park. Connie Hardy asked if there was a way to charge non-residents of the City more than residents. Carol Dingman stated that according to the report, the Farmers Branch hotels are content with current levels of Hotel/Motel spending. Carol said it was key to figure out how to balance special events with weddings and other Park activities. In addition, Carol asked if charging for school tours was something the Park needed to look at as well. She said that according to the report, a visitor center is not needed, a museum is.

Kellie said she would like to re-open the discussion on a potential name change for the Historical Park. Kim Jolly Chapman and Danielle Brissette discussed the potential benefit of adding the word "museum" to the Park's name in some fashion. Marjorie Cutler suggested that a name change would be a good step towards getting the other items for the Park that the Board would like to see. Carol asked about the timing of a name change for the Historical Park. Connie asked staff to place the name change on a future meeting's agenda.

Connie moved to establish a committee to go over the report in detail and bring key points back to the Board for further discussion. Marjorie seconded. Motion carried unanimously. The members of the committee will be Ann, Carol and Marjorie.

ADJOURNMENT: The meeting was adjourned at 11:35 A.M.

RESPECTFULLY SUBMITTED:



Derrick Birdsall



Clare Connally, Board Chair