



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Meeting Agenda - Final

City Council

Tuesday, June 21, 2016

6:00 PM

Council Chambers

AMENDED AGENDA

Study Session Meeting to be held at 3:00 PM in the Study Session Room

A. STUDY SESSION

- A.1 [16-161](#) Discuss regular City Council meeting agenda items.
- A.2 [16-166](#) Receive a presentation from Pyro Brand Development on City marketing and branding key findings and discuss future direction.
- A.3 [16-169](#) Review and discuss Code Enforcement Efforts.
- A.4 [16-163](#) Receive an Update from Citizen Bond Committee Chairperson Michelle Holmes.
- A.5 [16-159](#) Discuss City Council FY '17 Budget priorities.
- A.6 [16-157](#) Discuss City Council liaison appointments.
- A.7 [16-167](#) Discuss City Council meeting dates for Calendar Year 2016-17.
- A.8 [16-162](#) Discuss agenda items for future City Council meetings.

B. INVOCATION & PLEDGE OF ALLEGIANCE

C. CEREMONIAL ITEMS

- C.1 [16-165](#) Consider annual Board and Commission appointments; and take appropriate action.

D. REPORT ON STUDY SESSION ITEMS

E. CITY MANAGER'S REPORT AND ITEMS OF COMMUNITY INTEREST

Pursuant to Section 551.0415 of the Texas Government Code, the City Council or City Administration may report information on the following items: 1) expression of thanks, congratulations or condolences, 2) information about holiday schedules, 3) recognition of individuals, 4) reminders about upcoming City events, 5) information about community events, and 6) announcements involving an imminent threat to public health and safety.

F. CITIZEN COMMENTS

This agenda item provides an opportunity for citizens to address the City Council on any matter that is not posted on the agenda. Anyone wishing to address the City Council should complete a Citizen Comments Registration Card and submit it to the City Secretary or City Administration prior to the start of the City Council meeting. There is a three (3) minute time limit for each citizen to speak. Anyone wishing to speak shall be courteous and cordial. No disparaging or inflammatory remarks directed at any member of the City Council or City staff will be allowed.

The City Council is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the City Council may have the item placed on a future agenda for action; refer the item to the City Manager and/or City Administration for further study or action; briefly state existing City policy; or provide a brief statement of factual information in response to the inquiry.

G. CONSENT AGENDA

- G.1** [16-160](#) **Consider approving minutes of the regular City Council meeting held on June 7, 2016, and Special Called meeting held on June 10, 2016; and take appropriate action.**
- G.2** [16-170](#) **Consider excusing the absence of Mayor Bob Phelps from the June 10, 2016, Special Called City Council meeting; and take appropriate action.**
- G.3** [R2016-055](#) **Consider approving Resolution No. 2016-055, re-appointing Faye Moses Wilkins to the DART Board of Directors; and take appropriate action.**

H. PUBLIC HEARINGS

- H.1** [ORD-3377](#) **Conduct a public hearing and consider adopting Ordinance No. 3377 amending Planned Development District 90 (PD-90) for Tract 3 and adopting a Conceptual Site Plan for the property located at 4141 Blue Lake Circle and 4020, 4040 and 4100 McEwen Drive; and take appropriate action. *(The Applicant has withdrawn the application, no action will be taken on this item.)***

The City Council may convene into executive session at anytime during the Study Session or Regular Session pursuant to Texas Government Code Section 551.071(2) for the purpose of seeking confidential legal advice from the City Attorney on any regular or study session agenda item.

I. REGULAR AGENDA ITEMS

- I.1 [16-172](#) Receive an update regarding Interstate 35 construction project.

J. EXECUTIVE SESSION

- J.1 [16-171](#) Council may convene into a closed executive session pursuant to Section 551.072 of the Texas Government Code to deliberate regarding:

- *Discuss the purchase, exchange, lease, or sale of real property located north of 635, south of Valwood Parkway, east of I35 and west of Webb Chapel.*

Council shall convene into a closed executive session pursuant to Section 551.071 of the Texas Government Code to deliberate regarding:

- *Discuss contemplated and pending litigation and/or administrative proceedings relating to Ana Henriquez verses Farmers Branch, Texas, A municipality, Officer Ken D. Johnson, in his individual and official capacity Civil Action No. 3-16CVO868-M United States District Court for the Northern District of Texas; and*
- *Discuss contemplated and pending litigation and/or administrative proceedings relating to Eva Arevalo v. City of Farmers Branch, Texas, Civil Action No. 3:16-cv-01540-D United States District Court for the Northern District of Texas.*

K. RECONVENE INTO REGULAR SESSION AND TAKE ANY ACTION NECESSARY AS A RESULT OF THE CLOSED SESSION**L. ADJOURNMENT**

Farmers Branch City Hall is wheelchair accessible. Access to the building and special parking are available at the main entrance facing William Dodson Parkway. Persons with disabilities planning to attend this meeting who are deaf, hearing impaired or who may need auxiliary aids such as sign interpreters or large print, are requested to contact the City Secretary at (972) 919-2503 at least 72 hours prior to the meeting.

Certification

I certify that the above notice of this meeting was posted at least 72 hours prior to the scheduled meeting time, in accordance with the Open Meetings Act, on the bulletin board at City Hall.

Posted by: _____
City Secretary

Date posted: _____



City of Farmers Branch

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Farmers Branch, Texas
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Staff Report

File Number: 16-161

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.1

Discuss regular City Council meeting agenda items.



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: 16-166

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.2

Receive a presentation from Pyro Brand Development on City marketing and branding key findings and discuss future direction.

BACKGROUND:

Last April City Council approved a professional services agreement to work with Pyro Brand Development to study, define, and enhance the City's brand, create a new promotional/tourism website, and develop a strategic marketing plan.

Over the past couple of months Pyro has met with City Council, community stakeholders, and City staff, and also surveyed a sample of Farmers Branch residents to get a full picture of the City and what it has to offer. Additionally, Pyro recently hosted an all-day branding workshop with key staff to help brainstorm and formulate a "Brand Promise" that will influence City promotion and marketing projects moving forward.

This branding workshop included Pyro staff and key City staff with representatives from Communications, Special Events, Tourism, Parks and Recreation, Historical Park, Economic Development and Planning. The goal of this workshop was to leave having developed a brand promise that includes four parts:

Brand Vision: What is our highest calling?

Brand Positioning: What is our rational promise/single most compelling benefit?

Brand Personality: What is our emotional promise?

Brand Affiliation: What is our ego promise/what type of person associates with us?

DISCUSSION:

John Beitter, principle and founder of Pyro Brand Development will present key findings from the brand audit and resident survey, discuss the identified target audiences and their characteristics, review the development of the brand promise and present the recommended brand promise that has been developed and how it will be used moving forward.

ATTACHMENTS:

1. Marketing & Branding Update

City of Farmers Branch Marketing & Branding Update



6.21.16



OUR MISSION

1. Reimage the City to maximize growth in residential development, commercial development and tourism
2. Develop the optimal strategies to unify the marketing communications





OUR PROCESS

1. Brand Audit *Complete*
2. Strategy Development Workshop *Complete*
3. Activation Workshop *Jul. 6*
4. Global Marketing Plan Development *Aug. 8*
5. Campaign Development *Aug. 12*
6. Website Development *Oct. 1+*
visitfarmersbranch.com
and lovethebranch.com



Brand Audit Report





BRAND AUDIT FOCUS

1. City tour
2. Stakeholder interviews
3. Secondary sources: Iconoculture, Simmons, etc.
4. Resident survey
5. Competitor/admired city review



Stakeholder Interviews





STAKEHOLDER INTERVIEWS FOCUS

1. Identify strengths, weaknesses, opportunities, and challenges ahead
2. Gauge attitudes toward the current campaign





STAKEHOLDERS INTERVIEWED

1. Brian Beasley
2. Derrick Birdsall
3. Mike Bomgardner
4. Sergio Cardenas
5. Kirk Connally
6. Charles Cox
7. Harold Froehlich
8. Bill Geist
9. Gayla Guyse
10. John Land
11. Jeff Harting
12. Rachael Johnson
13. John Norwood
14. David Michel
15. Brad Moulton
16. Steve Parker
17. Bob Phelps
18. Ana Reyes
19. Gordon Rostvold
20. Jeff Smith
21. Melissa Thomas





STRENGTHS

1. Proximity – Center of Dallas
2. Limited population growth projections – from 29K to 50K (max) based on available space (no sprawl)
3. Small-town feel
4. Peaceful
5. Attentive city services (some say spoiled)
6. Parks/trails





STRENGTHS (CONT...)

7. Scenery
8. Safety – Staffed with police/fire for 100K (daytime pop.)
9. Well maintained
10. Brookhaven Country Club
11. Taxes are much lower than anywhere else
12. Residents do love living here





WEAKNESSES

1. Aging city that is built out
2. Large and vocal segment of population who don't like change
3. Overdeveloped in low income neighborhoods
4. Very limited restaurant/nightlife scene
5. Limited attractions other than what local/regional residents might consider interesting. Only exception is Bluegrass Festival & Chili Cook-Off





WEAKNESSES (CONT...)

6. “Farmers” dates the city and does not imply progressive. City sounds rural; i.e., *Green Acres*
7. Perceived as backward – from name and immigration controversy
8. Lacks a fun image





OPPORTUNITIES

1. Residential rebuild program: Pays cost of teardown and holds taxes at pre-build values
2. East Side development (East Branch?): Warehouse section of city with huge commercial and entertainment district potential
3. West Side development (Mercer Crossing): Rezoned for mixed-use housing. New builds to attract a higher-end resident. 550 luxury homes \$400-\$600K, plus 2,500 apartments





OPPORTUNITIES (CONT...)

4. Farmers market
5. Master trail plan: Potential opportunity for eco-tourism, green story. Art integrated(?)
6. DART station area: Plan for at least six restaurants





THREATS

1. Lingering misconceptions from the immigration controversy
2. Not evolving with the times to accommodate those resistant to change

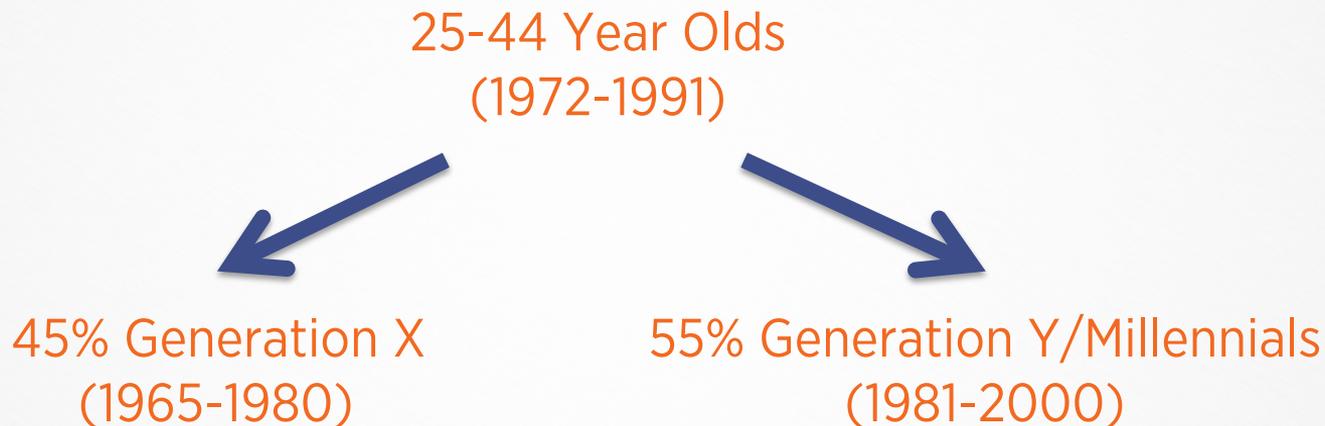


Secondary Research: Generational Comparisons





WHERE DOES OUR TARGET AGE GROUP FIT?





A25-44 INSIGHTS: SECONDARY RESEARCH SOURCES

1. Iconoculture
2. Simmons





Resident Survey





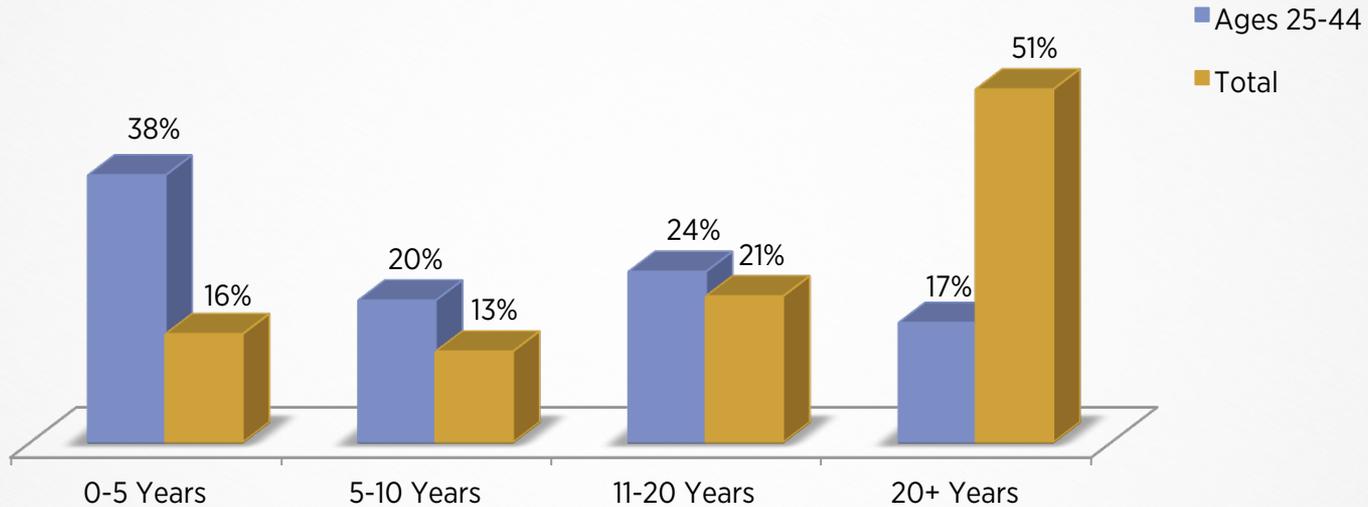
DETAILS

1. Sent survey to 10,000 Farmers Branch residents subscribed to the eNewsletter list
2. 624 completed surveys
3. Results compared by:
All Respondents vs. Adults 25-44 vs.
Residents for Less Than 10 Years





LENGTH OF RESIDENCY



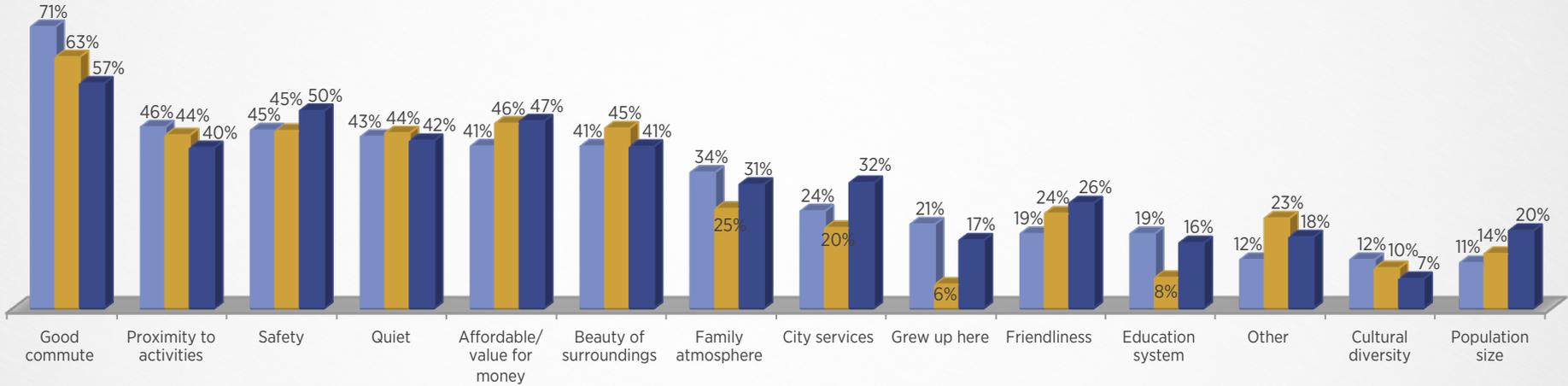
Question 1: How long have you been a resident of Farmers Branch?





REASON FOR MOVING HERE

■ Ages 25-44 ■ Less Than 10 Years ■ Total



Question 2: Which of the following were reasons why you moved to Farmers Branch? (Check all that apply)





WHAT ARE WORD CLOUDS?

An image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance

On the next several pages, you'll see word clouds of respondent comments to the question posed





CITY ATMOSPHERE

All Respondents



Residents Under 10 Years



Adults 25-44

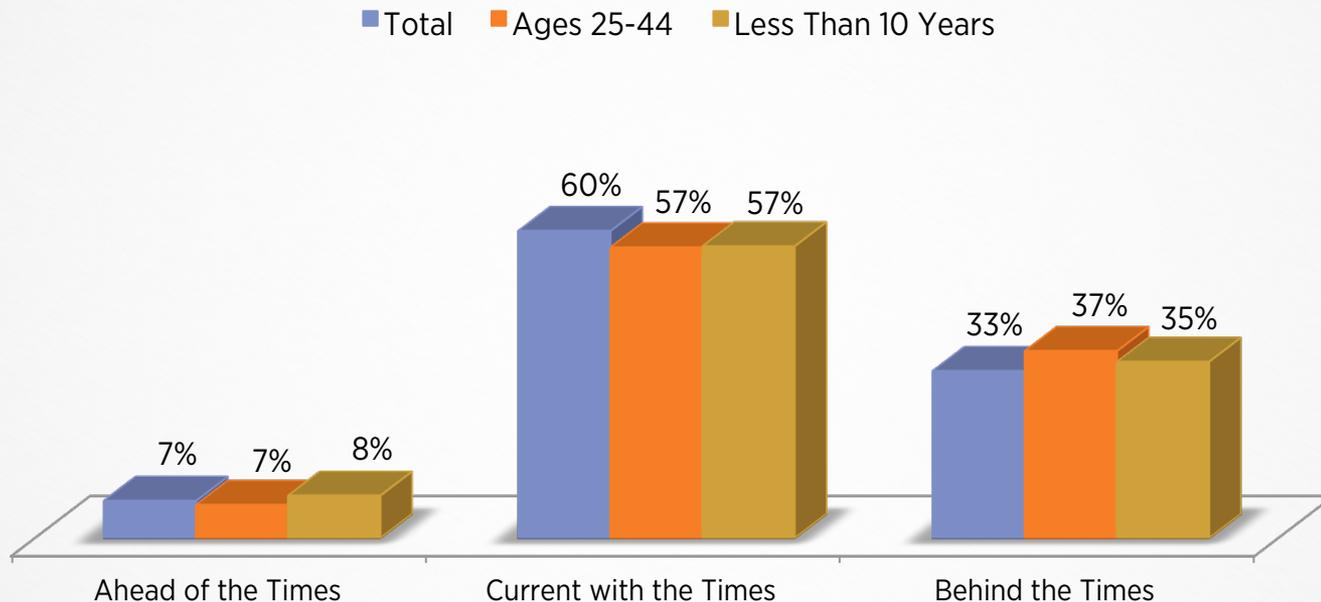


Question 3: What three words describe overall atmosphere of Farmers Branch, in general?





PERCEPTIONS OF COFB IN TERMS OF BEING “WITH THE TIMES”



Question 5: Which of the following statements best describes today's Farmers Branch?





REASONS FOR SAYING WE'RE "AHEAD OF THE TIMES"



Question 5: Why do you say that Farmers Branch is best described as ahead of the times?





REASONS FOR SAYING WE'RE “BEHIND THE TIMES”



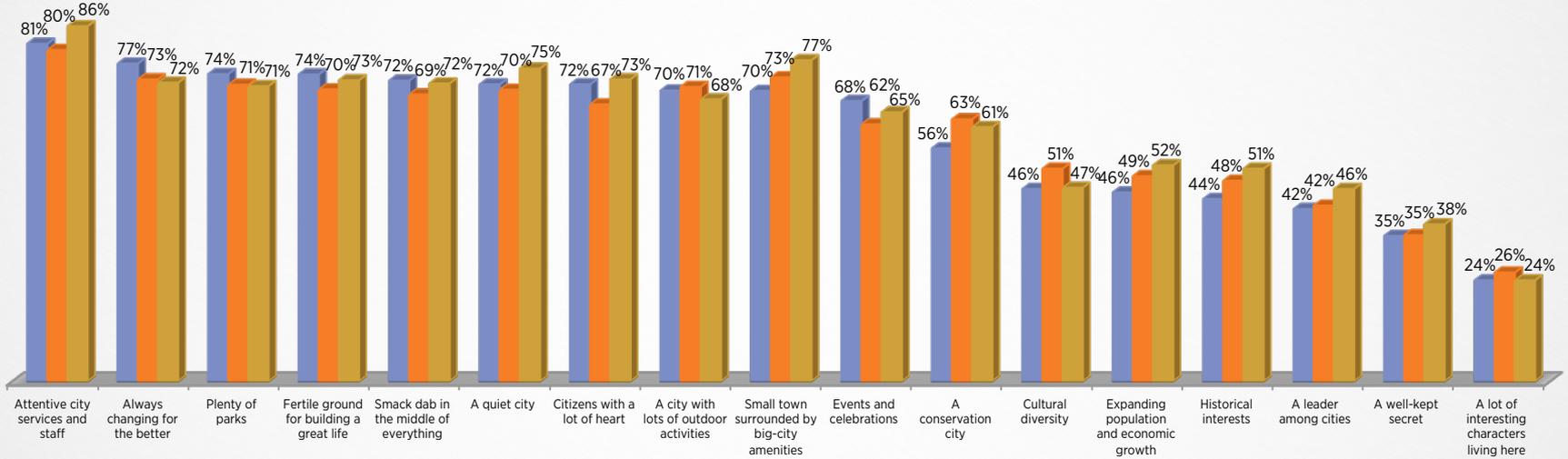
Question 5: Why do you say that Farmers Branch is best described as behind the times?





ATTRIBUTES OF A CITY (8-10 RANKING)

■ Ages 25-44 ■ Less Than 10 Years ■ Total



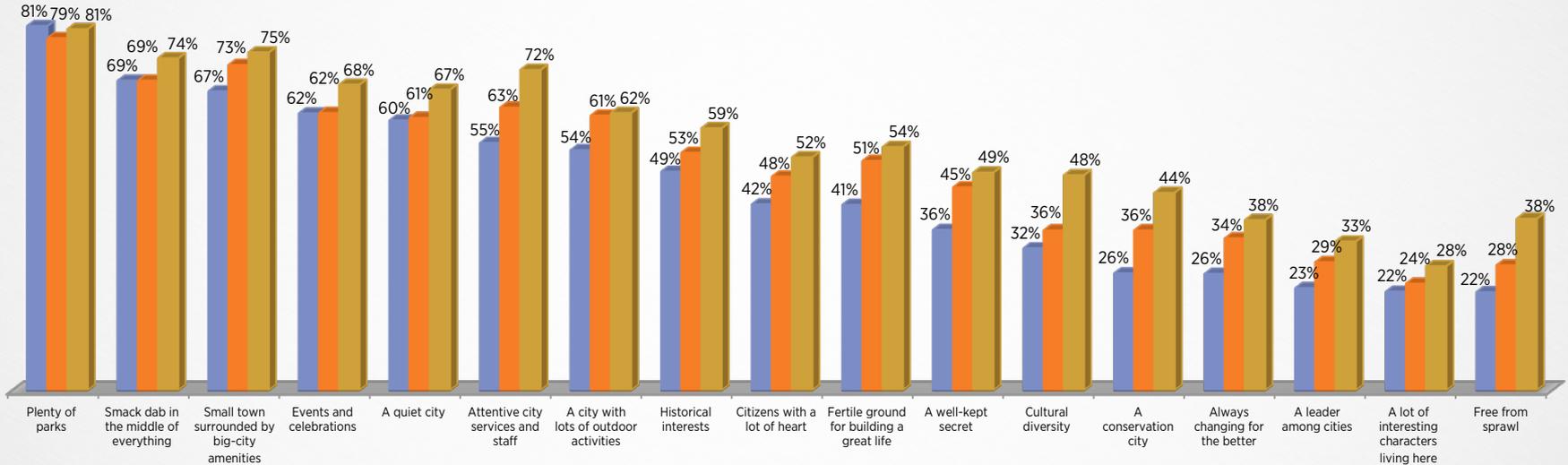
Question 7: How important are each of the following attributes for any city to live in on a scale of 1-10, where 1 is "Not At All Important" and 10 is "Extremely Important"?





FARMERS BRANCH DELIVERY (8-10 RANKING)

■ Ages 25-44 ■ Less Than 10 Years ■ Total



Question 8: How well does each the following attributes describe Farmers Branch on a scale of 1-10, where 1 is "Doesn't Describe At All" and 10 is "Describes Extremely Well"?





BRAND ESSENCE

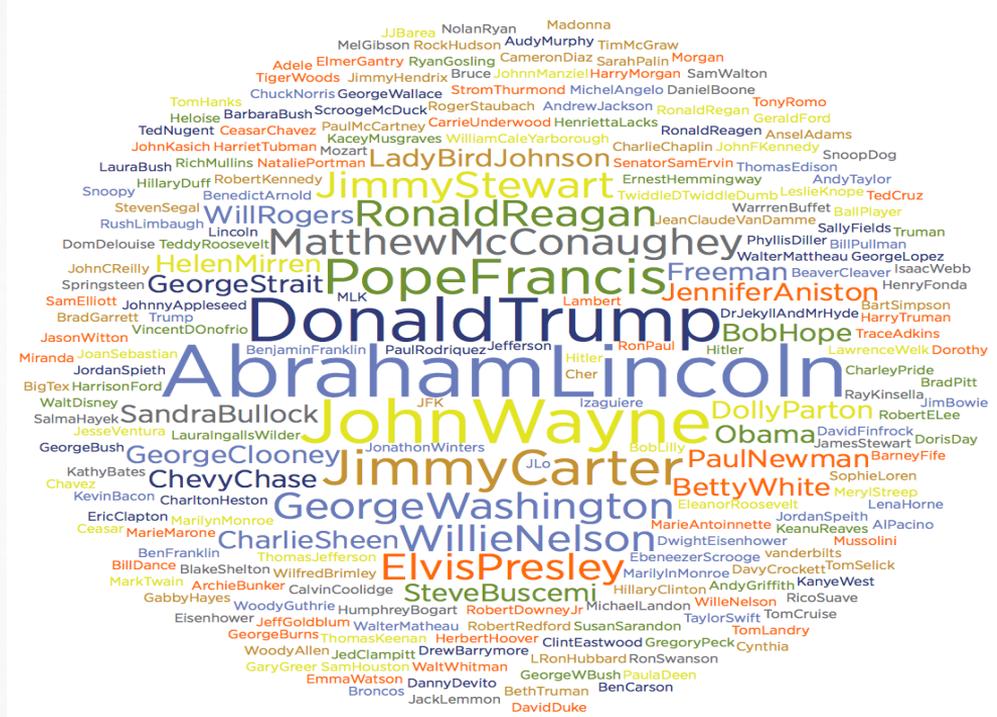
1. Parks-related (approx. 127 comments)
2. Small-Town Feel-related (approx. 104)
3. City Services/Leadership-related (approx. 91)
4. Community/Citizens-related (approx. 65)
5. Events/Activities-related (approx. 54)

Question 9: What is most important to Farmers Branch's identity as a community (without it, Farmers Branch loses its essence)?





BRAND AFFILIATION

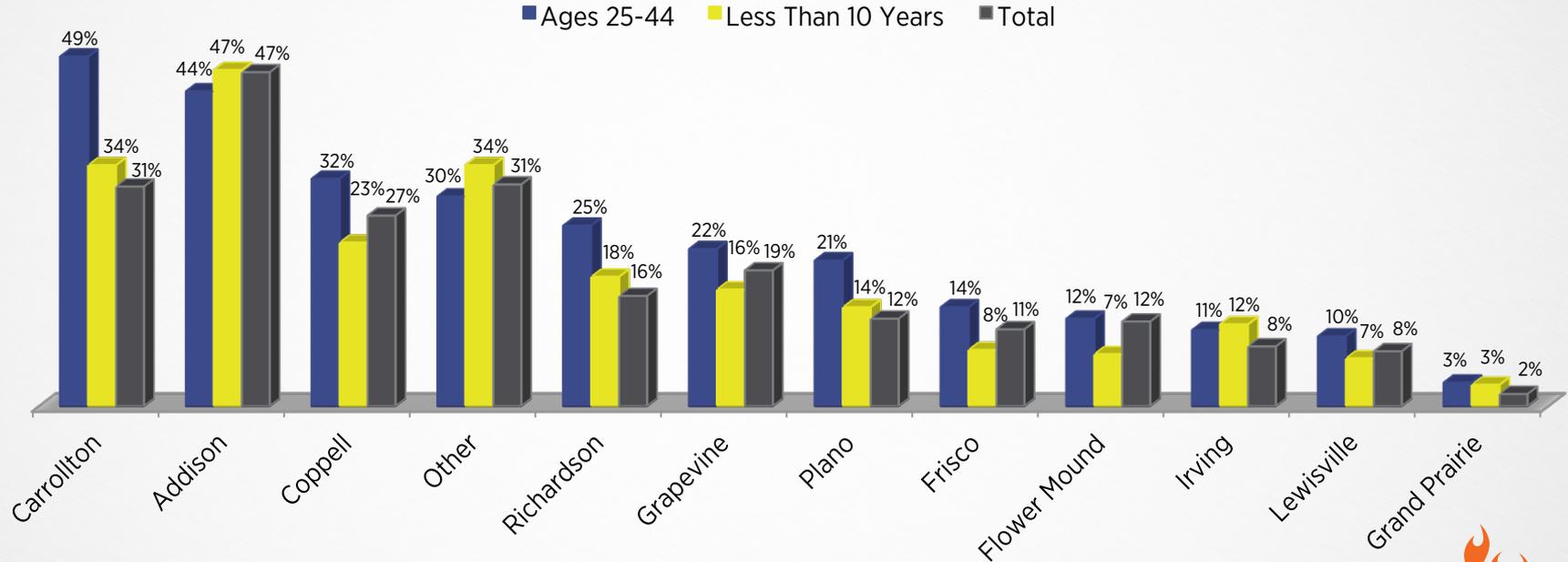


Question 10: If Farmers Branch were a famous person, which one would it be?





ALTERNATIVE CITY CHOICES TO LIVE IN (8-10 RANKING)

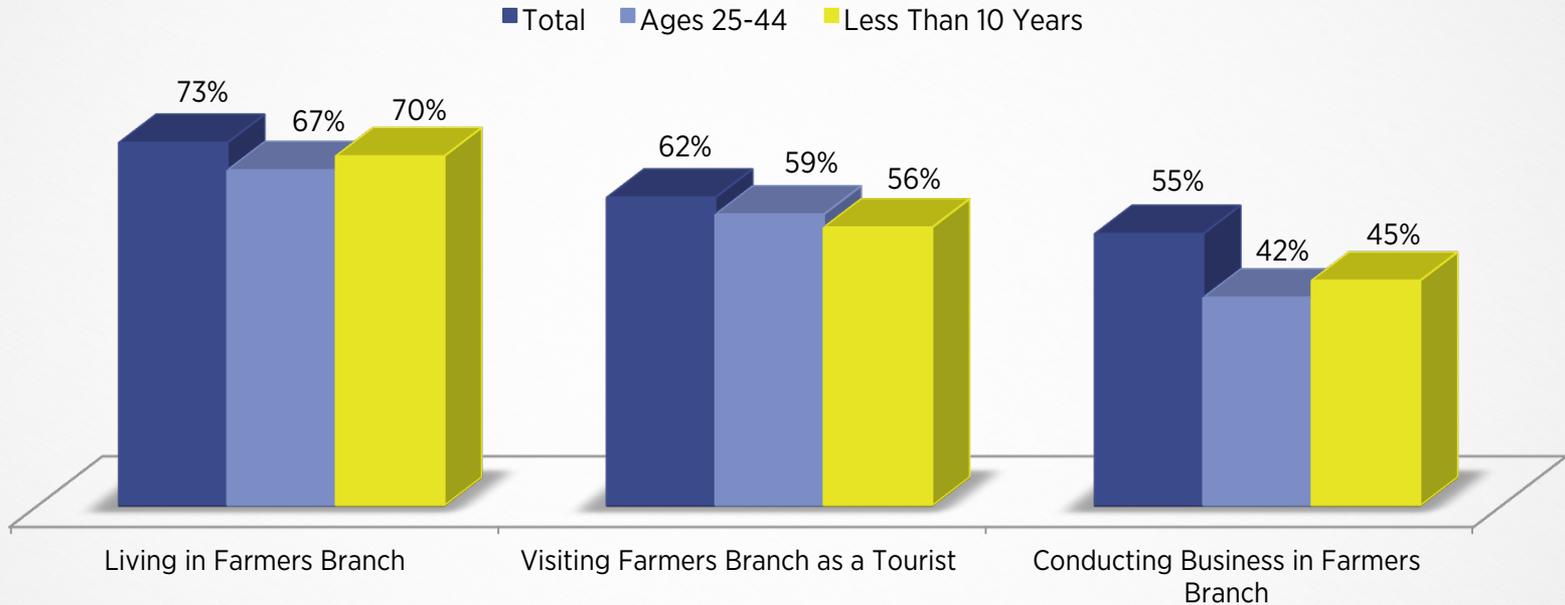


Question 11: If you weren't living in Farmers Branch but were still residing in the area, which of these cities would you consider as an alternative?





WILLING TO RECOMMEND FARMERS BRANCH



Question 12: On a scale of 1-10, with "1" being "not at all likely" and 10 being "extremely likely," how likely would you be to recommend the following to a friend or colleague?



Recommended Brand Strategy







CHARACTERISTICS OF A STRONG BRAND PROMISE

1. Vision that inspires action
2. Relevant differentiation
3. Unique and focused personality
4. Advocacy
5. Engagement and collaboration



“Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away.”

– Antoine de Saint-Exupéry

Brand Promise



Creative Brief

PIYO CREATIVE BRIEF
People don't like advertising. People don't trust advertising. People don't remember advertising.
How will we engage them?

Why are we advertising?

- Attract interest and create talk value for the Hilton Anatole's new Jade Waters Pool & Park development.
- Generate visits to the website, and capture leads.
- Generate bookings.

Who are we talking to?
Guests and prospects across a wide range of demographics (from families to couples and singles) and travel segments (leisure and business). The bulls-eye target is a young, hip couple in their 30s.

What do they currently think?
The Anatole is a prominent, but mature hotel somewhat removed from city center. Known for its collection of Asian art, its sheer size, its catering to meetings and convention goers, and its dining. Has never been known for pool-side entertainment options.

What would we like them to think?
Hilton Anatole has a vibrant, new Dallas water retreat that strikes the perfect balance between luxurious relaxation and an inspired environment.

What is the single most persuasive idea we can convey?
Where art and water intersect to create awesome moments of joy.

Why should they believe it?
Largest outdoor water park in the heart of Dallas (five min. from downtown). **No other water park in America integrates art into its environment, making ours a unique place to recharge your batteries, refresh your soul and relax.** Seven-acre retreat featuring a lazy river, kid's water slide, tween/teen pool, and private adult pool; green spaces for group party functions, kids activities, and lounging.
What and where is the target most receptive to our message?
Prospecting: Print advertising, direct mail, social media, website.
Guests: on property collateral.

Are there any creative guidelines?
Include a strong call to action: Driving people to the Website.
Early executions (those running prior to grand opening) will have to use renderings.

CLIENT	PIYO	EMMS08014	DATE	PIYO	PIYO	PIYO	PIYO	PIYO
HILTON ANATOLE								
CITY								
AQUALAN ART - WATER CAMPAIGN		08/20/15						



Campaign





CITY OF FARMERS BRANCH BRAND PROMISE



BRAND VISION
Our Highest Calling



“Vision without action is a daydream.
Action without vision is a nightmare.”

– Japanese proverb





BRAND VISION

1. The highest calling of our brand
2. A noble cause
3. Not what we do but what we do for people
4. Our reason for being (beyond building a tax base)
5. Something we continuously reach for





COFB BRAND PROMISE – BORN 06.01.16



BRAND POSITIONING

Our Rational Promise



To (the target audience), Farmers Branch is the
brand of (frame of reference) that provides
(single most compelling benefit).





TARGET AUDIENCE

1. Commonalities that transcend demographics and unites our constituents
2. Relevant to their priorities, mindset, motivations, desires, life stage...
3. Relate directly to our category and how we philosophically connect with our target



To people who want to be surrounded by nature in the heart of the city, Farmers Branch is the brand of (frame of reference) that provides (single most compelling benefit).





FRAME OF REFERENCE

1. How the target groups like products/services
2. Identifies the category the brand will compete in
3. Addresses the issue, “If not our City, people would seek another...”
4. Sets the backdrop against which the brand has a compelling benefit

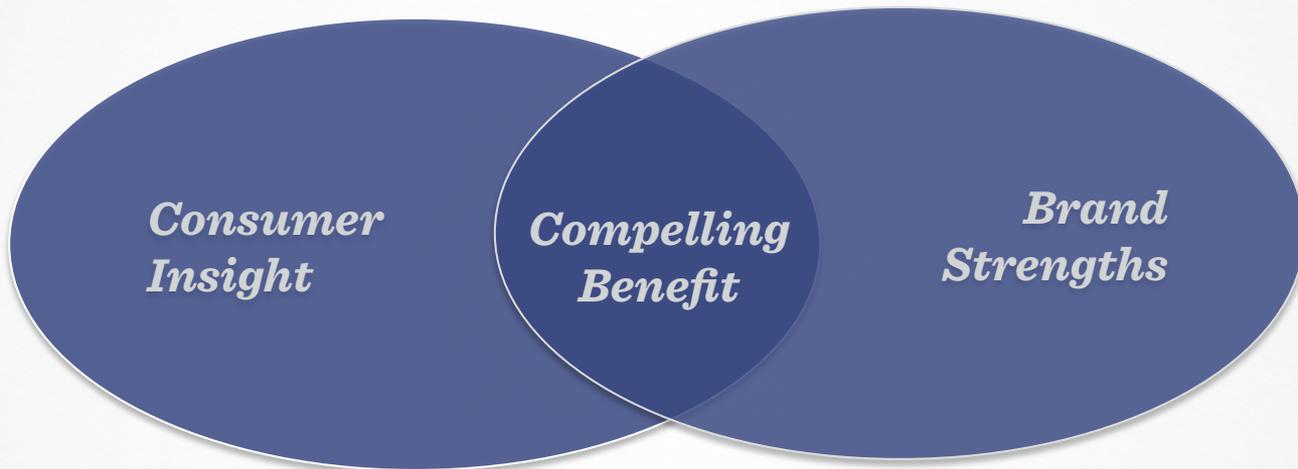


To people who want to be surrounded by nature in the heart of the city, Farmers Branch is the **way of life** that provides (single most compelling benefit).





SINGLE MOST COMPELLING BENEFIT



To people who want to be surrounded by nature in the heart of the city, Farmers Branch is the way of life that **inspires a sense of community in a variety of engaging settings.**





COFB BRAND PROMISE – BORN 06.01.16

BRAND VISION

- Nurturing a connected community.

BRAND POSITIONING

- To people who want to be surrounded by nature in the heart of the city, Farmers Branch is the way of life that inspires a sense of community in a variety of engaging settings.

BRAND PERSONALITY

BRAND AFFILIATION



BRAND PERSONALITY

Our Emotional Promise





THE ROLE OF PERSONALITY

1. Make our City the most magnetic alternative
2. Direct and drive tone and manner of communications
3. Be a measuring stick for maintaining consistency
4. Can be key differentiator





TABLE STAKES PERSONALITY TRAITS

1. *Integrity*
2. *Teamwork*
3. *Excellence*
4. *Genuine*
5. *Trustworthy*
6. *Reliable*
7. *Knowledgeable*
8. *Friendly, etc.*

+

?





BRAND PERSONALITY DRIVERS

Vibrant

(definition) *full of energy and enthusiasm, moving rapidly*

(synonyms) *spirited, energetic, passionate, etc.*

(of color) *bright and striking*

(of sound) *sound or resonating*





BRAND PERSONALITY DRIVERS

Creative

(definition) *relating to or involving imagination or original ideas*

(synonyms) *original, inspired, inventive, etc.*





COFB BRAND PROMISE – BORN 06.01.16



BRAND AFFILIATION

Our Ego Promise





BRAND AFFILIATION

What club do they join when they live in, work in, or visit Farmers Branch?





BRAND AFFILIATION

Family friendly, passionate and community focused





COFB BRAND PROMISE – BORN 06.01.16

BRAND VISION

- Nurturing a connected community.

BRAND POSITIONING

- To people who want to be surrounded by nature in the heart of the city, Farmers Branch is the way of life that inspires a sense of community in a variety of engaging settings.

BRAND PERSONALITY

- Vibrant. Creative.

BRAND AFFILIATION

- Family friendly, passionate and community focused.



Brand Promise



Creative Brief

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HILTON ANATOLE								
CITY								
AQUALAN ART - WATER CAMPAIGN		08/20/15						



Campaign





MARKETING & BRANDING DEVELOPMENT PROCESS

1. Branding Audit *Complete*
2. Strategy Development Workshop *Complete*
3. Activation Workshop *Jul. 6*
4. Global Marketing Plan Development *Aug. 8*
5. Campaign Development *Aug. 12*
6. Website Development *Oct. 1+*





ACTIVATION

	CULTURE: INTERNAL & EXTERNAL FACING	CUSTOMER SERVICE WAY	CELEBRATIONS & EVENTS	PROMOTIONS
Tourism				
Communications				
Business Developments				
Parks & Recreation				
Historical Parks				



Questions?





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Staff Report

File Number: 16-169

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.3

Review and discuss Code Enforcement Efforts.

BACKGROUND:

This item has been placed on the agenda in order to continue code enforcement effort discussions.



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Staff Report

File Number: 16-163

Agenda Date: 6/21/2016

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Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.4

Receive an Update from Citizen Bond Committee Chairperson Michelle Holmes.



City of Farmers Branch

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Staff Report

File Number: 16-159

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.5

Discuss City Council FY '17 Budget priorities.

BACKGROUND:

This agenda item provides an opportunity for Council to identify budget priorities to be considered in the development of the 2016-17 budget.



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Staff Report

File Number: 16-157

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Procedural Item

Agenda Number: A.6

Discuss City Council liaison appointments.

BACKGROUND:

This item has been placed on the agenda for consideration following the recent election. Annually, City Council reviews the list of local organizations and volunteers to serve as a City Council Liaison.

DISCUSSION:

City Council may designate a Council Member to serve as a Council liaison to local organizations that provide programs and services to the community.

ATTACHMENTS:

1. 2016 Liaison List

**2015-2016
LIAISON CHART**

ORGANIZATION	COUNCIL LIAISON	STAFF LIAISON	MEETING DATES/TIMES	NOTES
Texas Municipal League	Mayor Phelps Alternate – Vacant	Charles Cox		
Metrocrest Social Services	Vacant <i>Kirk Connally (2015)</i>	Andy Gillies	3 rd Thurs – 4:30 p.m. Feb. every other month	
Senior Advisory Board	Vacant	Ed Toliver	2 nd Thurs – 1:00 p.m.	
Sister City Program	Vacant	Rachael Johnson		
NCTCOG	Board Voting Member – Mayor Phelps	Charles Cox	4 th Thursday – 12:45 p.m.	
Dallas County Public Health Advisory Committee	Board Voting Member – Harold Froehlich	Kati Evans (staff attends meetings also)	Quarterly – 9:30 a.m.	
Trinity River Authority	Ana Reyes (2016) <i>Harold Froehlich (2015)</i>	Randy Walhood	Last Wed. – 10 a.m. Every other month beginning in Feb.	
DART	Mayor Phelps and Charles Cox receive mailings	Charles Cox	2 nd & 4 th Tues. at 7:00 p.m.	
Metroplex Mayors Committee	Mayor Phelps Alternate – Vacant	Charles Cox	2 nd Tues. – 7:30 a.m.	
North Texas Commission	Ana Reyes	John Land	3 rd Thurs. – 3:00 p.m. Sept., Nov., Feb., May	
Trinity River Common Vision	Harold Froehlich	Randy Walhood	Quarterly	
Farmers Branch Chamber of Commerce	Mayor Phelps	John Land	2 nd Friday – 10:15 a.m.	Entire Council invited to Luncheons
Metrocrest Chamber of Commerce	Mayor Phelps	John Land	3 rd Wed. at 4 p.m.	Entire Council invited to Luncheons
Municipal Judge Committee	Mayor Phelps Vacant Vacant	Charles Cox		
Travel Expense Review Committee	Ana Reyes Mike Bomgardner Vacant	Charles Cox		

Metrocrest Hospital Authority	Vacant	Shawna Eikenberry	3 rd Tuesday at 12:00 p.m.	
Dallas Regional Mobility	Harold Froehlich	Shawna Eikenberry	1 st Friday – 7:30 a.m. Dallas County Bldg – Stemmons	
Metrocrest Medical Foundation	Vacant	Rachael Johnson	Every other month 7:30 a.m. Tues.	
Regional Transportation Council: 2 years	Carrollton represents the City since 2000 Alternate - Harold Froehlich	Randy Walhood	2 nd Thurs. – 9:00 a.m. at COG	
Metrocrest Community Clinic	Vacant	Rachael Johnson	4 th Thurs. of every other month – March, May, etc.	



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: 16-167

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Procedural Item

Agenda Number: A.7

Discuss City Council meeting dates for Calendar Year 2016-17.

BACKGROUND:

This item has been placed on the agenda by Council Member Bomgardner to discuss City Council meeting dates for January 2017. This will be a discussion item, any changes to the calendar will be brought forward to the next City Council meeting for action.

DISCUSSION:

City Council may wish to review the meeting calendar for 2017 to see if any changes are necessary.

ATTACHMENTS:

1. January 2017 - Calendar

January 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day	2	3 City Council Meeting	4	5	6	7
8	9	10	11	12	13	14
15	16 Birthday of Martin Luther King, Jr.	17 City Council Meeting	18	19	20	21
22	23	24	25	26	27	28

29	30	31	1	2	3	4
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City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: 16-162

Agenda Date: 6/21/2016

Version: 1

Status: Study Session

In Control: City Council

File Type: Report

Agenda Number: A.8

Discuss agenda items for future City Council meetings.



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: 16-165

Agenda Date: 6/21/2016

Version: 1

Status: Ceremonial

In Control: City Council

File Type: Appointment

Agenda Number: C.1

Consider annual Board and Commission appointments; and take appropriate action.

BACKGROUND:

City Council conducts annual Board and Commission appointments in June to fill term vacancies. The City advertised throughout the community and held a Board and Commissions Recruitment event on May 10, 2016. City Council invited board applicants to attend a Special Called meeting to interview interested candidates on May 24, 2016. All applicants have completed and passed requirements to serve on a Board and Commission.

DISCUSSION:

The Library Board, Planning and Zoning Commission, Zoning Board of Adjustment and Building Code Board of Appeals, Parks and Recreation Board, Historical Preservation and Restoration Board, Senior Advisory Board, Community Watch Committee, Animal Shelter Advisory Committee, Family Advisory Board and new Sustainability Committee each have vacancies occurring this June, 2016. City Council has reviewed the applicant list and attached slate list of candidates for each board. The Council may also utilize the attached total applicant list should someone not on the slate list be desired.

RECOMMENDATION:

City Administration recommends City Council appoint an individual that is a Farmers Branch resident, a registered voter (excluding the youth members wishing to serve on the Family Advisory Board), and who meet additional requirements specific to a board or commission.

ACTIONS:

- 1) Motion to adopt the attached slate list.
- 2) Motion to seek additional applications for the following positions.
- 3) Motion to table the issue for further study or take no action.

ATTACHMENTS:

1. Applicant List 2016
2. Applicant Slate List

ANIMAL ADOPTION CENTER

RE-APPOINT

Place 1	Terry Ford, DVM
Place 3	Roxann Lovseth
Place 6	Judi Hacker

Applicants

1. *Jennifer Allen*
2. *Sharon Aston*
3. *David Crozier*
4. *Sharon Evans*
5. *Frederick Henning*
6. *Louise Henning*
7. *Abby Rojas*
8. *Robert Stewart*

COMMUNITY WATCH BOARD

VACANT

appoint	Place 2
appoint	Place 6
appoint	Place 7
appoint	Place 8
appoint	Place 9

RE-APPOINT

Place 3	Nic Rady
Place 5	Jeremiah Ellis

Applicants

1. *Sharon Aston*
2. *Richard Daly*
3. *Sharon Evans*
4. *Mary Jo Francis*
5. *Barbara Fitzgerald*
6. *Bruce Gregory*
7. *Jonette Henderson*
8. *Debbie Lehman*
9. *Lyndia Mills*
10. *Ray Mills*
11. *Al Owens*
12. *Phillip Petty*

FAMILY ADVISORY BOARD

VACANT

appoint	Place 10	Youth Vacancy
appoint	Place 11	Youth Vacancy

RE-APPOINT

Place 8	Ann Christman
Place 9	Robert Griffin

Applicants

- 1. Sharon Aston*
- 2. Bruce Gregory*
- 3. Sarah Langhorst*
- 4. Alyssa Martinez (Youth)*
- 5. Bonnie Potraza*
- 6. Dawn Ramos*
- 7. Lauren Rangel (Youth)*
- 8. Elizabeth Seastrom (Youth)*
- 9. Robert Stewart*

HISTORICAL PRESERVATION AND RESTORATION BOARD

VACANT

appoint	Place 3
appoint	Place 4
appoint	Place 5
appoint	Place 8
appoint	Place 9

RE-APPOINT

Place 6	Scott Ames
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Applicants

1. Sharon Aston
2. Ann Christman
3. Clare Connally
4. Lou Ann Cross
5. Marjarie Cutler
6. Carol Dingman
7. Sharon Evans
8. Connie Hardy
9. Mary Ludwick
10. Jeffrey Prutz
11. Dawn Ramos
12. Shirley Shaffer

LIBRARY BOARD

VACANT

appoint Place 5

appoint Place 8

RE-APPOINT

Place 3 Ginny Welch

Place 4 Diane Graifemberg

Place 7 Andy Olivo

Place 10 Linda Curry

Applicants

1. *Jennifer Allen*

2. *Michael Driskill*

3. *Sharon Evans*

4. *Keitha McCall*

5. *Bonnie Potraza*

6. *Jeffrey Prutz*

7. *Abby Rojas*

PARKS AND RECREATION BOARD

VACANT

appoint Place 1

appoint Place 7

RE-APPOINT

Place 3 Adriane Young

Place 5 Robert Dye

Place 9 Nic Rady

Place 11 Ernest Tiller

Applicants

1. Sharon Aston

2. Wanda Barker

3. Connie Hardy

4. Micah Harleaux

5. Alex Kaplinsky

6. Sarah Langhorst

7. Debbie Lehman

8. David Merritt

9. Lyndia Mills

10. Dawn Ramos

11. Robert Schies

12. Shirley Shaffer

13. Robert Stewart

14. Margaret Young

PLANNING AND ZONING BOARD

VACANT

appoint Place 6

appoint Place 8

RE-APPOINT

Place 7 Chris Brewer

Applicants

1. *Marvin Burrows*
2. *Robert Davis*
3. *Michael Driskill*
4. *Micah Harleaux*
5. *Sarah Langhorst*
6. *Debbie Lehman*
7. *David McCool*
8. *David Merritt*
9. *David Moore*
10. *Cory Plunk*
11. *Ruben Rendon*
12. *Alejandro Rojas*
13. *Robert Schies*
14. *Dale Shaffer*
15. *Jonathan Smith*

SENIOR ADVISORY BOARD

VACANT

appoint	Place 1
appoint	Place 6
appoint	Place 10
appoint	Place 12

RE-APPOINT

Place 5	James Rice
Place 7	Alan Reid
Place 8	Martha Talavera
*Alternate	(Harry Currie, Jr)

*Note: Harry Currie (alternate, term expires 6/30/16) would like to be appointed to Place 1, 6, 10 or 12, which would open the "alternate" position to a new applicant

Beth Ferrell (alternate, term expires 6/30/17) would like to be appointed to Place 1, 6, 10, or 12, which would open the "alternate" position to a new applicant.

Applicants

1. *Sharon Aston*
2. *David Crozier*
3. *Beth Ferrell*
4. *Naomie Fuls*
5. *Jonette Henderson*
6. *Lyndia Mills*
7. *Ray Mills*
8. *Joan O'Shea*
9. *Dale Shaffer*

SUSTAINABILITY COMMITTEE

VACANT

appoint	Place 1
appoint	Place 2
appoint	Place 3
appoint	Place 4
appoint	Place 5
appoint	Place 6
appoint	Place 7
appoint	Place 8
appoint	Place 9

Applicants

1. *Sharon Aston*
2. *Wanda Barker*
3. *Craig Belanger*
4. *Marvin Burrows*
5. *Mike Del Valle*
6. *Joseph Dingman*
7. *Jonas Greene*
8. *David Griggs*
9. *Micah Harleaux*
10. *Paul Heller*
11. *Steve Kane*
12. *Robert ter Kuile*
13. *Justin Langhorst*
14. *Charles Lawless*
15. *Patricia Link*
16. *Margie Marshall*
17. *Keitha McCall*
18. *Bonnie Potraza*
19. *Jeffrey Prutz*

ZONING BOARD OF ADJUSTMENT & BUILDING CODE BOARD OF APPEALS

VACANT

appoint Place 3

appoint Place 4

RE-APPOINT

Place 1 Ruben Rendon

*Alternate (Cory Plunk)

*Note: Cory Plunk (alternate, term expires 6/30/16) would like to be appointed to either Place 3 or 4, which would open the "alternate" position to a new applicant.

Mike Del Valle (alternate, term expires 6/30/17) would like to be appointed to either Place 3 or 4, which would open up his "alternate" position to a new applicant.

Applicants

1. *Wanda Barker*
2. *Robin Bernier*
3. *Mike Del Valle*
4. *Glenn Douglass*
5. *Robin Dridge*
6. *David Griggs*
7. *Paul Heller*
8. *Jonathan Smith*

**2016
SLATE APPLICANT LIST
BOARD & COMMISSIONS**

Animal Adoption Committee:

Terry Ford, DVM
Roxann Lovseth
Louise Henning

Community Watch:

Jeremiah Ellis
Mary Jo Francis
Bruce Gregory
Debbie Lehman
Lyndia Mills
Ray Mills
Al Owens

Family Advisory:

Ann Christman
Dawn Ramos
Lauren Rangel (*Youth*)
Elizabeth Seastrom (*Youth*)

Historical Preservation & Restoration Board:

Scott Ames
Ann Christman
Clare Connally
Marjorie Cutler
Carol Dingman
Connie Hardy

Library Board:

Ginny Welch
Andy Olivo
Linda Curry
Jennifer Allen
Bonnie Potraza
Abby Rojas

Parks and Recreation:

Adriane Young
Robert Dye
Nic Rady
Ernest Tiller
Sarah Langhorst
Robert Stewart

**Margaret Young – Emeritus Position*

Planning and Zoning Board:

Chris Brewer
David Moore
Cory Plunk

Senior Advisory Board:

James Rice
Martha Talavera
Harry Currie, Jr.
Beth Ferrell
Jonette Henderson
Dale Shaffer
Sharon Aston- *Alternate*
David Crozier- *Alternate*

Sustainability Committee:

Craig Belanger
Jonas Greene
David Griggs
Micah Harleaux
Robert ter Kuile (Possible Chair)
Charles Lawless
Patricia Link
Margie Marshall
Jeffrey Prutz

Zoning Board of Adjustment & Building Code Board of Appeal:

Mike Del Valle
Glenn Douglass
Jonathan Smith
David Griggs - *Alternate*



City of Farmers Branch

Farmers Branch City Hall
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Staff Report

File Number: 16-160

Agenda Date: 6/21/2016

Version: 1

Status: Consent Agenda

In Control: City Council

File Type: Report

Agenda Number: G.1

Consider approving minutes of the regular City Council meeting held on June 7, 2016, and Special Called meeting held on June 10, 2016; and take appropriate action.



City of Farmers Branch

Farmers Branch City Hall
 13000 Wm Dodson Pkwy
 Farmers Branch, Texas
 75234

Meeting Minutes

City Council

Tuesday, June 7, 2016

6:00 PM

Council Chambers

Study Session Meeting to be held at 3:00 PM in the Study Session Room

- Presiding:** 1 - Mayor Bob Phelps
- Present:** 5 - Mayor Pro Tem Harold Froehlich, Council Member John Norwood, Council Member Terry Lynne, Deputy Mayor Pro Tem Ana Reyes, Council Member Mike Bomgardner
- Staff:** 20 - Charles Cox City Manager, John Land Managing Director, Amy Piukana City Secretary, Pete Smith City Attorney, Shawna Eikenberry Assistant to the City Manager, Police Chief Sid Fuller, Deputy Police Chief David Hale, LaJeana Thomas Executive Assistant Administration, Allison Cook Economic Development Manager, Stephanie Hall Economic Development Assistant, Andy Gillies Community Services Director, Randy Walhood Public Works Director, Hugh Pender Building Official, Shane Davis Environmental Services and Solid Waste Manager, Mitzi Davis Parks and Recreation Project Manager, Jeff Harting Parks and Recreation Director, Miguel Gauna Animal Services Manager, Steve Parker Fire Chief, Gabe Vargas Deputy Fire Chief, Tim Dedear Fire Marshall, Brian Beasley Director of Human Resources

A. STUDY SESSION

Mayor Phelps called the meeting to order at 3:00 p.m.

- A.1** [16-143](#) Discuss regular City Council meeting agenda items.

Mayor Pro Tem Froehlich asked for discussion regarding Agenda Item G.2, to consider approving Resolution No. 2016-055, reappointing Faye Moses Wilkins to the DART Board of Directors. Mayor Pro Tem Froehlich asked if all City Council would be able to meet Ms. Wilkins prior to reappointment. City Manager Charles Cox explained Ms. Wilkins is the Farmers Branch Representative who is seeking reappointment to the DART Board of Directors, noting this item can be tabled and he will ask Ms. Wilkins to attend the next City Council meeting and provide City Council with an update during Study Session. City Council agreed to table this item to the June 21, 2016, City Council meeting.

A.2 [16-152](#) Discussion regarding live entertainment for special events.

Parks Special Projects Manager Meredith Dowdy briefed City Council regarding the calendar year end 2016 Special Event Live Entertainment Calendar. Ms. Dowdy reviewed the schedule for the remainder of 2016. Ms. Dowdy noted entertainment is planned but not booked for the Farmers Market on the remaining first Saturday of each month as well as Food Truck Saturdays at the Farmers Market, July 30 and October 29.

Council discussed food trucks, event attendance, restroom facilities, cost for events, marketing of events, and music venues.

Council Member Bomgardner asked staff to include cultural events for all residents to include different cultures and nationalities.

Council Member Norwood asked staff to be creative and consider all events, not just musical events, that would attract people. He noted Fair Park has a great tiny house exhibit, that attracts a very large crowd.

A.3 [16-144](#) Discuss agenda items for future City Council meetings.

Council Member Bomgardner asked that discussion regarding 2016-17 City Council Calendars be brought back for discussion, noting he would like to request moving a Council meeting in January 2017. Council Member Reyes asked for an update regarding the Interstate 35 construction project be provided to City Council. Mayor Pro Tem Froehlich asked for a legal update regarding the creek. Council member Norwood asked about the status regarding the comp study. Human Resource Director Brian Beasley replied that the data is currently being analyzed. He further stated preliminary numbers will be wrapped up prior to July 30th. Mayor Pro Tem Froehlich asked for an update regarding the Health Clinic. Managing Director John Land noted this Friday, updates will be provided regarding Economic Development.

Mayor Phelps announced a 10 minute recess would be taken at 3:44 p.m.

Mayor Phelps skipped to Agenda Item J.1, Executive Session at 4 p.m.

J. EXECUTIVE SESSION

- J.1** [16-148](#) City Council may convene into executive session pursuant to Texas Government Code Section 551.076 deliberation regarding security devices:
- Briefing by Deputy Chief Hale regarding the deployment, or specific occasions for implementation, of security personnel or devices.

City Council may convene into a closed executive session pursuant to Section 551.072 of the Texas Government Code to deliberate regarding:

- Discuss the purchase, exchange, lease, or sale of real property located at 2712 Mount View.

Mayor Phelps recessed from Executive Session at 5:02 p.m.

Mayor Phelps called the Regular Meeting to order at 6:00 p.m.

B. INVOCATION & PLEDGE OF ALLEGIANCE

Council Member Mike Bomgardner provided the Invocation and Zachary Jutras with Boy Scout Troop 59 led the Pledge of Allegiance.

C. CEREMONIAL ITEMS

- C.1** [16-153](#) Presentation of the Farmers Branch Fire Department's 2016 Fire and Life Safety Excellence Award.

Mayor Phelps introduced Fire Chief Steve Parker and Deputy Chief Tim Dedear who presented the 2016 Fire and Life Safety Excellence Award to Mr. Mark Floyd, Chief Building Engineer for Providence Towers. Deputy Chief Dedear explained Mr. Floyd spends most of his time maintaining a Class A 12-story high rise building and a 5-story parking garage in the City of Farmers Branch, noting the Providence Towers building safety requirements go above and beyond any typical commercial asset safety program.

- C.2** [16-154](#) Consider accepting a donation for the Farmers Branch Senior Center from the Farmers Branch Woman's Club; and take appropriate action.

Mayor Phelps recognized the Farmers Branch Women's Club who were in attendance. Ms. Bitsy Laney spoke providing Ed Toliver and Mayor Phelps with a check payment in the amount of \$2,500.000 to the Parks and Recreation Department for the Farmers Branch Senior Center. Parks and Recreation Director Jeff Harting thanked the Women's Club for being an exceptional partner with the city expressing his appreciation for their support.

Motion by Mayor Pro Tem Froehlich to accept the donation in the amount of \$2,500.00, Motion seconded by Council Member Lynne. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

D. REPORT ON STUDY SESSION ITEMS

Council Member Lynne provided an update regarding Study Session items.

E. CITY MANAGER'S REPORT AND ITEMS OF COMMUNITY INTEREST

City Manager Charles Cox provided the following report and community interest items:

- Don't forget the all-new Farmers Branch Market is up and running every Saturday from 8 a.m. to 12 noon through the end of October. A fresh take on the traditional Farmers Market concept, the market features produce, meat and egg vendors along with arts, crafts and specialty items for sale. Farmers Branch Market can be found at The Grove @ Mustang Crossing at the corner of Bill Moses Parkway and Denton Drive. Visit farmersbranchmarket.com.
- The popular Tastes & Tunes summer food truck concert series returns to The Grove next week on Thursday, June 16 with The Beatles tribute band, "Hard Night's Day." A variety of food trucks will be on hand during the event from 6 until 9 p.m. that evening. In addition, craft beer and wine will be available for sale. Lawn chairs and blankets are recommended for lawn seating, but the Friends of the Farmers Branch Historical Park will be there to rent chairs for \$2 each. Admission is free. Also, please note that last month's Taste & Tunes event – that was canceled due to weather – has been rescheduled for Thursday, June 30 and that will feature the Mowtown sounds of "All Funk Radio Show." Visit fbspecialevents.com.
- The Council-appointed Citizen Bond Committee is inviting residents to one of two – or both – "Listening Meetings" scheduled for Tuesday, July 19 at 2 p.m. at the Senior Center and at 7 p.m. at the Community Recreation Center. The Committee is hoping to get insight from residents on their preferences for possible bond issues for a 2017 ballot. Anyone with ideas for a bond issue should visit farmersbranchtx.gov/bond.
- Farmers Branch will celebrate Independence Day with a bang on Sunday, July 3 with the annual Red, White and Blue festivities at the Farmers Branch Historical Park. Gates will open at 6:30 p.m. and admission is free. There will be a concert from the band "Inside Out" along with a free KidZone area, historical structure tours, Uncle Willie's Pie Eating Contest and concessionaires selling festival favorites. The traditional low-level fireworks show will conclude the festivities after dark. Please be aware that this is a popular event and if the park reaches capacity, the gates will be closed so early arrival is recommended. Find out more at fbspecialevents.com.
- You can sign up for eNews at farmersbranchtx.gov to have current City news and information delivered directly to your eMail box.

F. CITIZEN COMMENTS

The following citizens wished to speak under Citizens Comments:

Steven Morrison, 2909 Bergen Lane, spoke regarding his concerns with Code Enforcement regarding his neighbor and expressed concerns regarding Oncor equipment being stored on private property.

Becky Fisher, 13935 Stardust Lane, spoke expressing her concern regarding unlicensed vendors selling food items from a bicycle within her neighborhood.

Pat Edmiston, 14215 Tanglewood, spoke regarding Code Enforcement, specifically trash concerns, advising enforcement of ordinances pertaining to trash related issues.

Robin Bernier, 13830 Heartside Place, spoke regarding Code Enforcement regarding partially painted houses and mobile food carts throughout the neighborhood.

Heather Adcox, 2946 Valwood Parkway, spoke regarding safety concerns, asking that the speed limit on Valwood Parkway be reduced, and requested additional stop signs at Bee Street.

G. CONSENT AGENDA

- G.1** [16-135](#) Consider approving minutes of the May 3, 2016, and Special Called meeting held on May 24, 2016; and take appropriate action.
- G.2** [R2016-055](#) Consider approving Resolution No. 2016-055, re-appointing Faye Moses Wilkins to the DART Board of Directors; and take appropriate action.
(Tabled June 21, 2016 meeting.)
- G.3** [ORD-3375](#) Consider adopting Ordinance No. 3375, amending the City of Farmers Branch Code of Ordinances, Chapter 82, Traffic and Vehicles, Article II, Division 2, Section 82-34, amending speed limits on Valwood Parkway and Division 5, Section 82-73, adding stop signs along Valwood Parkway; and take appropriate action.
- G.4** [16-146](#) Consider amending the City Council meeting dates for the month of October and December 2016; and take appropriate action.

Motion made by Mayor Pro Tem Froehlich to approve Consent Items G.1, G.3, and G.4, as presented. It was noted Agenda Item G.2 will be tabled to the June 21, 2016, City Council Meeting. Motion seconded by Council Member Bomgardner. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

H. PUBLIC HEARINGS

- H.1** [ORD-3373](#) Conduct a public hearing and consider adopting Ordinance No. 3373 granting a Specific Use Permit for a church located at 2001 Academy Drive; and take appropriate action.

Community Development Director Andy Gillies briefed City Council regarding this item. Mr. Gillies explained the current zoning is, PD-77 (Planned Development District No. 77). He noted this zoning includes a provision for Church and Rectory uses be permitted with a Specific Use Permit. He further noted the applicant is requesting special exceptions in regards to building setbacks at Senlac Drive and Hutton Drive. Mr. Gillies reviewed the 2003 West Side Plan noting the Comprehensive Plan for the western portion of the City, has designated this area as a future Employment District. He noted that with the introduction of new residential development south of the site (including the Brickyard multi-family community and the new Centurion American master-planned residential community) the West Side may need more community oriented land uses.

Council Member Norwood asked who owns the 60 acres site nearby and if the GNB Site is located nearby. Mr. Gillies replied Centurion American owns the 60 acre property stating the GNB site is nearby.

Mayor Pro Tem Froehlich asks if there are any restrictions in dealing with religious organizations. Mr. Gillies explained the City has zoning districts which allow churches by right, however noted some zoning districts require a SUP to allow churches. Mr. Gillies explained this site requires a SUP for this type of use.

Council Member Lynne asked if the parking plan is sufficient for this type of use. Mr. Gillies replied that the parking should be sufficient, noting surrounding businesses are closed during the hours of operation which would allow more parking during service times.

Council Member Reyes asked with redeveloping the West Side what type of impact would a church at this location affect alcohol sales with a future restaurant. Mr. Gillies explained this would not affect the future development of a restaurant.

Council Member Bomgardner asked if other churches are located in this area. Mr. Gillies noted several churches are located in the area, however; denominations differ.

Mayor Phelps opened the public hearing. There were no citizens present that wished to speak. Motion made by Mayor Pro Tem Froehlich to close the Public Hearing. Motion seconded by Council Member Bomgardner. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

Council Member Reyes made a motion to adopt Ordinance No. 3373, as presented. Motion seconded by Council Member Bomgardner. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor ProTem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

- H.2** [ORD-3374](#) Conduct a public hearing and consider adopting Ordinance No. 3374, approving a Specific Use Permit for the construction of a detached accessory structure (exceeding 120 square feet in size) located at 14304 Olympic Court; and take appropriate action.

Community Services Director Andy Gillies briefed City Council regarding this item. Mr. Gillies explained the property is located in a single family Residential Zoning District (R-2) which is comprised of single-family homes. The applicant is requesting a Specific Use Permit to build a detached accessory building, approximately 336 square feet, located in the rear yard on the northwestern portion of the lot. Article 15 of the Comprehensive Zoning Ordinance dictates that any residential accessory building that is larger than 120 square feet requires a Specific Use Permit. Mr. Gillies explained the accessory building has a 42 ft. setback from the rear property line and 76 ft. from the side property line.

Mayor Phelps opened the Public Hearing. There being no one present that wished to speak, Council Member Norwood made a motion to close the Public Hearing and approve Ordinance No. 3374, as presented. Motion seconded by Council Member Lynne. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

I. REGULAR AGENDA ITEMS

- I.1** [16-155](#) Receive a Report on Findings and Recommendations from DMOProz on Highest and Best Use of Available Hotel Occupancy Tax Fund Revenue.

Assistant to the City Manager Shawna Eikenberry briefed City Council regarding this item. Ms. Eikenberry noted the City went through a request for proposal process and selected DMOProz to conduct marketing studies and recommendations. Ms. Eikenberry introduced Mr. Bill Geist who briefed City Council regarding Hotel Motel Funds. Mr. Geist reviewed the following destination advantages: Occupancy is up to 71.3% for hotels with meeting space, Brookhaven Country Club, Dr.Pepper Starcenter and the Firehouse Theatre Offer unique off site opportunities for meeting planners, and public parks and community aesthetics are exceptional. Mr. Geist reviewed the following destination challenges: Lack of a destination defining attraction, Lack of independent destination restaurants, Lack of a critical mass of sports facilities, and the Historical Park is understaffed to serve as a heritage site and event venue. Mr. Geist reviewed the Texas HOT Statutes and the Return on Investment Comparisons recommending increasing investment into destination marketing by hiring 3 new contractors, 1) Destination Marketing Specialist, 2) Content and Event Specialist, and 3) Contract Salesperson. Mr. Geist further recommended dramatically increasing Digital and Social Media marketing. Mr. Geist explained the

Historical Park needs more staff in order to maximize opportunities, identify new revenue streams, and begin to remove Historical Park from the Tourism fund.

No action was taken on this item.

- I.2** [R2016-056](#) Consider approving Resolution No. 2016-056 authorizing an agreement with Freese and Nichols for Professional Engineering Services for the Farmers Branch Creek Watershed Project; and take appropriate action.

Public Works Director Randy Walhood briefed City Council regarding this item. Mr. Walhood explained based on the recommendation of the Storm Water Advisory Committee, the City sent out request for qualifications in December 2015 to several firms within the Metroplex for a study to be conducted regarding storm water issues within the Farmers Branch Creek watershed. Mr. Walhood further explained Staff received seven responses, of which four were interviewed. After thorough review Staff and the Storm Water Advisory Committee members agreed to recommend Freese and Nichols to conduct the study on the Farmers Branch Creek watershed issues. Mr. Walhood explained that an Engineering Services Agreement has been negotiated with Freese and Nichols for a Farmers Branch Creek watershed study in the amount of \$343,268.00. The study of the creek is scheduled for completion within 365 calendar days and will be funded by the Storm Water Utility Fee revenue, which has a balance of approximately \$900,000.

Council Member Reyes asked if the study includes all creeks. Mr. Walhood explained Cooks Creek, Rawhide Creek and Farmers Branch Creek were included, noting funding has been approved for these projects.

Council Member Lynne asked about costs for dredging. Mr. Walhood explained approximately \$550,000 is the cost for dredging.

After discussion, motion made by Mayor Pro Tem Froehlich to approve Resolution 2016-056, as presented. Motion seconded by Council Member Lynne. Motion approved by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

- I.3** [ORD-3376](#) Consider adopting Ordinance No. 3376, approving an amendment to the TIF Zone No. 2 project and Financing Plan; and take appropriate action.

Managing Director John Land briefed City Council regarding this item. Mr. Land noted the TIF Board met on Thursday, May 26, 2016, and approved Resolution No. 2016-057-T2, to amend the Plan to add the City Restaurant Park Project to authorize the necessary public infrastructure, approving the Project and Financing Plan. The Project Plan for TIF Zone No. 2, includes the Restaurant Park Project. Mr. Land explained Public infrastructure, including but not limited to streets, alleys, sidewalks, parking, lighting, public plaza and fountain and other project costs authorized by Tax Code, Chapter 311, are

necessary for the Restaurant Park Area. Mr. Land explained that the City intends to improve and widen the existing Bee Street between Valley View and Pepperwood as a two lane divided street with street (angle) parking on both sides of each lane of traffic. He noted a developer intends to develop a retail center along Bee Street in two (2) phases consisting of one or more free standing buildings containing approximately 35,000 square feet of retail space in the aggregate for occupancy by restaurants and other retailers.

Mayor Pro Tem Froehlich asked how funds accumulate over the first five years. Mr. Land explained \$550,000 in TIF funds are currently available.

Council Member Lynne asked about this type of use in relation to the West Side Development Plan. Mr. Land explained this use is complimentary to the West Side Development noting the market study supports this type of development.

Deputy Mayor Pro Tem Reyes stated great project, asking about the time frame. Mr. Land replied his estimate date would be June 2017, noting it will develop in phases.

After discussion, Council Member Norwood made a motion to approve Ordinance No. 3376, as presented. Motion seconded by Council Member Bomgardner. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

K. RECONVENE AND TAKE ANY ACTION AS A RESULT OF EXECUTIVE SESSION.

Motion made by Council Member Norwood to authorize the City Manager to negotiate and sign contracts and such other documents that are reasonable and necessary to sell to the Farmers Branch Local Government Corporation for the purpose of resale of the property described as Lot 6, Block F, Farmersdell Addition, City of Farmers Branch, Texas, more commonly known as 2712 Mount View with the resale of said property to be subject to a restriction agreement requiring construction of a single family residence of not less than a minimum agreed amount of square feet of air conditioned space with an assessed value of the property upon completion of construction, inclusive of both land and improvements, to be not less than an agreed minimum value. Motion seconded by Mayor Pro Tem Froehlich. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

L. ADJOURNMENT

Council Member Bomgardner made a motion to adjourn the meeting at 6:55 p.m. Motion seconded by Council Member Lynne. Motion prevailed by the following vote:

Aye: 5 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner, Council Member Lynne

The meeting adjourned at 7:31 p.m.

Mayor

ATTEST:

City Secretary



City of Farmers Branch

Farmers Branch City Hall
 13000 Wm Dodson Pkwy
 Farmers Branch, Texas
 75234

Meeting Minutes

City Council

Friday, June 10, 2016

9:00 AM

Texas Independent Bankers Building
 11701 Luna Road
 Dallas, Texas

Special Called Meeting

- Presiding:** 1 - Mayor Pro Tem Harold Froehlich
- Absent:** 1 - Mayor Bob Phelps
- Present:** 4 - Council Member John Norwood, Council Member Terry Lynne, Deputy Mayor Pro Tem Ana Reyes, Council Member Mike Bomgardner
- Staff:** 20 - Randy Pennington Facilitator, Charles Cox City Manager, Amy Piukana City Secretary, LaJeana Thomas Executive Assistant Administration, Pete Smith City Attorney, Whitt Wyatt City Attorney, John Land Managing Director, Rachael Johnson Assistant to City Manager, Shawna Eikenberry Assistant to City Manager, David Hale Deputy Police Chief, Allison Cook Economic Development Manager, Andy Gillies Community Services Director, Alexis Jackson Planning Manager, Randy Walhood Public Works Director, Hugh Pender Building Official, Ray Mendez Code Enforcement Supervisor, Jeff Harting Parks and Recreation Director, Steve Parker Fire Chief, Brian Beasley Human Resource Director, and Mayve Strong Interim Finance Director

A. CALL TO ORDER

Mayor Pro Tem Froehlich called the meeting to order at 9:06 a.m.

B. REGULAR AGENDA ITEMS

B.1 TMP-1760 Welcome and Introductions

Mr. Randy Pennington welcomed City Council noting he would be facilitating

the meeting.

B.2 TMP-1761 Review agenda and goals for the day

Mr. Pennington explained City Council will review the 2017 Strategic Plan, noting Council policy drives staff operational activities. He advised Council to focus on the future, and develop a final plan based on the guiding principles. He noted deliverables reconfirm direction and guidance for staff on strategic goals for the upcoming year.

B.3 16-158 Review the Board and Commission Applicant List

City Secretary Amy Piukana provided City Council with a board list of applicants who wish to serve on a City Board and Commission. City Council placed color labels on the board to identify and narrow the applicant list. No official action was taken on this item. Mrs. Piukana noted the Board and Commission appointments will be voted on at the June 21, 2016, City Council meeting.

B.4 TMP-1762 Review Strategic Plan Guiding Principles and Goals

Assistant to the City Manager Shawna Eikenberry briefed City Council regarding this item. Ms. Eikenberry reviewed the 2017 Strategic Plan. Ms. Eikenberry reviewed the Strategic Plan Structure, (Policy - Mission, Guiding Principles, and Council Goals) and the (Operations - Department Goals, Key Activities, and Key Deliverables).

Ms. Eikenberry reviewed the following Guiding Principles and City Council Goals for the 2017 Strategic Plan:

Guiding Principle:

Doing the right thing for the right reasons delivers appropriate results.

Goal(s):

- (1) Pursue transparency and accountability wherever possible.
- (2) Establish standard operational practices designed to deliver consistent high performance.
- (3) Pursue opportunities to strengthen relationships across internal departments and with area cities, school districts, chambers of commerce, and state and federal agencies.

Guiding Principle:

Stakeholders' investments should be protected through conservative budgeting, spending, and resource management.

Goal(s):

- (1) Maintain responsible stewardship of taxpayers' investments in the community.

Guiding Principle:

Stakeholders deserve to know what is happening in the community and should have the opportunity to participate in its governance.

Goal(s):

- (1) Improve internal and external communication efforts.

Guiding Principle:

Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.

Goal(s):

- (1) Provide professional and timely public safety services which meet or exceed industry benchmarks.
- (2) Engage stakeholders to employ best practices in the proactive planning for and prevention of public safety incidents.

Guiding Principle:

A strong, diversified economic base provides sustainable growth.

Goal(s):

- (1) Promote business expansion, retention, and relocation to Farmers Branch.
- (2) Promote visits in and around the City.

Mayor Pro Tem Froehlich discussed ways to quantify, asking for more city promotions, noting we could consider restaurants as an attraction. Council Member Bomgardner asked what other cities have utilized a good Economic Development website tool and recommended staff consider promoting schools on the website. Assistant to City Manager Rachael Johnson explained PYRO is reviewing promotional information for our website, noting Town of Addison, City of Plano, City of Coppell and City of Allen all have very good EDC websites.

Guiding Principle:

Effective planning, land use, development, code enforcement, and revitalization activities yield strong, thriving commercial and residential neighborhoods.

Goal(s):

Plan, provide for, and promote the maintenance of vibrant residential and commercial neighborhoods.

Guiding Principle:

Beautifully maintained natural environments, parks, trails, rights-of-way, and green space paired with a wide variety of quality recreational and entertainment opportunities for all ages enhance quality of life.

Goal(s):

- (1) Provide community center spaces in which the public can gather for collaboration, cultural development, and individual improvement.
- (2) Maintain and develop infrastructure and beautification of City parks, trails, rights-of-way, and other green spaces.

Guiding Principle:

Functional, sustainable and well-maintained infrastructure, facilities, and equipment are essential elements which allow the City to achieve its potential.

Goal(s):

- (1) Plan and prepare for the future infrastructure, and equipment needs of the City.
- (2) Maintain and improve the current infrastructure, facilities, and equipment assets of the City.

Guiding Principle:

A motivated, educated, experienced workforce is needed to carry out our mission.

Goal(s):

- (1) Provide workforce investments to maximize employee expertise, wellness, safety, and effectiveness.

Guiding Principle:

Phenomenal service sets us apart as a community of choice.

Goal(s):

(1) Employ innovative programs, updated technologies, and objective analytics to optimize efficiencies and enhance services.

After discussion, City Council agreed to add a customer service component to the guiding principle recommending the following change under this Guiding Principle, *"Exceptional customer service sets us apart as a community of choice."*

B.5 TMP-1763 Presentation on Demographic Trends by Ricker & Cunningham

Community Services Director Andy Gillies introduced Mr. Bill Cunningham and Anne Ricker with Ricker & Cunningham Consultants (Real Estate Economists) who briefed City Council regarding cultivating Farmers Branch for all generations.

The consultants reviewed the Demographic and Psychographic trends. Ms. Ricker reviewed the following statistical information: Households and Employment, Age Movement (Historical and Current) to include Baby Boomers, Generation X, Generation Y and Millennials. Ms. Ricker reviewed Ethnicity Statistics for Farmers Branch, Median Household Income (by age of Head of Household), Educational Attainment, and Dominant Psychographic Segments (North Dallas County). Ms. Ricker stated high value real estate translates into revenue for community assets and services. She further reviewed Real Estate Industry Trends and social trend impacts on real estate.

In summary, the consultants advised City Council establish both an external an internal infrastructure that reflects the City's mission. She further stated these components include: Up to Date Codes and Procedures, Market Understanding, Development Policies, and alignment in all regulatory and policy documents. Ms. Ricker suggested having a guiding principle to attract a specific item, then create goals and review the alignment.

City Council recessed for lunch at 1:10 p.m.

City Council reconvened at 1:56 p.m.

B.6 TMP-1764 Briefings from Staff on West Side, East Side and Central Area

Community Services Director Andy Gillies briefed City Council regarding City Development Statistics and West Side Statistics.

Council Member Norwood asked about the status of the gas well sites located on the West Side. Mr. Gillies replied the City recently received a request to remove the gas well sites, noting City Council will review this item in detail at the July 12, 2016, City Council meeting.

Mr. Gillies asked if the current plan presented supports City Council's direction for the West Side. Deputy Mayor Pro Tem Reyes suggested adding more green space.

Council Member Norwood asked about timing regarding the Centurion American development. Mr. Gillies explained the developer is working on two (2) separate phases of detailed site plans, noting he has not heard of a submittal date from the developer.

Planning Manager Alexis Jackson reviewed the following items: East side, Recent Development, Comprehensive Plan and Open House Results. Ms. Jackson noted (66%) of the participants felt that the east side has too much industrial land uses. She noted 93% support more flexibility for alcohol sales, 71% more owner occupied housing is necessary, and 78% support the use of public funds to improve infrastructure, restoration of creek channels and amenities.

Ms. Jackson reviewed the east side themes noting more restaurants and retail uses are desired. Consider expanding the alcohol policy. Consider opportunity for adaptive reuse of larger buildings. Identify lack of identity for the area, consider trails and amenities as priority, and focus on how to connect east side to the rest of the city.

Ms. Jackson reviewed the Adaptive Reuse noting this refers to the process of reusing an old site or building for a purpose other than which it was built or desired for. She noted old buildings become unsuitable for their programmatic requirements, as progress in technology, politics, and economics, moves faster than the built environment.

Ms. Jackson reviewed the Arts and Entertainment explaining "Our Town Grant" program supports creative place making projects that help to transform communities into lively, beautiful, and resilient places with the arts at their core. City Organized "Art Walk" events to promote galleries, museums, restaurants and shops. Next Ms. Jackson reviewed the Tech/Start up Incubator idea which is a Public/Private partnership that provides education, training and other resources such as affordable office space. Ms. Jackson reviewed Restaurant/Commercial Kitchen Incubator, Breweries and Distilleries, noting a company called Witherspoon Distillery converted an abandoned grocery store. She explained this was a significant tax generator.

Ms. Jackson reviewed the East Side, noting the area has become more desirable as a location for living and working due to its proximity to the downtown area and increased traffic volumes on the Dallas North Tollway. Ms. Jackson noted the need for infill development such as mixed-use, multifamily, and retail has started to encroach into the industrial areas of the district. The core area represents the biggest redevelopment opportunity. Ms. Jackson asked City Council to consider an alcohol overlay to allow a higher use such as a distillery.

Council Member Norwood asked what the delay is in regards to a restaurant alcohol type use in this area. Mr. Gillies explained the ordinance allowing alcohol sales would need to be amended to support certain alcohol sales. Ms. Jackson explained planning staff would review and bring forward more information for discussion at a future study session meeting.

Managing Director John Land reviewed the residential and commercial revitalization program noting the City received over 46 applications for the Demo Rebuild program and value totals were \$4,153,744 and the proposed Improvement Market Value totaled \$17,847,139.

B.7 TMP-1765 Review and Discuss Code Enforcement efforts

Community Services Director Andy Gillies, Building Official Hugh Pender, and Code Enforcement Supervisor Ray Mendez briefed City Council regarding this item.

Mr. Pender provided a PowerPoint presentation reviewing the number of Code Enforcement correction notices and citations received from 2007 to 2016. Mr. Pender noted 75% of all correction notices are generated by proactive Code Enforcement patrol of the districts. He further stated the average response time between a complaint received and inspection is about 16 hours. Mr. Pender explained the Municipal Court added a bi-weekly code enforcement docket in January of 2016 on the first and third Tuesdays to handle these cases. Mr. Pender reviewed the 1995 and 2015 Property Condition Surveys and reviewed Code Enforcement basics which include enforcing all City codes and regulations to maintain the integrity of the community, increase property values and protect the health, safety and welfare of the residents.

Mr. Pender and Mr. Mendez explained the code enforcement process, noting they first inspect the property, verify the existing violation, create a case, document findings, take photos and issue a correction notice for each type of violation. He further stated that after the notice time frame has expired, the Code Enforcement Officer will conduct a reinspection, check for compliance and close the case out or, if still in non-compliance, issue a citation to the violator who will then be required to appear in court.

City Attorney Whitt Wyatt briefed City Council regarding the legal challenges to Code Enforcement. Mr. Wyatt reviewed the challenges surrounding the Fourth Amendment noting property protections against unreasonable search and seizure. He further reviewed the Plain View and Curtilage (legal distance) you can be from the property, reviewed challenges with the modified building standards approach, and reviewed challenges abiding by due process and notice provisions in State Law.

Deputy Mayor Pro Tem Reyes asked how the City identifies inoperable vehicles. Mr. Pender explained it's a visible approach noting flat tires, expired inspection, non-movement of vehicles or raised vehicles on blocks, are all key to identifying these types of violations. Council Member Lynne asked why the City regulates inoperative vehicles. Mr. Cox explained the regulations are set by City Council per City Ordinances and State Law.

Mr. Gillies explained City staff is able to modify the Code Enforcement approach to meet City Council's needs. He noted first time offenders can be integrated with the use of door hangers to promote personal contact with the property owner.

Council Member Bomgardner asked that staff increase the customer service efforts a step further, by including a courtesy knock on the door and explanation of the violation in question.

Mr. Gillies explained the new approach would allow Code Enforcement to be very specific about the nature of the violation in the correction notice and include photos. He further stated he would continue the aggressive approach for repeat offenders and noted Code Enforcement after hour presence would increase during after-hours and weekends.

Council Member Lynne asked for a Study Session item regarding Code Enforcement be added to the next City Council meeting. Council Member Lynne excused himself from the meeting at 4:11 p.m.

Deputy Mayor Pro Tem Reyes asked that City Council review the Ordinance regarding high grass to consider reviewing the one time correction notice and citation process.

Council Member Norwood advised he does not want to utilize volume metrics for Code Enforcement, and requested the wording "offenders" be removed. He further explained that a review of the Alcohol Ordinance and Code Enforcement Ordinance be reviewed to make sure they are updated to meet the current goals of City Council.

Mr. Pennington asked if the current Code Enforcement program has been effective on the overall City look. Council agreed the City looks better.

Deputy Mayor Pro Tem Reyes asked for examples of numbers of complaint based initiated Code Enforcement cases. Mr. Pender replied he would obtain those numbers and provide the information.

Mr. Land explained the goal is to create better neighborhoods and allow residents to communicate with each other to build a better community.

Resident Kathleen Matsumura suggested the City branch out into community watch groups, and adding more town hall meetings to inform the public of new policies.

B.8 10-SU-07 Discuss Council Priorities and Direction

Mayor Pro Tem Froehlich explained Economic Development funding is a necessity.

Council Member Bomgardner explained he would like to see more tax base growth and increased funds put back for Economic Development use. He asked that the City review the Code Enforcement Property Data Charts and utilize this information targeting areas in need promoting the Demo/Rebuild programs.

Council Member Norwood stated he is excited about where the City is headed, suggesting holding on to the East and West Side Development momentum and continue building based on future needs of the community. Council Member Norwood asked City Administration to increase communication, provide excellent customer

service and educate the public regarding existing and new changes to City Ordinances.

Deputy Mayor Pro Tem Reyes recommended moving forward and not being afraid of taking big steps to move forward on projects.

City Manager Cox thanked City Council for their input and attendance advising City Council that the City will move forward with City Council's direction provided at today's meeting.

C. ADJOURNMENT

Council Member Norwood made a motion to adjourn the meeting at 4:49 p.m. Motion seconded by Council Member Bomgardner. Motion prevailed by the following vote:

Aye: 4 - Mayor Pro Tem Froehlich, Deputy Mayor Pro Tem Reyes, Council Member Norwood, Council Member Bomgardner

The meeting adjourned at 4:49 p.m.

Mayor Pro Tem

ATTEST:

City Secretary



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: 16-170

Agenda Date: 6/21/2016

Version: 1

Status: Consent Agenda

In Control: City Council

File Type: Procedural Item

Agenda Number: G.2

Consider excusing the absence of Mayor Bob Phelps from the June 10, 2016, Special Called City Council meeting; and take appropriate action.

BACKGROUND:

As a matter of practice, the City Council has excused the absence of a City Council member when a member has a pre noticed excusable absence. By excusing an absence the City Council member is not penalized with using one of the three unexcused absences allowed in the Charter.

DISCUSSION:

The City Council may wish to consider excusing the absence of Mayor Phelps from the June 10, 2016, Special Called City Council meeting.

RECOMMENDATION:

Approve the excused absence of Mayor Bob Phelps from the June 10, 2016, Special Called City Council meeting.

ACTIONS:

- 1) Motion to approve the excused absence of Mayor Bob Phelps from the June 10, 2016, Special Called City Council meeting.
- 2) Motion to deny approval of the excused absence of Mayor Bob Phelps from the June 10, 2016, Special Called City Council meeting.
- 3) Motion to modify to meet the needs of the Council.
- 4) Motion to table the issue for further study or take no action.



City of Farmers Branch

Farmers Branch City Hall
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Farmers Branch, Texas
75234

Staff Report

File Number: R2016-055

Agenda Date: 6/7/2016

Version: 1

Status: Consent Agenda

In Control: City Council

File Type: Resolution

Agenda Number: G.3

Consider approving Resolution No. 2016-055, re-appointing Faye Moses Wilkins to the DART Board of Directors; and take appropriate action.

BACKGROUND:

Members of DART's Board of Directors serve staggered two-year terms pursuant to Section 452.578 of the Texas Transportation Code. Faye Moses Wilkins was appointed to represent the City of Farmers Branch in 2014 and has recently been elected Chair of the DART Board. With her term of office expiring June 30, 2016, Ms. Wilkins is seeking reappointment. This item was tabled from the June 10, 2016, City Council meeting in order to allow Ms. Wilkins to possibly meet all City Council members. Ms. Wilkins unfortunately is out of town June 21st but has agreed to attend a City Council meeting in the near future.

POSSIBLE COUNCIL ACTION:

1. I move to approve reappointing Faye Moses Wilkins to DART's Board of Directors for a term expiring June 30, 2018.
2. I move to approve Resolution No. 2016-055, with modifications.
3. I move to table the issue for further study or take no action.

ATTACHMENTS:

1. Resolution No. 2016-055
2. Dart Letter



RESOLUTION NO. 2016-055

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FARMERS BRANCH, TEXAS, APPOINTING A SHARED MEMBER TO SERVE ON THE DALLAS AREA RAPID TRANSIT (DART) BOARD OF DIRECTORS; PROVIDING AN EFFECTIVE DATE

WHEREAS, on August 23, 2011 the DART Board of Directors approved a reapportionment plan in Resolution No. 110089 pairing the City of Plano and the City of Farmers Branch for purposes of selection of a representative to the DART Board of Directors; and

WHEREAS, as required by Section 452.578, the Board of Directors has a plan for filling vacancies following the reapportionment to ensure that each municipality maintains the representation to which it is originally entitled; and

WHEREAS, the City Council finds it to be in the public interest of the citizens of Farmers Branch to join with the City of Plano in making an appointment to the DART Board of Directors.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FARMERS BRANCH, TEXAS, THAT:

SECTION 1. The City of Farmers Branch concurs with and concurs the City of Plano in the appointment of Faye Moses Wilkins to serve on the Dallas Area Rapid Transit Board of Directors for a term ending on June 30, 2018.

SECTION 2. This Resolution shall be effective immediately upon its approval.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF FARMERS BRANCH, TEXAS, THIS 21th DAY OF JUNE, 2016.

ATTEST:

APPROVED:

Amy Piukana, City Secretary

Bob Phelps, Mayor

APPROVED AS TO FORM:

Peter G. Smith, City Attorney
(kbl:5/5/14:65980)



Dallas Area Rapid Transit
P.O. Box 660163
Dallas, Texas 75266-0163
214/749-3278

May 5, 2016

Ms. Amy Piukana
City Secretary
City of Farmers Branch
13000 William Dodson Parkway
Farmers Branch, Texas 75234

Re: Reappointment of City of Farmers Branch's Representative to DART's Board of Directors

Dear Ms. Piukana:

Members of DART's Board of Directors serve staggered two-year terms pursuant to Section 452.578 of the Texas Transportation Code. Faye Moses Wilkins was appointed to represent the City of Farmers Branch. Her term of office will expire on June 30, 2016.

Please send a copy of the resolution appointing or re-appointing a representative for the to the DART Board of Directors to the attention of:

Nancy K. Johnson
Director, Office of Board Support
Dallas Area Rapid Transit
P.O. Box 660163
Dallas, Texas 75266
Fax (214) 749-3651

If you have any questions regarding this matter, please call me at (214) 749-3347.

Sincerely,

A handwritten signature in black ink that reads "Nancy K. Johnson".

Nancy K. Johnson
Director, Office of Board Support

NKJ/lh

C: Faye Moses Wilkins, Chair
Gary C. Thomas
Scott Carlson



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Staff Report

File Number: ORD-3377

Agenda Date: 6/21/2016

Version: 1

Status: Public Hearing

In Control: City Council

File Type: Ordinance

Agenda Number: H.1

Conduct a public hearing and consider adopting Ordinance No. 3377 amending Planned Development District 90 (PD-90) for Tract 3 and adopting a Conceptual Site Plan for the property located at 4141 Blue Lake Circle and 4020, 4040 and 4100 McEwen Drive; and take appropriate action. (*The Applicant has withdrawn the application, no action will be taken on this item.*)

BACKGROUND:

The applicant has proposed to create the Midway Urban Village, a new mixed-use community on this 16.14-acre site.

DISCUSSION:

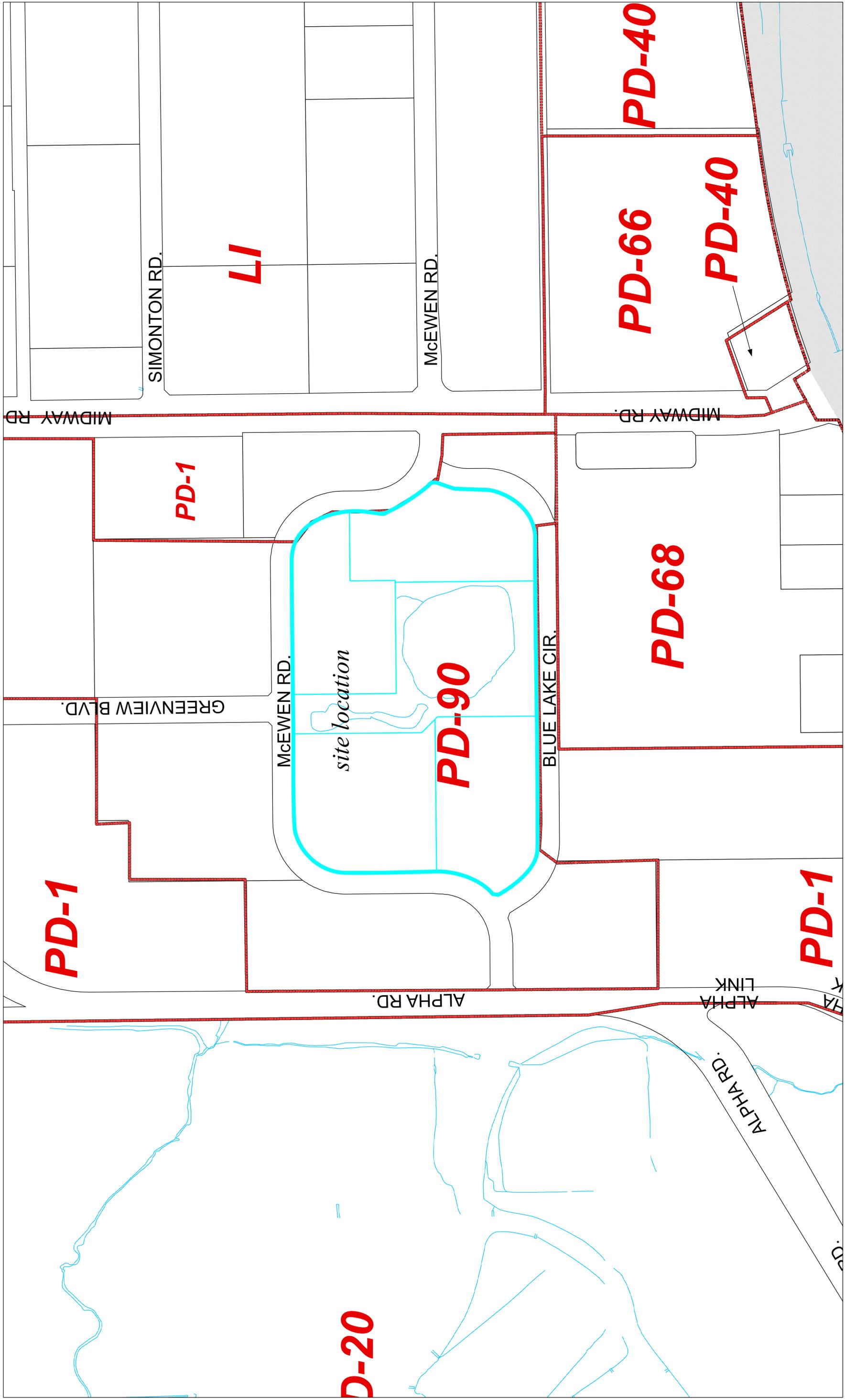
Midway Urban Village will include multifamily residential and retail uses. Leeds R.E.S is proposing to amend PD-90, for Tract 3, including the associated Conceptual Site Plan, to better suit the needs of this proposed development.

RECOMMENDATION:

On June 13th 2016 the Planning and Zoning Commission voted to recommendof this zoning amendment and associated Conceptual Site Plan as described in the Ordinance No. 377.

ATTACHMENTS:

1. Location Map
2. Aerial Map
3. Notification
4. Summary



16-SP-02 - Location Map
4141 Blue Lake Cir & 4020, 4040, 4100 McEwen Rd

Zoning District Boundary
 Parcel Property Boundaries
 City Limit

Various official and unofficial sources were used to gather this information. Every effort was made to ensure the accuracy of this data, however, no guarantee is given or implied as to the accuracy of said data. For pictorial reference only.

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NORTH
 Date: 3/21/2016

FARMERS BRANCH

Document Path: Z:\Zoning Cases\2016 cases\16-SP-02 Blue Lake (MF complex, Leeds RE)\GIS\Location Map.mxd

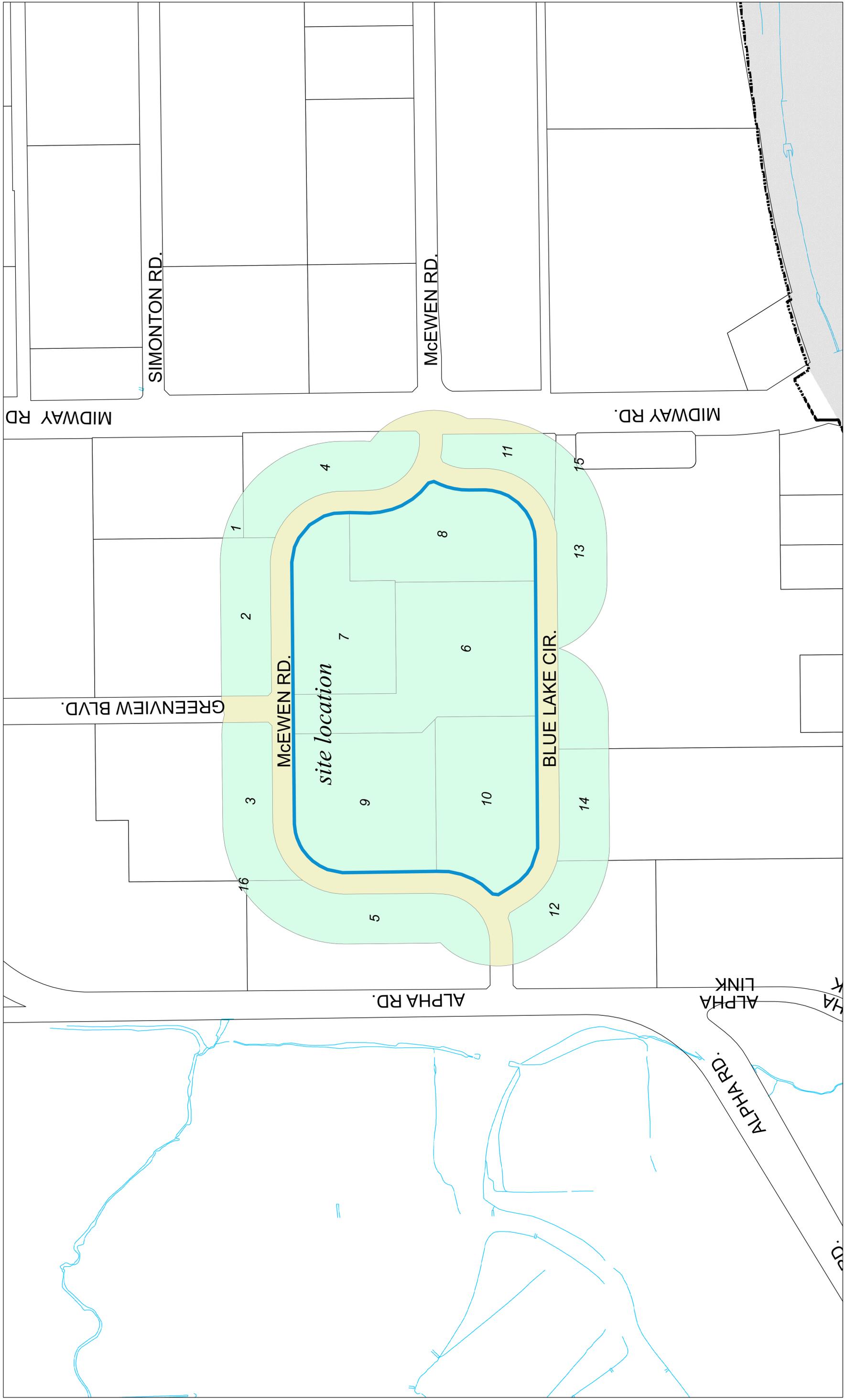


Various official unclassified sources were used to gather this information. Every effort was made to ensure the accuracy of this data, however, no guarantee is given except for the accuracy of methods. For further information only.

16-SP-02 - Aerial Map

4141 Blue Lake Cir & 4020, 4040, 4100 McEwen Rd

- Parcel Property Boundaries
- City Limit



16-SP-02 - Notification Map

4141 Blue Lake Cir & 4020, 4040, 4100 McEwen Rd

- Parcel Property Boundaries
- City Limit

Various official and unofficial sources were used to gather this information. Every effort was made to ensure the accuracy of this data, however, no guarantee is given or implied as to the accuracy of said data. For pictorial reference only.

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Feet

▲ NORTH

Date: 5/19/2016

Document Path: Z:\Zoning Cases\2016 cases\16-SP-02 Blue Lake (MF complex, Leeds RE)\GIS\Notification Map1.mxd

**Summary of Mailed Notices
Property Owner List
16-ZA-04
4141 Blue Lake Cir., 4020, 4040, 4100 McEwen Road**

Map	First Name	Address	City	State	Zip	Written Response
1	HARDING R E PARTNERS LLC	13465 Midway Rd Suite 400	Dallas	TX	75244-5106	No response
2	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
3	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
4	LUBYS RESTAURANTS LIMITED	13111 Northwest Fwy Suite 600	Houston	TX	77040-6392	No response
5	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
6	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
7	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
8	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
9	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
10	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
11	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
12	BOXER F2 LP	720 N Post Oak Rd Suite 500	Houston	TX	77024-3928	No response
13	STATE STREET BK & TRUST	PO BOX 8050	Bentonville	AR	72712-8055	No response

14	CHA GALLERIA LLC	1255 Post St Suite 484	San Francisco	CA	94109-6707	No response
15	GREENBRIAR NORTH DALLAS	10676 King William Dr	Dallas	TX	75220-2413	No response
16	U S A ADMN OF GEN SERVICE	819 Taylor St	Fort Worth	TX	76102-6124	No response



City of Farmers Branch

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Staff Report

File Number: 16-172

Agenda Date: 6/21/2016

Version: 1

Status: Regular Agenda

In Control: City Council

File Type: Report

Agenda Number: I.1

Receive an update regarding Interstate 35 construction project.

Council Member Reyes recently requested current information about the construction of IH35E. This project is also known as 35Express. This project is approximately 30 miles in length and extends from US380 in Denton County to IH635 in Dallas County. The project will enable this portion of roadway to have managed/toll lanes throughout the length of this roadway. Ms. Kimberly Sims, Public Information Manager for 35Express, will be speaking to explain the current status of construction.



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Staff Report

File Number: 16-171

Agenda Date: 6/21/2016

Version: 1

Status: Closed Session

In Control: City Council

File Type: Report

Agenda Number: J.1

Council may convene into a closed executive session pursuant to Section 551.072 of the Texas Government Code to deliberate regarding:

- *Discuss the purchase, exchange, lease, or sale of real property located north of 635, south of Valwood Parkway, east of I35 and west of Webb Chapel.*

Council shall convene into a closed executive session pursuant to Section 551.071 of the Texas Government Code to deliberate regarding:

- *Discuss contemplated and pending litigation and/or administrative proceedings relating to Ana Henriquez verses Farmers Branch, Texas, A municipality, Officer Ken D. Johnson, in his individual and official capacity Civil Action No. 3-16CVO868-M United States District Court for the Northern District of Texas; and*
- *Discuss contemplated and pending litigation and/or administrative proceedings relating to Eva Arevalo v. City of Farmers Branch, Texas, Civil Action No. 3:16-cv-01540-D United States District Court for the Northern District of Texas.*