



MEETING MINUTES
Citizen Bond Committee

Meeting of the Communications Subcommittee

June 20, 2016
7 p.m. to 9 p.m.

Farmers Branch Recreation Center
14050 Heartside Place
Farmers Branch, Texas 75234

1. Call To Order

- a. Colin Eddy called the meeting to order at 7:05 pm.

The following members of the Communications Subcommittee were present: Michelle Holmes, Colin Eddy, Tamara Cleghorn

Members absent:

Michael Driskill

Martina de Los Santos

City administration present:

Tom Bryson

2. Consider approval of May 24, 2016 meeting minutes and take appropriate

- a. Colin Eddy made a motion to table approval of minutes as Secretary Michelle Holmes has not yet submitted the minutes for approval. The motion was seconded by Tamara Cleghorn. Michelle will submit the minutes for approval ASAP.

3. Discuss Listening Meetings presentation and polling agenda and details.

- a. It was agreed that each subcommittee would prepare two slides for the Listening Meetings. One slide should reference benchmarks. Need to include slides that show how a tax increase would impact the average homeowner as well as someone with an over 65 exemption. Need all Subcommittee Chairs to submit a list of projects currently under consideration. Colin will ask each Subcommittee Chair to submit a sample of appropriate polling questions to Tom Bryson by July 1. Colin to talk with Shawna regarding the ability to give away swag bags at each of the Listening Meetings.

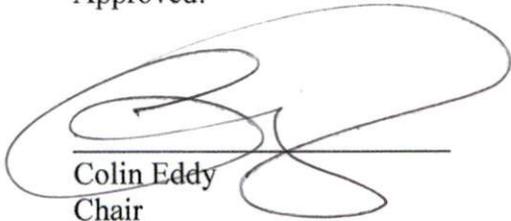
4. Discuss current and planned outreach efforts.

- a. Colin will recruit volunteers for the Farmers Branch Market on June 25 and Taste & Tunes on June 30. Everyone should continue using their own Facebook pages, Next Door, etc. We will continue to share information via the water bill inserts and weekly emails from the City Manager.

5. Consider agenda items for future meetings and schedule of future meetings.
 - a. The next Communications Subcommittee meeting will be held on Tuesday, July 5, 7 p.m. (location to be determined) so that we can continue to prepare for the Listening Meetings on July 19.

6. Adjournment
 - a. Motion to adjourn was made by Colin Eddy; motion was seconded by Tamara Cleghorn. Motion was adjourned at 7:55 p.m.

Approved:



Colin Eddy
Chair



Michelle Holmes
Secretary