



# City of Farmers Branch

Farmers Branch City Hall  
13000 Wm Dodson Pkwy  
Farmers Branch, Texas  
75234

## Meeting Agenda - Final

### City Council

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Friday, June 10, 2016

9:00 AM

Texas Independent Bankers Building  
11701 Luna Road  
Farmers Branch, Texas

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#### Special Called Meeting

**A. CALL TO ORDER**

**B. REGULAR AGENDA ITEMS**

- B.1 TMP-1760 Welcome and Introductions**
- B.2 TMP-1761 Review agenda and goals for the day**
- B.3 16-158 Review the Board and Commission applicant list**
- B.4 TMP-1762 Review Strategic Plan Guiding Principles and Goals**
- B.5 TMP-1763 Presentation on Demographic Trends by Ricker & Cunningham**
- B.6 TMP-1764 Briefings from Staff on the West Side, East Side and Central Area**
- B.7 TMP-1765 Review and discuss Code Enforcement efforts**
- B.8 10-SU-07 Discuss Council priorities and direction**

**C. ADJOURNMENT**

The City Council may convene into executive session at anytime during the meeting pursuant to Texas Government Code Section 551.071(2) for the purpose of seeking confidential legal advice from the City Attorney on any regular or study session agenda item.

Texas Independent Bankers building is wheelchair accessible. Access to the building and special parking are available at the main entrance facing Luna Road. Persons with disabilities planning to attend this meeting who are deaf, hearing impaired or who may need auxiliary aids such as sign interpreters or large print, are requested to contact the City Secretary at (972) 919-2503 at least 72 hours prior to the meeting.

#### Certification

I certify that the above notice of this meeting was posted on the bulletin board at City Hall June 6, 2016, no later than 5 p.m.

Posted by:

\_\_\_\_\_  
City Secretary



# City of Farmers Branch

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## Staff Report

File Number: TMP-1760

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**Agenda Date:** 6/10/2016

**Version:** 2

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.1

### Welcome and Introductions



# City of Farmers Branch

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## Staff Report

File Number: TMP-1761

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Resolution

**Agenda Number:** B.2

**Review agenda and goals for the day**



# City of Farmers Branch

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## Staff Report

File Number: 16-158

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.3

**Review the Board and Commission applicant list**

# ANIMAL ADOPTION CENTER

## RE-APPOINT

Place 1	Terry Ford, DVM
Place 3	Roxann Lovseth
Place 6	Judi Hacker

### Applicants

1. *Jennifer Allen*
2. *Sharon Aston*
3. *David Crozier*
4. *Sharon Evans*
5. *Frederick Henning*
6. *Louise Henning*
7. *Abby Rojas*
8. *Robert Stewart*

# COMMUNITY WATCH BOARD

## VACANT

appoint	Place 2
appoint	Place 6
appoint	Place 7
appoint	Place 8
appoint	Place 9

## RE-APPOINT

Place 3	Nic Rady
Place 5	Jeremiah Ellis

## Applicants

1. *Sharon Aston*
2. *Richard Daly*
3. *Sharon Evans*
4. *Mary Jo Francis*
5. *Barbara Fitzgerald*
6. *Bruce Gregory*
7. *Jonette Henderson*
8. *Debbie Lehman*
9. *Lyndia Mills*
10. *Ray Mills*
11. *Al Owens*
12. *Phillip Petty*

# FAMILY ADVISORY BOARD

## VACANT

appoint	Place 10	Youth Vacancy
appoint	Place 11	Youth Vacancy

## RE-APPOINT

Place 8	Ann Christman
Place 9	Robert Griffin

## Applicants

1. *Sharon Aston*
2. *Bruce Gregory*
3. *Sarah Langhorst*
4. *Alyssa Martinez (Youth)*
5. *Bonnie Potraza*
6. *Dawn Ramos*
7. *Lauren Rangel (Youth)*
8. *Elizabeth Seastrom (Youth)*
9. *Robert Stewart*

# HISTORICAL PRESERVATION AND RESTORATION BOARD

## VACANT

appoint	Place 3
appoint	Place 4
appoint	Place 5
appoint	Place 8
appoint	Place 9

## RE-APPOINT

Place 6	Scott Ames
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### Applicants

1. *Sharon Aston*
2. *Ann Christman*
3. *Clare Connally*
4. *Lou Ann Cross*
5. *Marjarie Cutler*
6. *Sharon Evans*
7. *Connie Hardy*
8. *Mary Ludwick*
9. *Jeffrey Prutz*
10. *Dawn Ramos*
11. *Shirley Shaffer*

# LIBRARY BOARD

## VACANT

appoint Place 5

appoint Place 8

## RE-APPOINT

Place 3 Ginny Welch

Place 4 Diane Graifemberg

Place 7 Andy Olivo

Place 10 Linda Curry

## Applicants

**1. Jennifer Allen**

**2. Michael Driskill**

**3. Sharon Evans**

**4. Keitha McCall**

**5. Bonnie Potraza**

**6. Jeffrey Prutz**

**7. Abby Rojas**

# PARKS AND RECREATION BOARD

## VACANT

appoint Place 1

appoint Place 7

## RE-APPOINT

Place 3 Adriane Young

Place 5 Robert Dye

Place 9 Nic Rady

Place 11 Ernest Tiller

## Applicants

**1. Sharon Aston**

**2. Wanda Barker**

**3. Connie Hardy**

**4. Micah Harleaux**

**5. Alex Kaplinsky**

**6. Sarah Langhorst**

**7. Debbie Lehman**

**8. Lyndia Mills**

**9. Dawn Ramos**

**10. Robert Schies**

**11. Shirley Shaffer**

**12. Robert Stewart**

**13. Margaret Young**

# PLANNING AND ZONING BOARD

## VACANT

appoint Place 6

appoint Place 8

## RE-APPOINT

Place 7 Chris Brewer

### Applicants

1. *Marvin Burrows*
2. *Robert Davis*
3. *Michael Driskill*
4. *Micah Harleaux*
5. *Sarah Langhorst*
6. *Debbie Lehman*
7. *David McCool*
8. *David Moore*
9. *Cory Plunk*
10. *Ruben Rendon*
11. *Alejandro Rojas*
12. *Robert Schies*
13. *Dale Shaffer*
14. *Jonathan Smith*

# SENIOR ADVISORY BOARD

## VACANT

appoint	Place 1
appoint	Place 6
appoint	Place 10
appoint	Place 12

## RE-APPOINT

Place 5	James Rice
Place 7	Alan Reid
Place 8	Martha Talavera
*Alternate	(Harry Currie, Jr)

\*Note: Harry Currie (alternate, term expires 6/30/16) would like to be appointed to Place 1, 6, 10 or 12, which would open the "alternate" position to a new applicant

Beth Ferrell (alternate, term expires 6/30/17) would like to be appointed to Place 1, 6, 10, or 12, which would open the "alternate" position to a new applicant.

## Applicants

1. *Sharon Aston*
2. *David Crozier*
3. *Beth Ferrell*
4. *Naomie Fuls*
5. *Jonette Henderson*
6. *Lyndia Mills*
7. *Ray Mills*
8. *Dale Shaffer*

# SUSTAINABILITY COMMITTEE

## VACANT

appoint	Place 1
appoint	Place 2
appoint	Place 3
appoint	Place 4
appoint	Place 5
appoint	Place 6
appoint	Place 7
appoint	Place 8
appoint	Place 9

## Applicants

1. *Sharon Aston*
2. *Wanda Barker*
3. *Craig Belanger*
4. *Marvin Burrows*
5. *Mike Del Valle*
6. *Joseph Dingman*
7. *Jonas Greene*
8. *David Griggs*
9. *Micah Harleaux*
10. *Paul Heller*
11. *Steve Kane*
12. *Robert ter Kuile*
13. *Justin Langhorst*
14. *Charles Lawless*
15. *Patricia Link*
16. *Margie Marshall*
17. *Keitha McCall*
18. *Bonnie Potraza*
19. *Jeffrey Prutz*

# ZONING BOARD OF ADJUSTMENT & BUILDING CODE BOARD OF APPEALS

## VACANT

appoint Place 3

appoint Place 4

## RE-APPOINT

Place 1 Ruben Rendon

\*Alternate (Cory Plunk)

\*Note: Cory Plunk (alternate, term expires 6/30/16)  
would like to be appointed to either Place 3 or 4,  
which would open the "alternate" position to a new applicant.

Mike Del Valle (alternate, term expires 6/30/17) would  
like to be appointed to either Place 3 or 4, which would  
open up his "alternate" position to a new applicant.

## Applicants

1. *Wanda Barker*
2. *Robin Bernier*
3. *Mike Del Valle*
4. *Glenn Douglass*
5. *Robin Dridge*
6. *David Griggs*
7. *Paul Heller*
8. *Jonathan Smith*



# City of Farmers Branch

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## Staff Report

File Number: TMP-1762

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

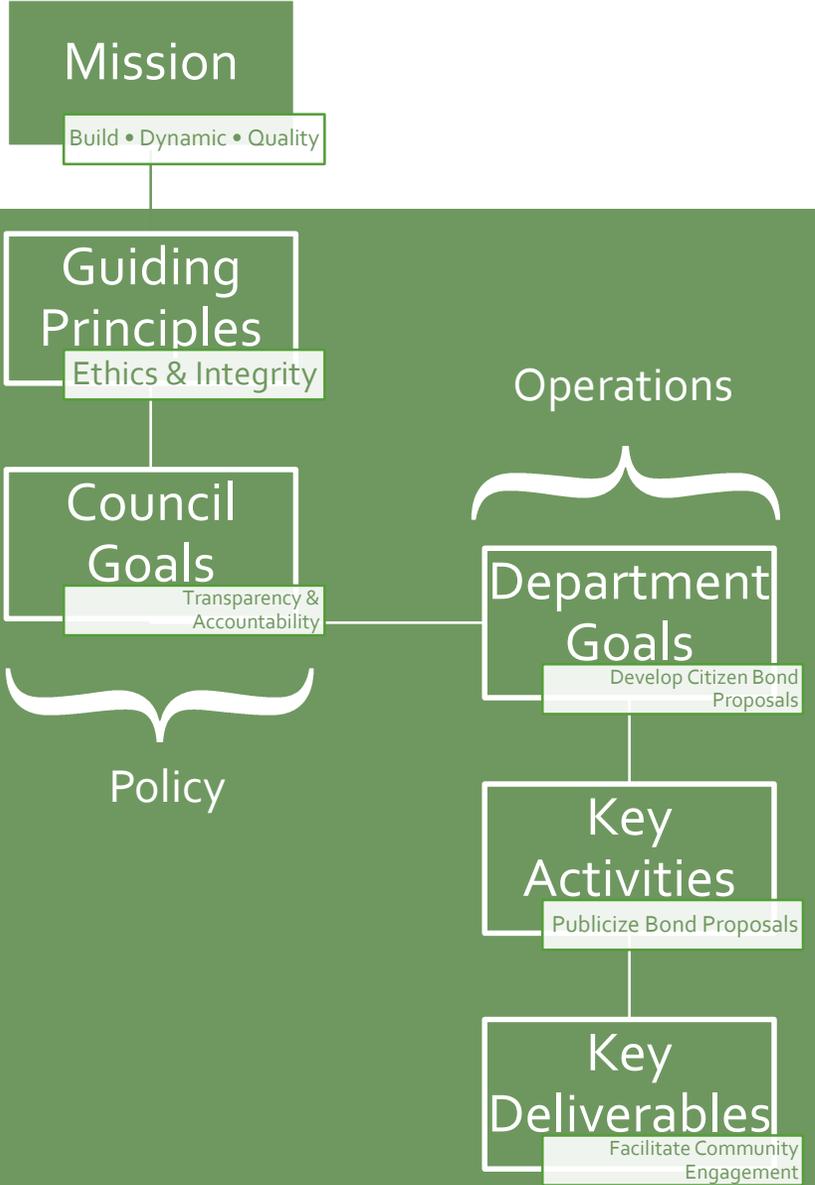
**Agenda Number:** B.4

### Review Strategic Plan Guiding Principles and Goals

# 2017 STRATEGIC PLAN

June 10, 2016

# STRATEGIC PLAN STRUCTURE



# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Doing the right things for the right reasons delivers appropriate results.

## GOALS

- Pursue transparency and accountability wherever possible.
- Establish standard operational practices designed to deliver consistent high performance.
- Pursue opportunities to strengthen relationships across internal departments and with area cities, counties, school districts, chambers of commerce, and state and federal agencies.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Stakeholders' investments should be protected through conservative budgeting, spending, and resource management.

## GOALS

- Maintain responsible stewardship of taxpayers' investments in the community.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Stakeholders deserve to know what is happening in the community and should have the opportunity to participate in its governance.

## GOALS

- Improve internal and external communications efforts.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.

## GOALS

- Provide professional and timely public safety services which meet or exceed industry benchmarks.
- Engage stakeholders to employ best practices in the proactive planning for and prevention of public safety incidents.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

A strong, diversified economic base provides sustainable growth.

## GOALS

- Promote business expansion, retention, and relocation to Farmers Branch.
- Promote visits in and around the City.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Effective planning, land use, development, code enforcement, and revitalization activities yield strong, thriving commercial and residential neighborhoods.

## GOALS

- Plan, provide for, and promote the maintenance of vibrant residential and commercial neighborhoods.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Beautifully maintained natural environments, parks, trails, rights-of-way, and green space paired with a wide variety of quality recreational and entertainment opportunities for all ages enhance quality of life.

## GOALS

- Provide community center spaces in which the public can gather for collaboration, cultural development, and individual improvement.
- Maintain and develop infrastructure and beautification of City parks, trails, rights-of-way, and other green spaces.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Functional, sustainable, and well-maintained infrastructure, facilities, and equipment are essential elements which allow the City to achieve its potential.

## GOALS

- Plan and prepare for the future infrastructure, facilities, and equipment needs of the City.
- Maintain and improve the current infrastructure, facilities, and equipment assets of the City.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

A motivated, educated, experienced workforce is needed to carry out our mission.

## GOALS

- Provide workforce investments to maximize employee expertise, wellness, safety, and effectiveness.

# Build • Dynamic • Quality

## GUIDING PRINCIPLE

Phenomenal service sets us apart as a community of choice

## GOALS

- Employ innovative programs, updated technologies, and objective analytics to optimize efficiencies and enhance services.



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## Staff Report

File Number: TMP-1763

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.5

### **Presentation on Demographic Trends by Ricker & Cunningham**



### **ANNE RICKER, PRINCIPAL**

With extensive experience in real estate market analysis, urban redevelopment and vision building for public and private sector clients, Anne has a keen sense of both the facts and the possibilities that lead to successful projects and sound investment.

A member and speaker for the Urban Land Institute, International Downtown Association and American Planning Association, Anne focuses on assisting communities and the investors within them by preparing strategies for development and redevelopment and identifying partner roles and resources.

From 1993 until 2010, Anne and Bill worked together to expand the geographical scope of Leland Consulting Group, a leading real estate consulting firm, which originated in the Pacific Northwest. As an owner and managing principal for the firm, she helped clients understand opportunities for and barriers to investment, while defining tools and tactics to achieve success.

Anne began building her deep portfolio of alternative approaches as a former senior associate in the international real estate advisory services division of Laventhol & Horwath (L&H) where she managed teams working with FSLIC and Resolution Trust Corporation (RTC) to identify solutions for problem assets.



### **BILL CUNNINGHAM, PRINCIPAL**

Bill Cunningham brings extensive experience in real estate market analysis, urban redevelopment and development economics to public and private sector clients. Bill understands the fiscal and economic realities that support successful projects and sound investment.

As a member and speaker for the Urban Land Institute, International Downtown Association and American Planning Association, Bill focuses on assisting communities and the investors within them, with preparation of financing strategies for development and redevelopment.

Bill teamed with Anne Ricker in 1993 to open the Denver office of Leland Consulting Group (LCG). As an Owner and Managing Principal, Bill was in charge of public and private financing strategies for fiscally-responsible community plans and projects.

Prior to joining LCG, Bill managed market, economic and fiscal assignments for a wide variety of public and private sector clients as a manager with the nation's largest real estate advisory firm, Gladstone Partners/Arthur Andersen and as senior real estate associate in the international real estate advisory services division of Laventhol & Horwath (L&H).



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## Staff Report

File Number: TMP-1764

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.6

### **Briefings from Staff on the West Side, East Side and Central Area**



# City of Farmers Branch

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## Staff Report

File Number: TMP-1765

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.7

**Review and discuss Code Enforcement efforts**



# City of Farmers Branch

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## Staff Report

File Number: 10-SU-07

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**Agenda Date:** 6/10/2016

**Version:** 1

**Status:** Draft

**In Control:** City Council

**File Type:** Report

**Agenda Number:** B.8

**Discuss Council priorities and direction**

Council Priorities Identified at the last City Council Retreat  
on January 21, 2016

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- West Side Development
- LBJ Corridor Development
- Mustang Station Development
- Tail Implementation
- Public Safety/Justice Center Improvements
- Creek Maintenance